Circle 1000

Raises more than $865,000 in 2020

Hoag Family Cancer Institute
Nurse Navigators Ensure No Patient Faces Cancer Alone
Since our founding in 1987, Circle 1000 has gathered annually to celebrate our shared commitment to Hoag Family Cancer Institute and the advances Hoag has made in cancer care. Though we were not able to come together in person for the 33rd Annual Circle 1000 Founders’ Celebration Brunch due to COVID-19, we remain united in our mission of ensuring world-class care is available to every patient who needs it, right here in our community. Thanks to your generosity, we provided critical resources for Hoag Family Cancer Institute to enhance innovative programs and services that give patients every advantage in their cancer journey. I can’t think of a more powerful way to experience community in the midst of physical separation.

Over 4,000 new patients find hope and healing at Hoag Family Cancer Institute every year. Not only is Hoag the largest provider of cancer care in Orange County, it is ranked in the top 10 percent of hospitals in the nation for cancer care by U.S. News & World Report. Your support of Circle 1000 helps make this extraordinary achievement possible. In our 33-year history, Circle 1000 underwriters have contributed more than $20 million to Hoag Family Cancer Institute.

I am thrilled to report that, with your giving this year, Circle 1000 raised over $865,000 in 2020. These funds have been designated to the following areas in Hoag Family Cancer Institute:

- $344,690: Molecular Imaging and Therapeutics
- $200,000: Molecular Pathology Program
- $150,000: Arden Flamson Oncology Nurse Navigator Program
- $50,000: Bladder Cancer Preservation
- $50,000: Sandy Sewell Oncology Nursing Education Program
- $50,000: Non-Nursing Oncology National Education
- $20,500: High-Risk Genetic Counseling
- $20,000: Hoag Annual Oncology Nursing Conference

On behalf of the Circle 1000 Founders’ Committee, thank you for your generosity and support of this vital community asset. I would also like to thank this year’s Committee for their efforts in ensuring another successful fundraising year during the most unprecedented time in Circle 1000’s 33-year history.

Because we had to cancel this year’s event, we reached into the Circle 1000 photo archives to represent our 2020 underwriters in this issue of our Circle of Support magazine. I hope you will enjoy the memories from our previous events.

It is an honor to be part of Circle 1000, and I am proud of what we have achieved together. COVID-19 has shone a light on the heroes among us, especially the health care workers. Pandemic or not, I am extraordinarily grateful to every physician, nurse and team member at Hoag Family Cancer Institute who is relentless in the mission to provide exceptional cancer care to our community. Thank you for helping make their work possible.

With heartfelt gratitude,

Sue Hagestad,
Circle 1000 Chair, 2020
Platinum Circle

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J.W. and Sandra L. Mitchell Foundation
Ginny and Peter Ueberroth

Mimi Hogan, Kaitlin Hogan, Sue Hagestad & Jessica Werner

Carmie Moore, Sean Kirwan, Sandi Mitchell

Riley Uebelhoer, Ginny Uebelhoer, Father Gregory Boyle, Keri Uebelhoer & Peter Uebelhoer
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Margot Hume, Ann Lucas, Catherine Andrews & Dana Cipolla

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Melinda Moiso, Trina Moiso, Tony Moiso & Janet L. Curci

Katie Maggard, Lori McKay, Ellen Wheeler & Kyle Team

Marilyn von KleinSmid-Randolph, Shannon Miller & Charles Randolph

Jamie Lee Curtis, Jeff Lewis & Marge Lewis

Melinda Moiso, Trina Moiso, Tony Moiso & Janet L. Curci
Advocate, guide, facilitator, educator and source of support, nurse navigators make a world of difference to Hoag cancer patients and their families. Nurse navigators act as a liaison between the patient and the health care system, guiding patients through complex treatment plans, connecting them to helpful resources and addressing concerns that arise before, during and after treatment. Perhaps most importantly, they are there so no patient must face cancer alone.

Because there is no insurance reimbursement for navigation services, philanthropy is essential in Hoag Family Cancer Institute’s ability to make this resource available to every patient.

While many cancer programs provide a general nurse navigator to support patients with all types of cancer, Hoag provides a specialized nurse navigator for every tumor-type program. Patients benefit from the navigator’s in-depth knowledge about their disease as well as close integration with the multidisciplinary physician team. Hoag is able to provide such a robust navigation program because of the support of Circle 1000 and other generous donors.

**Hoag Family Cancer Institute Nurse Navigators:**

Janet Batt, RN, CNS, MA – Palliative Care (Pain & Symptom Management)
Lori Berberet, MS, RN – Brain Tumor, Sarcoma
Stacey Blitzstein, BSN, RN, OCN – Breast Cancer
Diane Eadie, RN – Gastrointestinal Cancer
Lilian Reed, RNC – Hematologic Cancer, Lymphoma, Lung Cancer
Sandy Southerland, BSN, RN, OCN – Urologic Cancer, Gynecologic Cancer
Ann Marie Williams, BSN, RN – Head & Neck Cancer, Thyroid Cancer, Melanoma/Advanced Skin Cancer
Attitude Is Everything

Michael has a knack for looking on the bright side of things. So when Hoag urologist Moses Kim, MD, told Michael his biopsy showed low-grade prostate cancer, he wanted to focus on the positives — like the fact that his cancer was detected early and the expert care available to him at Hoag.

“I felt sorry for myself for about 20 seconds, and then I wanted to discuss the game plan of how we were going to attack this,” Michael, a graphic artist, recalls.

An MRI confirmed his cancer was localized to a small area in the prostate and treatable with surgery. Dr. Kim recommended a prostatectomy using the latest da Vinci robotic surgical system, an advancement not every hospital has. The tool allows surgeons to perform even more precise minimally invasive surgeries, which affords the patient a quicker recovery and helps to minimize side effects. As the fifth highest volume provider of robotic surgery in the nation, Hoag is a recognized leader in the technique.

Coaching and Support, Just When He Needed It

Next, Michael met Sandy Southerland, nurse navigator for the Urologic Oncology Program at Hoag Family Cancer Institute. Sandy helped Michael navigate each aspect of his care, which took place during the COVID-19 pandemic, adding an extra layer of complexity. She coordinated appointments with a multidisciplinary team of providers to ensure the best possible outcome and optimize his quality of life. Hoag’s comprehensive program includes pelvic floor physical therapy and addresses nutrition, physical activity and sexual rehabilitation.

A former competitive athlete, Michael prioritizes health and staying active. Knowing what to expect in his recovery and when he would be back to running, yoga and weightlifting was important to him. In addition to working with patients individually, Sandy leads surgery preparation and education classes at the Patty & George Hoag Cancer Center, which Michael attended. “The classes were incredibly beneficial, especially the detailed demonstration of the equipment I would be using at home after the surgery,” he remembers. “Having Sandy was like having a coach to help me get prepared for what was to come with my surgery and recovery. Her support helped me maintain a positive attitude, and that made a big difference for me.”

Post-surgery, Michael is getting stronger every day and still looking on the bright side. “From the doctors to the nurses to the administration and facilities, the quality at Hoag is unbelievable. They made all of this so much easier.”

“Having Sandy was like having a coach to help me get prepared for what was to come with my surgery and recovery. Her support helped me maintain a positive attitude, and that made a big difference for me.”

~Michael
Cancer Survivor and Hoag Family Cancer Institute Patient
Advancing Cancer Care, Providing Hope

Your Impact in 2019

Funds raised through Circle 1000 support innovative programming, clinical trials, groundbreaking technology and an exceptional clinical team. Your generosity in 2019 had the following impact:

**Early Development Clinical Trial Research**
($300,000)

Impact:

- 81 open cancer clinical trials with
- 75 in the pipeline

**Program Development**
($200,000)

Impact:

- 8 Cancer Early Detection, Prevention, Active Surveillance and Education Programs in:
  - Breast & Ovarian Cancer
  - Colon Cancer
  - Head & Neck Cancer
  - Lung Cancer
  - Melanoma
  - Pancreatic Cancer
  - Prostate Cancer
  - Reflux Disease

- 8,931 patients accessed Hoag Family Cancer Institute's Oncology Wellness Programs

**Precision Medicine Program**
($200,000)

Impact:

- 1,051 patients received genetic testing and counseling
- 34 per month multidisciplinary tumor boards where physician teams determined personalized treatment plans
Arden Flamson
Nurse Navigator
($150,000)

Impact:
Comprehensive navigation services provided in every tumor-type program:
- Brain Tumor
- Breast Cancer
- Gastrointestinal Cancer
- Gynecologic Cancer
- Head & Neck Cancer
- Hematologic Cancer
- Lung Cancer
- Lymphoma
- Melanoma/Advanced Skin Cancer
- Thyroid Cancer
- Urologic Cancer

Sandy Sewell Oncology Nursing Scholarship Endowment
($50,000)

Impact:
A Hoag nurse received a scholarship to further their nursing education

Annual Oncology Nursing Symposium
($30,000)

Impact:
213 Oncology nurses in attendance, including 73 Hoag nurses
18 Nationally distinguished speakers in the field of oncology presented

Non-Nursing National Education
($31,825)

Impact:
13 Non-nursing staff members attended conferences and trainings that enhanced their roles
In Tribute

Legacy of Love

Generous Circle 1000 donors made gifts to celebrate and honor the memory of their loved ones. These tribute gifts will touch the lives of cancer patients and their families.

In Memory of
Richard Croul
Jane B. Croul
Sandy L. Sewell

In Memory of
Jill W. Hewicker
James D. Hewicker

In Memory of
Patricia A. Hurley
Jinx L. and William R. Hansen
Dr. David C. and Ludie L. Henley
Margaret M. Hillis
Sara and Brad Hinman
Nancy Tafoya
Irene and Buzz Tupman

In Memory of
William Michael Irwin
Elizabeth and Jim Irwin

In Memory of
Rosalind Williams John
Rick John

In Memory of
Margaret G. Larkin
Jordan and Wes Webb
Legacy of Love

Generous Circle 1000 donors made gifts to celebrate and honor the memory of their loved ones. These tribute gifts will touch the lives of cancer patients and their families.

In Memory of

Kay and John Turner
Jan Turner Hering and J. Clark Booth

In Memory of

Richard S. Robinson
Anonymous
Sheila M. and Timothy C. Collins
Walter Coursen, III
Judith J. and John B. Coyne
Traci L. Dawson
Sue and John Hagestad
Barbara and Edwin A. Meserve, III
Mary D. and Lee B. Olsen
Kristie C. Polos
Kayo Yoshikawa

In Memory of

Gini Robins
Frances and John Applegate, MD
Crevier Family Foundation
Patty M. and Richard J. De Frank
Ford Motor Company
Karen D. and Thomas M. Linden
Janet A. Moody
Jean Morrill
Christina M. Vukojevich
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Sandy Fainbarg
Heather Gaughan
Ken and Stephanie Grody
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Richard and Nikki Ham
Ginny and Dave Hanna
Maralou and Jerry Harrington
Laura Khouri and Michael K. Hayde
JoAnn Hertel
Teri and Alan Hoops
Beth and Tommy Knapp
Alicia and Vance Mape
Marilyn McIntyre
Julie Mumma
Pam and Jim Muzzy
Barney and Lisa Page
Kathy and Sam Perricone
Michelle Rohé
Emerald Circle

JR Selby
The Sense Foundation
Laurie Sewell-Cappello and Jeff Sewell
Ann and James Shea
Nancy and Geoffrey Stack
Stacy and Jeffery Stone
Katie and George Tuerk

CIRCLE OF SUPPORT

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Kenna Crouch & Marilyn McIntyre
Nancy Stack, Beth Anne Haarer & Sue Ellen O’Connor
Heather Gaughan & Dee Dee Anderson
Mary Olsen, Pam Schmider, Pam Muzzy & Penny Rauth

Jamie Lee Curtis, Sandy Sewell & Laurie Sewell Cappello
Karen Jaffe & Father Gregory Boyle
Sapphire Circle

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Frances and John Applegate, MD
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Mr. and Mrs. Bill Barrington
Mr. and Mrs. Richard Bertea
Dr. Weston and Amy Chandler
Jan Turner Hering and J. Clark Booth
in memory of Kay and John Turner
Jill Johnson-Tucker
Tom and Marianne Larkin
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Carole M. Pickup

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Francesca Rehnborg
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Keri Ueberroth

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Linda Horioka, Shannon Miller & Terry Schreyer
Heidi Ueberroth, Ginny Ueberroth, Sarah Booth & Vicki Booth
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Edie Barvin & Patti Green

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Peter and Susan Hitch
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Margie and Mike Jager
Kate Levering-Jahangiri
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Pat and Jerry Jones
Devon and Gregg Kelly
Mr. and Mrs. Greg Knapp
Mr. and Mrs. James Knapp
Joanie and Ron Lane
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Barbara and Ed Meserve
Priscella J. Moore
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Graham, Harrison and Gretchen Tingler
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Molly A. Walters
Carol and Kent Wilken
Julie and Justin Wilson
The Winkelmann Family
Lloyd R. Wise
Larry and Tracy Wood

Sue Hitch, Jan Turner Hering & Ginny Magher
John Applegate, MD, & John Aschieris
Jamie Lee Curtis & Rick John
Priscilla Moore, Joan Lunden & Bitsy Moore Ming
Jerry Jones, Karen Mills & Pat Jones
Jim Stanley, MD, & Rhoda Stanley
Tabitha Unterberger & Stephen Unterberger
Jade Circle

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Derreck and Emily Barker
Linda L. Bertone
M. Diane Buchanan
Julie Carpenter
Sally and Randy Crockett
Christie Frazier
Adrienne Garrison
Glenna Granzella
Jana Hackett
Sandi Hill
Dori Holnagel
Pam and Mike Howard
Debbie Margolis
Liz and Rod Maxson

Paula Stanek, Heather Gaughan & Loni Gritsch
Mary Allyn Dexter & Ida Middlesworth
Graham Tingler, Joan Lunden, Jill Aschieris & John Aschieris
Karen Valiely, Shannon Miller & Linda Bertone
Dee Pritchard-Dick & Richard Dick
Sue Hagestad, Kim Weeks, Kelli Weeks & Julie Carpenter
“Support through Circle 1000 and Hoag Hospital Foundation has helped cancer care at Hoag to stay on the leading edge, allowing us to provide uncompromising care to our patients. The impact in terms of survival and maintaining quality of life is immeasurable.”

~Brian Kim, MD
Hoag Radiation Oncologist

“I’m grateful to the extraordinary generosity of Circle 1000. Their support gives me the opportunity to make a difference in a patient’s cancer journey by allowing me to connect with patients and their families to streamline care, educate and offer guidance and support through the diagnosis, treatment and sometimes to end of life.”

~Lilian Reed, RNC
Oncology Nurse Navigator

“The generosity of Circle 1000 and the community has greatly impacted Hoag’s Urologic Oncology Program. We’ve expanded our research in prostate, bladder and kidney cancer, developed a program for early detection of prostate cancer in high-risk men and recently purchased state-of-the-art equipment for early detection of bladder cancer. We are excited about the elite urologic cancer care we offer to Orange County, and we are very grateful to the community for their contributions to this program.”

~Jeffrey Yoshida, MD
Benjamin & Carmela Du Endowed Chair in Urologic Oncology, Director of Urologic Oncology Program
The care of women at Hoag Family Cancer Institute has been elevated to new heights through the support of Circle 1000. Gynecologic cancer patients are benefiting through new clinical research trials and expanded access to robotic assisted surgery with new surgical platforms. Our patients deserve the best and receive the best that Hoag has to offer.”

~Alberto Mendivil, MD, FACOG, FACS

Philanthropic support from Circle 1000 and the community makes Hoag special. Since Hoag isn’t affiliated with a university, it depends on generous donors to fund innovative care. The result is a top-level hospital whose programs are supported by the people it treats. In my opinion, this reciprocal relationship accounts for the pride and devotion Hoag and the community feel toward each other.”

~Daryl Pearlstein, MD
Director of Thoracic Surgery and Lung Cancer Program

“I’m humbled by the kindness and generosity of Circle 1000. Because of their sponsorship of the Nurse Navigator Program, we are able to provide support and guidance for a patient population that can feel very lost and afraid. Thank you, Circle 1000. I am grateful to be able to do this job!”

~Ann Marie Williams, BSN, RN, OCN
Oncology Nurse Navigator
Hall of Fame Circle 1000 Speakers

Jill Ireland † – 1988
Betty Rollin – 1989
Nancy Reagan † – 1990
Peter Ueberroth – 1991
Dave Dravecky – 1992
Dr. Edward Rosenbaum † – 1993
Susan Nessim & Diana Golden † – 1994
Linda Ellerbee – 1995
Carol Krause – 1996
Harry Belafonte – 1997
Ted Kennedy, Jr. – 1998
Scott Hamilton – 1999
Barbara Barrie – 2000
Alan Hobson – 2001
Geraldine Ferraro † – 2002
Julia Sweeney – 2003
Hamilton Jordan † – 2004
Meredith Baxter Birney – 2005
Sam Donaldson – 2006
Lou Holtz – 2007
Tom Brokaw – 2008
Cokie Roberts – 2009
Ethan Zohn – 2010
Kelly Corrigan – 2011
Alan Hobson – 2012
Corina Morariu – 2013
Jamie Lee Curtis – 2014
Father Gregory Boyle – 2015
Shannon Miller – 2016
Joan Lunden – 2017
Karen Mills – 2018
Mack Dryden – 2019

† Deceased

2019 Circle 1000 Founders' Committee

Front row
Gini Robins †, Lin Auer, Frances Applegate, Jan Turner Hering, Mary V. Buckingham*, Vicki Booth*, Beth Knapp *

Back row
Katie Flamson, Sue Hagestad (Chair), Karen Linden*, Jill Aschieris, Heather Gaughan (Underwriting Chair), Marianne Larkin, Kerry O’Neill*, Kelli Weeks, Sheryl Anderson *

Not pictured: Nikki Ham, Lacy Robertson, Tara Shapiro, Ginny Ueberroth*

*Past Chairs
† Deceased

Names highlighted in bold indicate members of the original 1987 Circle 1000 Founders' Committee.