

A Hoag Hospital Foundation Publication

SCANNER

SUMMER EDITION

2019



Inspired Giving

Longtime Donors Richard & Virginia Hunsaker
Make a Transformational Estate Gift to Hoag



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and Volunteers

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Iyer Endowed Chair in Diabetes Care

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LETTER FROM THE CHAIR

Dear Friends of Hoag:

With just over a year to reach our \$627 million Hoag Promise Campaign goal, many community members including Hoag's grateful patients and volunteer leaders are inspired to support the future of Hoag.

Hoag supporters since 1984, Richard and Virginia Hunsaker have watched it grow from a small hospital into a renowned medical enterprise spread throughout Orange County. We're honored to celebrate Richard and Virginia for their extraordinary estate commitment of \$10 million in support of the Pickup Family Neurosciences Institute and ophthalmology care. To thank them for their generosity, Hoag is dedicating the North Tower of Hoag Hospital Newport Beach as the Richard C. & Virginia A. Hunsaker Pavilion.

This issue will serve to introduce you to David Ahn, M.D., program director of the Mary & Dick Allen Diabetes Center at Hoag. We're excited to share Dr. Ahn's research and announce his being named as the Dr. Kris V. Iyer Endowed Chair in Diabetes Care. Dr. Ahn is a recognized expert in utilizing medical technology and mobile devices to empower and improve the health and wellness of people living with diabetes and other chronic conditions.

We also share memories of our annual celebrations, including the 32nd Annual Circle 1000 Founders' Brunch, the 25th Annual Hoag Heritage Society Luncheon and, everyone's personal favorite, the 52nd Annual Christmas Carol Ball. What these events have in common is a fellowship of Hoag donors, volunteer leaders and friends who are actively participating in supporting outstanding health care.

Melissa and Michael Lora are an example of philanthropists who are not only grateful patients but people who want to have a part in Hoag's growth. I think you will find their story inspiring.

It is an honor to be part of this great community of active, involved philanthropists and volunteers. In our own individual ways, we are making a difference in supporting Hoag's culture of innovation and advancement.

We have a great deal to be proud of and a great deal more to accomplish.

Sincerely,



Robert Brunswick
Chair, Hoag Hospital Foundation Board of Directors



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Inspired Giving

Longtime Donors Richard & Virginia Hunsaker Make a Transformational Estate Gift to Hoag

It started as a ski date. College junior Richard Hunsaker asked Virginia Moses to join him on his fraternity's ski outing to Idyllwild. She came home with a broken ankle, and he came home with the conviction that he was going to marry her.

The couple had met two years before when he was the freshman class president and she was the class secretary at the University of Redlands, their alma mater. They graduated in June of 1952 and were married in July.

With a degree in education, Virginia taught kindergarten for two years while Richard served in the navy. Richard used the GI Bill to build a house on a lot in Glendora that his father had given them as a wedding present. Soon after, Virginia retired from teaching to become a mother and raise their children.

Building a Family and a Future

In 1966, Richard launched a real estate management company, building a profitable portfolio over five decades. But, one of the earliest financial successes that Richard points to was his endowment-building efforts as a longtime board member at the University of Redlands. He credits those early fundraising endeavors as the genesis of his tradition of philanthropy.

Four children, a move to Orange County and twelve grandchildren later, Richard and Virginia are in the fortunate position of being able to give back to causes they're passionate about — like the university where they first met, the arts and Hoag.

Inspired by People

As the Hunsakers have selected organizations to support over the years, they've always been inspired by the good work of people first and foremost. Richard says, "We feel inspired by the good things people are trying to accomplish, and we want to help."

Hoag donors since 1984, Richard and Virginia have watched Hoag grow from a small hospital into a significant community health care provider. When Richard was hospitalized at Hoag in 2004, the exceptional care he received left a profound impression on him. Feeling prompted to do more, Richard rolled up his sleeves and joined the Hoag Auxiliary, volunteering in the emergency room. His own experience as a Hoag patient added to his sense of compassion as he assisted patients and their families.

A Gift with Intention

The Hunsakers recently notified Hoag Hospital Foundation that they have included a transformational \$10M gift in their estate to support the work of the Pickup Family Neurosciences Institute as well as advancements in ophthalmology. In honor of their extraordinary generosity, the North Tower of Hoag Hospital Newport Beach has been named the Richard C. & Virginia A. Hunsaker Pavilion.

"We are incredibly grateful to Richard and Virginia Hunsaker for their commitment to Hoag," says Robert T. Braithwaite, Hoag President and CEO. "Their legacy of generosity and compassion will impact care at Hoag for generations to come."

Focused on philanthropy that benefits a good cause and motivates others to get involved, the Hunsakers are grateful to be making a difference at Hoag. "My wife and I hope that our gifts will inspire others to give, too," Richard says, adding, "It's the cumulative giving effect of many that makes the greatest impact." To that, Virginia adds, "This community is extremely lucky to have Hoag so close by. We don't need to drive to LA to receive stellar care — we have it right here."

For more information on how you can support Hoag through your estate, please contact Julie Heggeness, JD, CSPG, TEP, at (949) 764-7206 or Julie.Heggeness@hoag.org. Or visit www.HoagPromise.org.

TRIBUTES



Celebrating Hoag Donors and Volunteers

The Hoag Hospital Foundation recognized its leading philanthropists and volunteer leaders at the Donor Appreciation & Awards Dinner held in February at the Newport Beach Country Club.

Hoag Hospital Foundation Board Chair Robert Brunswick set the celebratory tone for the evening. “We didn’t just beat our previous fundraising record, we crushed it—this donor community is in a league of its own,” he said. “Tonight, we celebrate you and all Hoag donors, past and present, who are making this possible. Because of your generosity and commitment, Hoag offers world-class care right here in our community. Thank you!”

Hoag Hospital Foundation President Flynn Andrizzi, Ph.D., then introduced the Vin Jorgensen awards, established in 1992 to honor the memory of one of Hoag’s most distinguished leaders. Vin Jorgensen served as a member of the Hoag Hospital Board of Directors from its founding until his passing in 1988. He was also one of the founding members of the 552 Club.

“Hoag started out as the dream and intention of committed volunteers who believed that this community deserves outstanding health care close to home,” Flynn said. “Since then, volunteers have been the backbone of Hoag for our nearly 70-year history. Our volunteers are also the secret to the remarkable success we’ve had with the Hoag Promise Campaign.”

A consummate volunteer, Vin Jorgensen would be proud and honored that an award in his name is given to those who’ve followed in his footsteps. He knew then what we know today—that the participation and dedication of our Hoag Promise Campaign volunteers, Hoag Hospital Foundation Board, 552 club volunteers, Circle 1000 founders’ committee members and Hoag Auxiliary adds exponentially to Hoag’s success.

A highlight of the evening was the video presentation which showcased the impact of philanthropy in 2018 and featured transformational philanthropists Dick and Donna Pickup. Also featured were video vignettes of each of the Vin Jorgensen Award winners. To see the videos, please visit www.HoagPromise.org.





A Heart for Service

2019 Vin Jorgensen Award Recipients

Hoag Hospital Foundation gives the Vin Jorgensen Award to individuals and organizations who serve on Hoag Hospital Foundation boards and committees and who act as Hoag boosters in the community. They are passionate advocates of Hoag's mission and encourage others to get involved to ensure it remains one of Orange County's most advanced health care assets. We honor and congratulate the following award winners for their outstanding volunteer service to Hoag:



PACIFIC LIFE

Corporate Partnership Award

The long association between Pacific Life and Hoag began in 1972 when Pacific Life moved its headquarters to Newport Beach. Then CEO Walter Gerken started a tradition of supporting Hoag that Pacific Life executives have carried on, including current Chairman, President and CEO, Jim Morris. Jim is a former member of the Hoag Hospital Foundation Board of Directors. Carol Sudbeck, Pacific Life executive vice president and chief administrative officer, is currently serving on the Hoag Hospital Foundation Board. For many years, the company has included Hoag in its charitable giving through the Pacific Life Foundation.



JAY SMITH

Hoag Auxiliary Award

Jay Smith says, "It's a great day to come to Hoag!" As a longtime Hoag Auxiliary volunteer, Jay's warm smile has greeted patients and visitors for the past nine years and counting. Jay is an active member of the Hoag Auxiliary Board on which he currently serves as Vice President. He played a role welcoming new Hoag Auxiliary volunteers at the monthly orientation meetings, and he serves on the scholarship committee that awards scholarships to junior auxiliary members. "It is a dream come true working for something I believe in," he shares.



MARY BUCKINGHAM

Circle 1000 Award

Mary Buckingham became a Hoag volunteer after attending a Circle 1000 Founders' brunch as a guest of her Aunt Ginny Valentine. She was inspired by the powerful, dynamic women she met that day who stood up to cancer. She joined the Circle 1000 Founders' Committee and has witnessed the extraordinary growth of Hoag Family Cancer Institute. In 2018, she served as chair of the 31st annual Circle 1000 Founders' Celebration Brunch, and she also chaired this year's 32nd Annual Circle 1000 Founders' Celebration Brunch (See pages 9-10).



DAVID HOROWITZ

Campaign Volunteer Leadership Award

David Horowitz enthusiastically accepted the Hoag Hospital Foundation's invitation to serve as a founding member of the Hoag Promise Campaign Leadership Council (CLC). As a volunteer leader, he also serves on the Hoag Irvine - Orthopedics Campaign Advisory Committee. Long-time Hoag donors, David and his wife, Michelle, were among the first donors to contribute to the Benjamin & Carmela Du Emergency Pavilion at Hoag Hospital Irvine.



LAURI DELSON

Pete Siracusa Award

After two of her three daughters were diagnosed with type 1 diabetes, Lauri Delson was determined to make a difference for young adults. In 2012, she created the Herbert Family Program for Young Adults with Type 1 Diabetes at the Mary & Dick Allen Diabetes Center. She is an active member of the Hoag Hospital Foundation Board, the Hoag Promise Campaign Steering Committee and the Mary & Dick Allen Diabetes Center Campaign Advisory Committee. Thanks to Lauri and her family, young adults have a safe, tight-knit group of friends who support one another in managing type 1 diabetes.



SANDI SIMON

Presidents' Circle Award

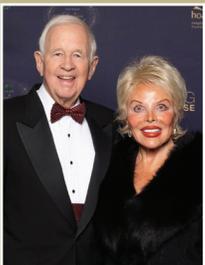
Sandi Simon is a committed Hoag ambassador and donor. She serves as a member of the Hoag Hospital Foundation Board and the Pickup Family Neurosciences Institute Campaign Advisory Committee. One highlight among her many contributions as a board member is her championship of the Hoag Hospital Foundation Benefactor Program. Sandi and her husband, Ron, also made a \$6.25 million gift to benefit the Pickup Family Neurosciences Institute, including establishing the Ron & Sandi Simon Executive Medical Director Endowed Chair at the Pickup Family Neurosciences Institute held by Michael Brant-Zawadzki, MD, FACR, senior physician executive at Hoag.



ROBERT BRUNSWICK

Hoag Hospital Foundation Board Award

When Hoag Hospital Foundation Board Chair Robert Brunswick joined the Hoag Hospital Foundation board of directors nine years ago, he felt a kinship with his fellow volunteer leaders and their passion for advancing Hoag. Upon beginning his tenure as Chair of the Hoag Hospital Foundation Board, he and his wife, Kitty, founded the Hoag Innovators, a group of generous donors supporting Hoag physician leaders in advancing innovation at Hoag. He recently served as Chair of the Jeffrey M. Carlton Heart & Vascular Institute Campaign Advisory Committee.



MARALOU & JERRY HARRINGTON

552 Club Award

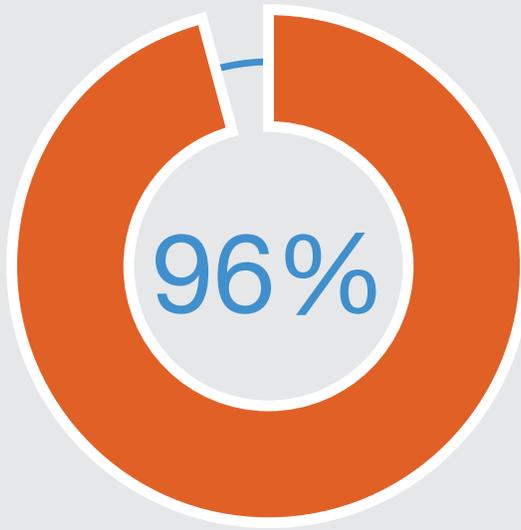
Maralou Harrington has been a proud supporter of Hoag since 1965 when she and her late husband, Phil Davis, celebrated the very first Christmas Carol Ball with dear friends Pilar and John Wayne, Nora and Vin Jorgensen and Doagie and Andy Devine. Her youngest daughter was born at Hoag, and two of her daughters volunteered as candy strippers. Jerry has been a long-term supporter of charitable organizations and very much appreciates the services Hoag has provided. Together, Maralou and Jerry are passionate Hoag donors to the Christmas Carol Ball and, in 2001, official Hoag Sweetheart Ball Angels!

HOAG PROMISE

Campaign Update

\$604M

RAISED TO DATE



\$627M

2020 CAMPAIGN GOAL

Campaign Duration: 2010 to 2020

Hoag Promise Fundraising Priority Spotlight:

CARE COORDINATOR AND PATIENT ADVOCACY PROGRAM

\$275,000 will fund one care coordinator for three years

Care Coordinators assist Hoag Health Center patients in getting the care they need while maximizing their time at Hoag. There to greet patients as they enter the building, the Care Coordinators are on hand to streamline a complex process by spending one-on-one time with patients and helping them access all of Hoag's services and specialized programs.

Some of the tasks Care Coordinators handle are scheduling tests and treatments, coordinating appointments among different departments and specialties, assisting with the preauthorization process and providing patients with itineraries for care. In 2018, Care Coordinators assisted 1,900 patients.

For more information on how you can support the Hoag Care Coordinator and Patient Advocacy Program Fund, contact C.C. Hafner, director of Major Gifts at (949) 557-0246 or CC.Hafner@hoag.org.

ENDOWED CHAIR

A Talent for Technology

David T. Ahn, M.D., Named the Dr. Kris V. Iyer Endowed Chair in Diabetes Care

An endocrinologist specializing in diabetes and metabolism, David T. Ahn, MD, joined Hoag's Mary & Dick Allen Diabetes Center as Program Director in July 2018. Dr. Ahn provides clinical oversight for Hoag diabetes patients in both the outpatient and inpatient environments. He also provides strategic direction for current programs and develops future programs. Since joining the Allen Diabetes Center, he's launched two new clinical research studies which he oversees.

In an induction ceremony in June, Dr. Ahn was named the Dr. Kris V. Iyer Endowed Chair in Diabetes Care. "We are thrilled to have Dr. Ahn on the Hoag team," said Kris V. Iyer, MD, senior vice president, chief administrative officer, HMTS. "His passion for patient care will significantly contribute to our mission of making a positive difference. Awarding him with an Endowed Chair will give him resources to innovate and advance care."

Integrating Technology

A nationally respected clinical leader on the rise, Dr. Ahn chaired the diabetes technology panel at the most recent American Diabetes Association Scientific Sessions in Orlando. In August 2018, he was invited to participate in a forum hosted by the Federal Drug Administration to develop guidelines for the regulatory approval process for software (such as smartphone apps) as a medical device. He's passionate about utilizing medical technology and mobile devices to empower and improve the health and wellness of people living with diabetes and other chronic conditions.



An Early Calling

Born and raised in Southern California, Dr. Ahn received both his undergraduate and medical school training at UC San Diego. After completing an internal medicine residency at Scripps Mercy Hospital in San Diego, he returned to UC San Diego to complete his fellowship in endocrinology. Most recently, Dr. Ahn served as an assistant clinical professor at UCLA Medical Center.

Dr. Ahn was inspired to his path as a physician by his early experience with chronic illness.

"My mom was diagnosed with type 2 diabetes when I was in junior high, and that life-changing event played a major role in my decision to pursue endocrinology. I want Hoag to be synonymous with comprehensive and outstanding diabetes care here in Orange County."



EVENTS

Legacy of Generosity

The 32nd annual Circle 1000 Founders' Celebration Brunch

Nearly 300 Circle 1000 donors and friends, along with Hoag physicians, staff and volunteer leaders, gathered on April 25 at the Fashion Island Hotel to celebrate a legacy of generosity supporting those affected by cancer. The 32nd annual Circle 1000 Founders' Celebration Brunch raised over \$1 million to benefit Hoag Family Cancer Institute.

"Thanks to philanthropy, Hoag Family Cancer Institute is currently running 31 phase 1 clinical trials with many more in development," said Mary Buckingham, chair of the 32nd Annual Founders' Celebration Brunch. "The number of patients enrolled in these trials has doubled in the past year. Imagine the hope and gratitude those patients and their families feel knowing they're benefitting from these promising new treatment options."

The highlight of the event was stand-up comic Mack Dryden, who shared the moment when his physician told him that he was cancer-free. "Again, thanks to you wonderful warriors who are contributing to this cure, I'm still good today," he said. "I appreciate people like you and what Circle 1000 is doing to save people's lives every single day. Just remember that falling on your face is still moving forward!"

Circle 1000 was founded by Newport Beach resident and breast cancer survivor Sandy Sewell in 1987. She gathered a group of friends and asked each to contribute \$1,000. She also tasked them with asking their own circle of friends to participate. From the powerful bonds of friendship, Circle 1000 has grown to more than 1,000 friends who have collectively raised more than \$20 million for Hoag.



Circle 1000
Hoag Family Cancer Institute

EVENTS

MUSIC AND MAGIC

Hoag Hospital Foundation Celebrates the 25th Anniversary of Hoag Heritage Society

Magic was in the air in February 2019 when the Hoag Hospital Foundation celebrated the 25th anniversary of the Hoag Heritage Society at the Balboa Bay Resort in Newport Beach.

The Hoag Heritage Society is an extraordinary group of donors who make a gift to Hoag in their estate plans. Heritage Society members invest in the future of Hoag and directly benefit all who pass through its doors by ensuring its tradition of innovation and excellence.

At the celebratory luncheon, Flynn A. Andrizzi, PhD, president of the Hoag Hospital Foundation, expressed gratitude for the tremendous impact of planned giving donors. "In the past 25 years, 408 donors have made planned gifts to Hoag totaling \$314 million," he said. "These same donors have also given \$162 million in cash to Hoag. We are so grateful for the support of this community. Together, we will impact many lives in Orange County for years to come."

Robert T. Braithwaite, Hoag president and CEO, delivered an update on the state of Hoag. "You are funding the future," he said. "We appreciate those with the foresight to plan estate gifts that help us make decisions for the

next generation of care knowing we can count on your support."

Hoag Hospital Foundation's executive director of Gift Planning and Legal, Julie Heggeness, JD, CSPG, TEP, acknowledged the Planned Giving Advisory Committee, a group of professionals who volunteer their time and assist in educating community members interested in making planned gifts to Hoag.

"Thank you to the Heritage Society members for your generosity and for sharing your Hoag stories with me," she said. "I love to learn about how Hoag has touched your life and why it means so much to you."

If you have remembered Hoag in your estate plans and are not already a member of the Hoag Heritage Society, please let us know. We would welcome the opportunity to acknowledge your generosity by recognizing you as a valued member of the Hoag Heritage Society.

For more information or questions about the Hoag Heritage Society, please contact Julie Heggeness, JD, CSPG, TEP, at (949) 764-7206 or Julie.Heggeness@hoag.org.





EVENTS



Making Merry at the 52nd Annual Christmas Carol Ball

Hoag Hospital Foundation welcomed more than 600 Hoag supporters, volunteers and friends to the Monarch Beach Resort to celebrate the 52nd Annual Christmas Carol Ball on Saturday, December 8, 2018. The 52nd Annual Christmas Carol Ball raised more than \$1 million to support Hoag.

Guests were greeted with a video presentation featuring Pei-yuan Chia and Kitty Shen, chairs of the Ball. “What makes this night even merrier is that it’s a significant fundraiser for Hoag,” Pei said. “Hoag couldn’t be what it is without your support.”

Hoag Director of Pastoral Care Reverend Don Oliver, PhD, led the blessing over a beautiful dinner prepared by Executive Chef Collin Thornton. The crowd enjoyed a live performance by the energetic band NRG and danced the night away, many taking home silent auction items donated by friends of Hoag.

“Thank you to Pei-yuan and Kitty, extraordinary Hoag volunteers and donors. We appreciate their support and leadership as Christmas Carol Ball Chairs and underwriters,” said Flynn A. Andrizzi, Ph.D., president of the Hoag Hospital Foundation. “We’re also truly grateful for the generosity of our underwriters who embody the spirit of giving that has symbolized the Christmas Carol Ball for 52 years and counting.”



GIFT PLANNING

If Your Goal Is To:	Ask Us About:	And Consider This:
<ul style="list-style-type: none"> Keep control of your assets throughout your life Avoid estate taxation Leave a philanthropic legacy 	Bequest	You can create a bequest through your will or trust stating a specific amount or percent of your estate or by changing the beneficiary on a life insurance policy, annuity or retirement account.
<ul style="list-style-type: none"> Exchange low yielding assets for a fixed lifetime income that is partially tax exempt Generate a current income tax deduction 	Charitable Gift Annuity	Income can begin immediately or be deferred to a later date when payments received are larger.
<ul style="list-style-type: none"> Retain the right to live in your residence for life Use the equity in your home to generate additional retirement income 	Life Estate Agreement Plus Charitable Gift Annuity	If your situation changes, you can rent the property to others OR exchange your life estate for cash or annuity income.
<ul style="list-style-type: none"> Receive lifetime income with potential for growth Avoid capital gains tax at sale of appreciated asset: real estate, stocks and mutual funds Generate a current income tax deduction 	Charitable Remainder Unitrust	Year-to-year income varies with trust performance. Flexible design allows full income distributions immediately or minimum distributions at the start and increased cash flow at a future date.
<ul style="list-style-type: none"> Assure your philanthropic legacy lives forever Fund long-term programs, carrying family name and/or causes through the generations 	Endowment Gift	An endowment can be funded outright or by a multi-year pledge, bequest or designated remainder from either a trust (CRT) or annuity (CGA).
<ul style="list-style-type: none"> Transfer assets to children or grandchildren over time while heavily discounting gift or estate taxes Provide annual support to a charity for a term of years 	Charitable Lead Trust	This trust avoids “all the money at once” inheritance. Children/grandchildren receive lump sums deferred for specified terms (5 years, 10 years, etc.).
<ul style="list-style-type: none"> Have a predictable, fixed income not subject to market fluctuations Avoid capital gains tax at sale 	Charitable Remainder Annuity Trust	Fixed income for life or set term of years (5, 10, 15 or 20) for short-term needs such as early retirement (first 10 years until Social Security/Pension starts) or college funding for heirs.
<ul style="list-style-type: none"> Gift a life insurance policy which is no longer needed Maximize the size of your testamentary charitable legacy 	Gift of Life Insurance	You can gift either a paid-up insurance policy or make annual gifts to Hoag to fund the ongoing premiums.
<ul style="list-style-type: none"> Avoid double taxation (income and estate tax) on your IRA balance at death Fund a charitable bequest 	Gift of IRA	Hoag can be a full or part beneficiary of your IRA account. Pending legislation may make lifetime transfers work.
<ul style="list-style-type: none"> Avoid capital gains tax on a sale of stock, mutual funds or real estate Generate tax deduction for full market value See your philanthropy at work 	Outright Gift of an Appreciated Asset	Asset must be held long term (one year plus one day).
<ul style="list-style-type: none"> Sell appreciated real estate for both cash and income Generate a tax deduction to offset initial gain on cash portion Defer taxation on balance using installment sale treatment 	Installment Bargain Sale	This technique may be the best for indebted real estate.

For more information, please contact Julie Heggeness at (949) 764-7206 or Julie.Heggeness@hoag.org

Melissa & Michael Lora

Robotic Surgical Center

Post Anesthesia Care Unit

Pre & Post Surgical Care

Michael and Melissa Lora

Melissa and Michael Lora

Make a Gift of the Heart

In 2006, on Christmas weekend, Melissa and Michael Lora had a serious wake-up call when Michael suffered severe jaw pain. They rushed to Hoag where he was treated by Subbarao Myla, MD, FACC, medical director of Cardiac Catheterization Labs at the Jeffrey M. Carlton Heart & Vascular Institute. When Dr. Myla found that one of Michael's arteries was 100 percent blocked, he and his team completed a life-saving procedure. To everyone's relief, Michael's heart suffered no damage.

Both retired, Melissa from her role as President of Taco Bell International and Michael from his real estate management practice, the grateful couple is living fully as philanthropists and parents to two golden retrievers. "No doubt, Dr. Myla saved my life," Michael said. "Afterwards, you ask yourself, 'What is the best way to look at the future?' For us, it was to do something good for others."

Giving with Gratitude

Since that frightening episode, Melissa and Michael have made not one but two generous gifts to Hoag totaling \$3 million. Their first gift established the Melissa & Michael Lora Cardiac Catheterization Lab Fund.

Their most recent gift, which included a bequest, established the Melissa & Michael Lora Robotic Surgical Center Fund. With deepest gratitude for their generosity, Hoag named the Melissa & Michael Lora Robotic Surgical Center at Hoag Hospital Newport Beach. Thanks to philanthropy, Hoag is a national leader in robotic surgery.

"We're grateful to be in a position to support people doing great things in our community," Melissa said. "It is rewarding to support the work of Dr. Jeb Brown, medical director of Hoag's Gynecologic Robotics Program, and help make Hoag one of the top hospitals in the nation."

For more information on how you can support Hoag through your estate, please contact Julie Heggeness, JD, CSPG, TEP, at (949) 764-7206 or Julie.Heggeness@hoag.org.

MESSAGE FROM THE PRESIDENT

Flynn A. Andrizzi, PhD
President, Hoag Hospital Foundation



The Hoag Promise Campaign has reached an important milestone. Together, we've raised more than \$600 million to date.

The Hoag Promise Campaign provides a framework to sharpen the focus of Hoag's vision and priorities. It provides urgency and consistency. It also forever raises the giving levels that can be achieved, even after it's over.

It's notable that, before we launched the Hoag Promise Campaign, Hoag Hospital Foundation raised an average of \$15 to \$25 million annually. Since the launch, our annual fundraising totals have skyrocketed exponentially. In the future, our average will approach \$100 million per year. That's the power of a comprehensive campaign.

Because of this, Hoag leaders dream bigger, and our generous community of philanthropists make those dreams a reality.

As we print this issue of *Scanner*, the Hoag Hospital Foundation team has released the 2018 Donor Reports. I invite you to read them online at HoagPromise.org to see how philanthropy makes a direct impact on Hoag's outstanding performance, which is recognized locally and nationally. What we have accomplished together is nothing short of phenomenal. The vision for Hoag's future is very exciting and would not be possible without the groundwork we've laid with your support of the Campaign.

Please join me in thanking longtime philanthropists Richard and Virginia Hunsaker who included a transformational \$10 million gift in their estate to support the work of the Pickup Family Neurosciences Institute as well as advancements in ophthalmology. In honor of their extraordinary generosity, the North Tower of Hoag Hospital Newport Beach has been named

the Richard C. & Virginia A. Hunsaker Pavilion.

We recently had the pleasure of celebrating Melissa and Michael Lora's gift to establish the Melissa & Michael Lora Robotic Surgical Center Fund. Hoag named the Melissa & Michael Lora Robotic Surgical Center at Hoag Hospital Newport Beach to mark the importance of their generosity. We are also grateful to them for the previously established Melissa & Michael Lora Cardiac Catheterization Lab Fund.

As we approach our Campaign goal, we will not just meet it; we will exceed it. And we will exceed it by leaps and bounds because our community of philanthropists do nothing by half measures. In doing so, we build incredible momentum for the years following the Hoag Promise Campaign and the next campaign.

Hoag Hospital Foundation
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— 2019 HOAG —

SUMMER FEST

THURSDAY, JULY 18, 2019

5:00 - 8:00 PM

Newport Dunes
1131 Back Bay Drive | Newport Beach



Tastings from more than 40 of Orange
County's finest restaurants and live
Motown music

Live entertainment featuring
Alexa Cappelli followed by Chez'z Best,
**One of the most entertaining
Motown bands!**

Identification required for alcohol consumption



Inquiries: (949) 764-1908 or hhevents@hoag.org

This event will sell out. Reservations based
on availability.

