

HOAG HOSPITAL FOUNDATION in support of Hoag Memorial Hospital Presbyterian

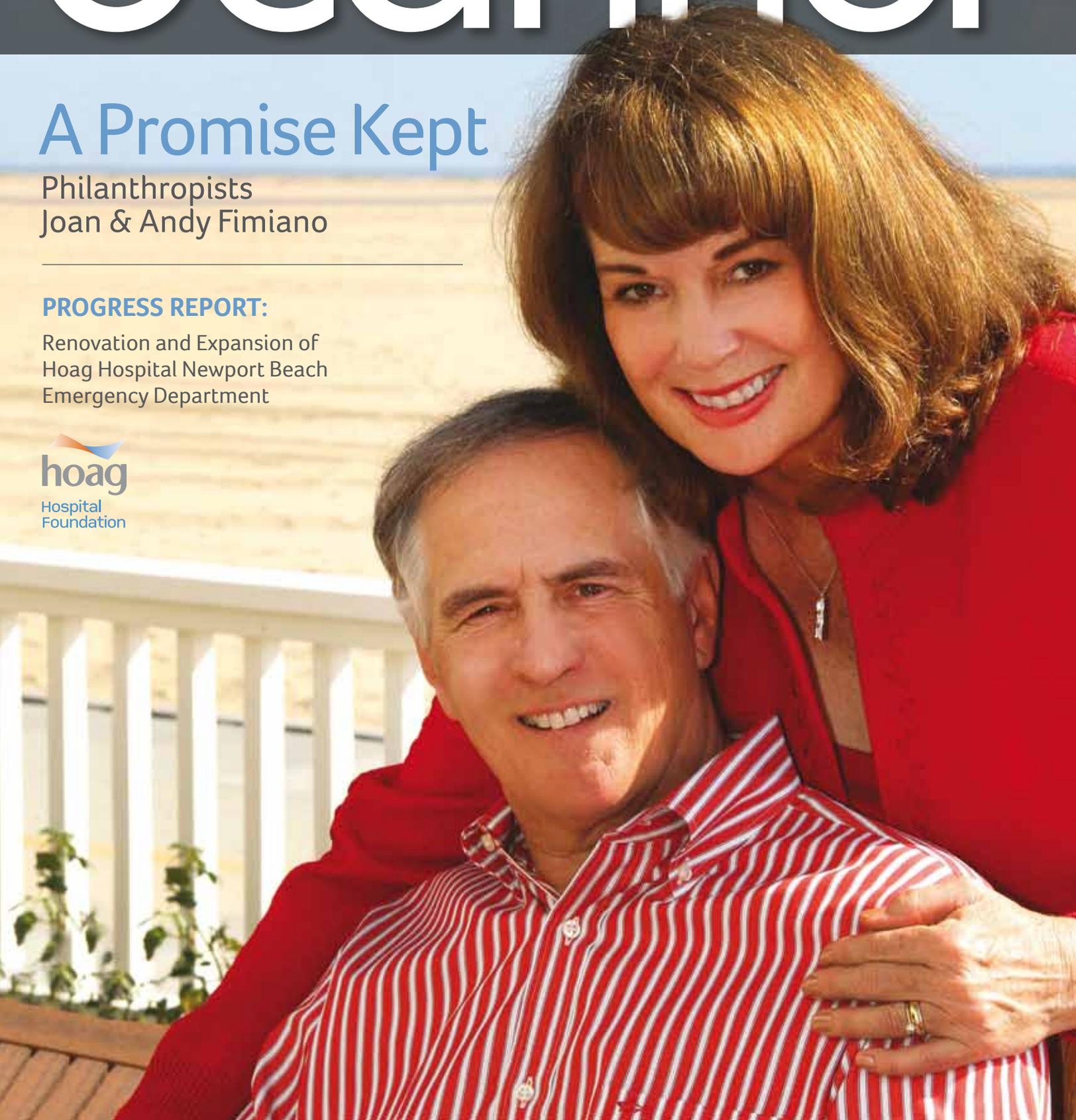
Scanner

A Promise Kept

Philanthropists
Joan & Andy Fimiano

PROGRESS REPORT:

Renovation and Expansion of
Hoag Hospital Newport Beach
Emergency Department



“Our lives are to be used and thus to be lived as fully as possible, and truly it seems that we are never so alive as when we concern ourselves with other people.”

~Harry Chapin

Dear Friends of Hoag:

Nearly 60 years ago the community came together to build a hospital and countless have benefited from this legacy of generosity. Since then, the Hoag name has become synonymous with outstanding care and excellent facilities, made possible largely through ongoing community support.

The decision to renovate and expand the Hoag Hospital Newport Beach Emergency Department was made with the faith that community members would step in and assist in making it a world-class facility. Our trust in our community has been well placed as many donors, large and small have shown their support for this important community asset.

We often refer to the emergency department as the “front door” of Hoag because for many it’s through this entrance that they first experience the Hoag brand of care. In fact, it was an experience with emergency care that first inspired Joan and Andy Fimiano to make a transformational gift to support the emergency department expansion and renovation.

One of the things that continues to impress me is the passion and commitment of Hoag donors. The Fimianos are the personification of what philanthropy is all about. Their gift is truly a win-win. Hoag and the community at large win by having the funding to enhance the emergency department experience for all concerned. It is my observation that it is also a win for the Fimianos who are excited, touched and grateful for the opportunity to improve care in the community through their support of Hoag. To have those who would give for the benefit of others at this significant level is remarkable and very moving.

What the Fimianos and other emergency department donors have done will serve Hoag patients and their families for many years to come. We are deeply grateful to Joan and Andy Fimiano and many others for providing such a jewel in our community.

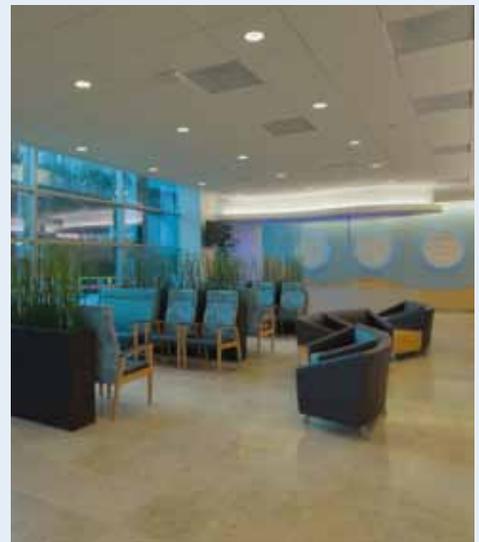


Sincerely,

A handwritten signature in black ink that reads "Flynn A. Andrizzi". The signature is written in a cursive, flowing style.

Flynn A. Andrizzi, Ph.D.

Senior Vice President, Development, Hoag Hospital &
President, Hoag Hospital Foundation



Joan & Andy Fimiano Emergency Pavilion Project Timeline

Project Start Date: October 2007

Phase 1: First 11-bed suite, completed September 2008

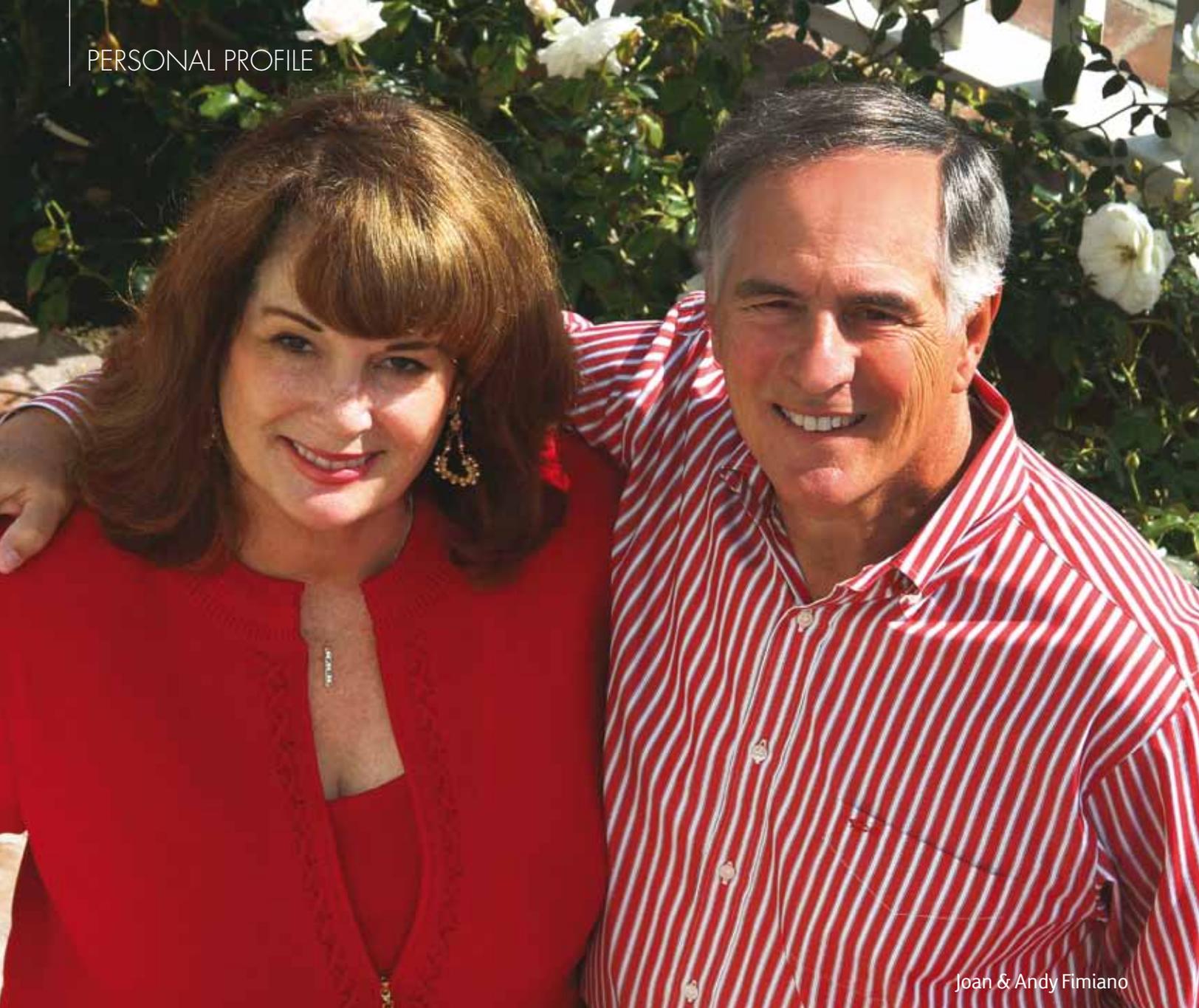
Phase 2: Temporary waiting room, completed February 2009

Phase 3A: 8-bed suite, MRI/Imaging holding area, completed September 2010

Phase 3B: Lobby & Exterior Plaza, completed June 2011

Phase 4: 25 beds, projected June 2011 to May 2012

Phase 5: 11-bed suite, projected May to December 2012



Joan & Andy Fimiano

A Promise Kept

Joan & Andy Fimiano Leave a Legacy at Hoag with a Transformational Gift

Joan Fimiano will never forget how she felt that day in 2005 when she rushed husband Andy to Hoag's emergency room. The nurse who triaged Andy on their arrival recognized the symptoms of anaphylactic shock and acted quickly to begin the emergency treatment that saved his life. Gregarious and outgoing under normal circumstances, Joan found herself calm and unusually quiet as she waited several hours for Andy to stabilize.

Filled with relief when the danger passed and Andy was on the mend, Joan realized that this was a seminal moment. "My whole life could have changed in an instant," shares Joan. "Since that experience I've slowed down to focus on the things that are most important to me. And, I made a promise to myself that someday we would find a way to do something to help Hoag."

Andy shared Joan's appreciation for Hoag and, after noting

the ongoing emergency department construction during a recent visit for a routine test, an idea took hold. After the couple did some fact gathering and contemplating, they decided to make a transformational gift to support the Hoag Hospital Newport Beach emergency department renovation and expansion. In recognition of their significant commitment, Hoag has named the Joan & Andy Fimiano Emergency Pavilion in their honor.

Building a Life

Although they first met at a pool party at age 12, romantic interest didn't spark between the Easton, Pennsylvania natives until she asked him out when they were both 15. Andy's cool response, which belied his deep interest in the beautiful and warm-hearted Joan, almost derailed the romance before it began. After a "trial" date in which they walked to a football game but were so engrossed in conversation that they walked right past the stadium, they dated for the next seven years.

Joan attended Mansfield State University and studied to be a teacher while Andy earned his B.S. in mechanical engineering from Bucknell University. In their last year of college Andy popped the question and they married within six weeks. After graduation Andy took a job in Florida where Joan started her career as an elementary school teacher. Later, Andy's career moved them to Des Moines, Iowa where he simultaneously moved up the corporate ladder and picked up an MBA from Drake University.

In 1980, they moved again for Andy's career, this time to California. By 1982 Andy had joined Southland Industries, Inc. as the VP of sales. Over the years, he ascended in the company eventually becoming the majority owner and growing Southland from \$10M to over \$500M in annual revenue. Today Southland, which designs, builds and services plumbing, heating and air

conditioning systems, is one of the nation's largest mechanical contractors with 1,500 employees nationwide and projects throughout the United States.

Joan, who retired from teaching in



“It’s pleasing that something of us will remain after we’re gone and that our legacy will touch the lives of countless patients and their families.”

1984 and Andy, who is implementing a succession plan at Southland that will eventually lead to his retirement, are preparing to celebrate their 40th anniversary in July. While they've traveled a great deal, the Fimianos are content these days to spend time with good friends and family, take their nightly walks along the beach and do some golfing. History buffs Joan and Andy also love visiting and exploring historic battlefields like Gettysburg, Valley Forge, Antietam and the beaches of Normandy.

Long Relationship with Hoag

When they landed in California, the Fimianos initially settled in Huntington Beach before moving to Newport Beach in 1983. While touring the area for the first time, they were advised by their realtor to “go straight to Hoag” if they ever had any medical issues. A few years later when Andy's father had heart trouble while visiting, they followed her advice and have considered Hoag their health care provider of choice ever since.

“There are three things I would say about supporting Hoag,” says Andy. “The first is that it’s a community icon, it comes immediately to mind when you mention Newport Beach. The second relates to my career. At Southland we do all types of projects but in the last 10 years we’ve worked on several hospitals, some very special like the Walter Reed Army Medical Center. The third is that in talking to friends and family, there’s no one who hasn’t either been to the Hoag ER themselves or known someone who has. I think of these as concentric circles that come together in a sweet spot.”

Andy adds with a twinkle in his eye, “Some would say that Joan is getting top billing in the naming,” he laughs. “I would argue we’re getting equal billing. It’s been a team effort for all these years, everything I did, every sleepless night, every move we made, she was by my side. It was truly a team effort.”

Joan and Andy are thrilled about the impact their gift will make on the community and hope that it inspires others to do what they can. “I feel proud that we kept our promise to Hoag,” says Joan. “We fell in love with this area from the moment we came here. It’s pleasing that something of us will remain after we’re gone and that our legacy will touch the lives of countless patients and their families.” ■

The Home Stretch

Progress Report on the Renovation and Expansion of Hoag Hospital Newport Beach Emergency Department

Approximately 222 people per minute visited emergency rooms across the U.S. in 2007 according to a survey conducted by the Centers for Disease Control (CDC). At Hoag Hospital Newport Beach that translates to more than 70,000 patients a year and growing. In October 2007, Hoag began a five-phase renovation and expansion project to transform the aging Newport Beach campus emergency department into a contemporary facility that meets 21st century “Hoag” standards.

One of the very special things about Hoag is the organization-wide mindset that the patient experience is an important element of the quality of care. Hoag leadership and staff understand that healing takes place on many levels. While outstanding medical care provided by a well-trained and compassionate staff is a given, Hoag facilities are designed with the dignity, privacy and emotional wellbeing of the patient in mind. The emergency department renovation is no exception.

“The reality is that coming to the emergency room is never planned,” says Richard F. Afbale, M.D., Hoag president & CEO. “And because it’s unplanned, people expect to have to make concessions about their experience. Long waits and uncomfortable surroundings are pretty common in ERs in Orange County and around the country. Our goal with the updated facility is not only to provide outstanding emergency care but also to exceed expectations with the patient experience.”

Enhancing the Experience

The first and most obvious thing people will notice in the new emergency department is an inviting and calming atmosphere. Ample natural light, water walls that evoke the ocean and comfortable furniture pleasingly arranged make it feel more like the lobby of a boutique hotel than an emergency waiting room.

Natural light is a prominent feature throughout the facility as well as colors and finishes designed to soothe. The tranquility garden, adjacent to the lobby, functions as an additional outside waiting area with benches and picnic tables sporting colorful umbrellas.

Importantly, the updates to the emergency department are much more than cosmetic. There are many behind-the-scenes elements designed to flow patients to the right level of care as quickly as possible. This starts with the fast-track registration process in which potential patients coming into the emergency department are assessed immediately in one of the triage rooms. Here patients are evaluated so those with time-critical conditions such as heart attack or stroke, or patients that need additional monitoring, can be moved immediately into private rooms.

“We are saying goodbye to the days of the large room with curtained-off beds. The new emergency department is designed as five separate treatment suites, each with 10 to 12 private rooms,”

explains Greg Super, M.D., medical director, Hoag Emergency Department. “Each suite is staffed with a dedicated team that includes an ER physician, four to six nurses, emergency medical technicians, and clerical and registration staff. They work together as a true integrated team and this increases their efficiency.”

Other improvements include a new patient tracking system which is just one example of technology enhancements incorporated in the renovation. Each patient wears a sensor that allows physicians and nurses to track their status in real time. “By glancing at the central monitor our staff sees a patient’s admission status, the status of lab and imaging tests and they can tell if a patient is in his or her room or out getting imaging,” says Dr. Super. “We also put sensors on the staff so they can tell which patient

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has been evaluated by which nurse or doctor. This is a tremendously efficient way to disseminate information among team members.”

Patient flow is further streamlined by centralizing all imaging services necessary for diagnosis in one area adjacent to the emergency department and dedicating a CT scanner and X-ray for emergency department use only.

Seeing Green

Even as Hoag facilities and construction staff work to design healthy spaces for patients, they’re mindful of their power to protect the environment with the choices they make. Hoag is committed to incorporating sustainable practices in demolition, materials selection, energy efficiency and water conservation as well as ongoing operations and maintenance.

“We had a 90 percent recycle rate for all the demolition materials as well as repurposing all the soil we removed,” says Gregg Zoll, senior project manager, Hoag Facilities Design and Construction. “We also met our goal of 40 percent water reduction and were able to provide heating, cooling and electrical services through the co-generation plant for use of renewable and efficient energy.”

The project is on track to become certified LEED Gold by the U.S. Green Building Council. According to Sandy Smith, senior vice president, Hoag Real Estate and Facilities, the goal was to incorporate sustainable building practices into every aspect of the project and use the LEED certification as a metric to measure how effective they were. “This not only creates a

healthy environment for patients and staff but green buildings reduce ongoing operating expenses—it’s a win for everyone,” he says.

Thanks to You!

Thanks to tremendous community support, Hoag is able to renovate and expand the emergency department as a gorgeous and innovatively designed facility with advanced technology. In addition to many significant gifts along the way from many philanthropic community members, the renovation recently received a transformational gift from long-time Newport Beach residents, Joan and Andy Fimiano. In honor of this significant commitment, Hoag is pleased to name the Joan & Andy Fimiano Emergency Pavilion.

“We would likely have built a more utilitarian facility had it not been for the tremendous support of our community,” shares Dr. Afable. “Generous supporters like Joan and Andy Fimiano understand the value of what we’re doing. Because of their vision and leadership, we are able to provide world-class emergency care and services in an environment our community expects from Hoag.”

From everyone at Hoag, and on behalf of the countless patients and families who will use the emergency department in the coming years, thank you all for your outstanding support.

For more information on how you can support the Hoag Hospital Newport Beach Emergency Department, contact Kenya Beckmann at 949-764-6384 or Kenya.Beckmann@hoag.org.



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The Newly Renovated Joan & Andy Fimiano Emergency Pavilion

