A Hoag Hospital Foundation Publication



2015

A Swinging Good Time!

2015 Toshiba Classic Thrills Fans while Benefiting Hoag and the Greater Community

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LETTER FROM THE PRESIDENT



Dear Friends of Hoag:

There is nothing like the Toshiba Classic. For one exciting week, the national spotlight shines on Newport Beach as fans gather from far and wide to watch, with great anticipation, the best of the best compete for the title.

As the most charitable event on the PGA Tour, this event is important to our community. Thanks to 18 years of philanthropic support from the Toshiba Classic, Hoag patients and families have access to the highest level of care and prevention.

For the past four years, nearly \$4 million in proceeds from the Toshiba Classic has benefitted the Mary & Dick Allen Diabetes Center. The Allen Diabetes Center relies on philanthropy and is one of the areas of greatest need at Hoag. Diabetes is chronic, incurable and steadily rising around the globe. Orange County is not immune from its effects.

Through the visionary leadership of donors, physicians and community partners, Hoag has taken an active role in helping patients and families impacted by this disease. The Allen Diabetes Center provides one-stop access to a full range of education and patient-centered programs and services. With the annual support of donors and events like the Toshiba Classic, we are keeping the promise of the Allen Diabetes Center to be a national model of what diabetes management and care can be.

From young children to seniors, no one is turned away because of inability to pay for the critical, but nonreimbursable services provided by the Allen Diabetes Center. The Center's operating budget does not come from Hoag's general fund, it is sustained by philanthropic support. Hoag patient satisfaction surveys show that 90 percent of patients and families served are likely to recommend the Allen Diabetes Center.

When I talk to people who have been served by the physicians, nurses and programs through the Allen Diabetes Center, I feel a profound sense of appreciation for this annual tournament. It embodies the best of the sport—competition, community and service.

Please join me in extending our deepest thanks to Toshiba and other generous sponsors, as well as the numerous volunteers for making the Toshiba Classic a success. Our community and Hoag truly benefit from this PGA Champions Tour Event.

Sincerely,

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Flynn A. Andrizzi, Ph.D. President, Hoag Hospital Foundation

EDUCATION

Supporting Orange County's Young Scholars

The Toshiba Classic Scholarship is a charitable fund which provides two \$10,000 scholarship grants and Toshiba laptop computers to selected outstanding Orange County high school seniors. Toshiba America Information Systems, Inc. and Hoag Charity Sports are once again extending their community outreach with the Toshiba Classic Scholarship Fund.

This year's program will consist of awarding one Toshiba laptop computer to the finalists from each of the selected schools. Two finalists will then be selected to receive a \$10,000 grant. This year, several schools in the Newport-Mesa, Irvine, Tustin and Saddleback Valley school districts were selected to participate.

Toshiba America Information Systems, Inc. and Hoag Charity Sports will announce the scholarship winners in spring 2016 at the Toshiba Classic Hall of Fame Day featuring Craig Stadler and Duffy Waldorf.



Toshiba America Information Systems President, Mark Simons, with past scholarship finalists.

TOSHIBA CLASSIC

A Swinging Good Time!

2015 Toshiba Classic Thrills Fans while Benefiting Hoag and the Greater Community

Golf fans on the course, and those watching from home, enjoyed another great Toshiba Classic set in a classic Newport Beach venue. One day after tying the tournament record with an 11-under-par 60, Duffy Waldorf closed with a 5-under-par 66 to claim his first Champions Tour title, holding off players like Fred Couples and Kenny Perry. After his win, Waldorf called Newport Beach his favorite golf course in Southern California.

In addition to its status as a first-class golf tournament, the Toshiba Classic is a platform for Toshiba to support health care, children and education in our community. Toshiba is the longest-running title sponsor on tour, and the Toshiba Classic is well known as the most charitable event on the PGA Champions Tour.

2015 marks the 18th year that Hoag has been the event manager, host and primary beneficiary of this renowned event. Consistently raising \$1 million each year for Hoag, the Toshiba Classic



has benefited health care in our community in ways that are incalculable. Since 2011, proceeds have benefited the Mary & Dick Allen Diabetes Center at Hoag.

On behalf of golf lovers, local businesses and Hoag patients and families in our community, we offer heartfelt thanks for Toshiba's long-term commitment to the Toshiba Classic. We also extend our gratitude to the sponsors and donors, over 800 volunteers and thousands of fans who support and participate in the Toshiba Classic.

Tournament Week Highlights:

- The 2015 Toshiba Classic week started with the Pro-Am tournaments, including the popular two-day Classic Pro-Am which consisted of 224 amateurs who enjoyed golfing with the renowned pros including six World Golf Hall of Fame members.
- World Golf Hall of Fame member and Champions Tour player, Mark O'Meara, was the guest of honor at the annual Breakfast with a Champion event sponsored by Allergan.

 The 2015 Solheim Cup Champion's captain, Juli Inkster, was the honored guest at Women's Business Day presented by RightSourcing. Inkster, who is also a World Golf Hall of Fame member, began the afternoon with a golf clinic on the range with friend and Champions Tour player, Tom Purtzer.

Title Sponsor:



Gold Sponsors:



Mary and Dick Allen











Diamond Sponsor:





COMMUNITY

Toshiba Classic Helps Families Coping with Diabetes

Mary & Dick Allen Diabetes Center at Hoag

Through the generous support of the Toshiba Classic and other donors, the Mary & Dick Allen Diabetes Center offers critical, but non-reimbursable services to thousands of patients and families throughout Orange County. We are proud of the Center's achievements in helping people live full and healthy lives including:

- The Ueberroth Family Program for Women with Diabetes, Sweet Success: Expectant mothers with diabetes prior to pregnancy, and those diagnosed with gestational diabetes, benefit from pre-conception family planning and diabetes education, as well as ante-partum and postpartum glucose management. The program has been responsible for lower macrosomia (large baby weight) rates among patients–6.6 percent at Hoag versus the national average of 10 percent; and a reduced rate of post-pregnancy diabetes (36.1% in 2015 vs. a national average of 60%).
- The Herbert Family Program for Young Adults with Type 1 Diabetes: There are a myriad of concerns that are addressed through the program including the financial, psychosocial, social and physical impacts of diabetes. With higher rates of depression among teens with diabetes than in the general population, and other unique challenges such as diabulimia (the misuse of insulin for weight control), mental health is a critical priority. The "First Fridays" program allows participants to gather in a social setting to share experiences, advice and support.

- The Sweet Life Community Education Program: The success of the cooking classes offered through the Sweet Life Community Education Program has exceeded all expectations, with up to 120 people attending each session. Management of diabetes does not mean suffering through tasteless food. Participants learn delicious recipes in hands-on classes.
- The Allen Diabetes Center in collaboration with CHOC Children's (CHOC): The CHOC Children's Clinic offers pediatric endocrinology care, education and support services for children with, and at risk for, diabetes and their families. CHOC Children's and the Allen Diabetes Center also work with a wide array of community agencies such as the Newport-Mesa Unified School District, Share our Selves, Latino Health Access, American Diabetes Association and Families Costa Mesa to support the prevention of pediatric obesity and diabetes in the community.
- Prevention of Obesity and Diabetes through Education Resources (PODER): Provided through CHOC Children's, Hoag offers no-cost diabetes and obesity prevention education programs, cooking classes and Zumba exercise classes.
 PODER and PADRE (Pediatric Adolescent Diabetes Research Education Foundation) provide support to patients with Type 1 diabetes and to their families through events and educational workshops.

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Honoring our Heroes

For the first time, the Toshiba Classic held an inaugural Military Appreciation Day presented by VerdeWatts. The Newport Harbor American Legion Post 291 Color Guard and the Orange County Fire Authority Pipes and Drums kicked off the Opening Ceremonies with the *Pledge of Allegiance* and "America the Beautiful" in front of thousands of patriotic Champions Tour professionals, corporate partners, tournament patrons and volunteers. In all, over 1,500 active and retired duty military members and their families enjoyed the day's activities while being honored for their brave service to our country. A portion of tournament proceeds were donated to the Newport Beach 1/1 Marines Foundation and the Open Hearts for Purple Hearts Foundation.

