



HOAG
PROMISE

OUR CAMPAIGN TO
LEAD, INNOVATE
& TRANSFORM

Hoag First

Hoag's promise is, and always has been, to lead, not follow

Thanks to generous Hoag supporters, our community has access to leading-edge care before many others in Orange County, in California, and sometimes, in the nation. Hoag is often the first to market with new technology, pioneering new procedures, approaches, drugs and thinking.

The following highlights are advances in care which debuted at Hoag:

- **First in Orange County** to install the Siemens SOMATOM Force CT Scanner to obtain higher quality images faster, more efficiently and with less radiation.
- **First community hospital in Orange County** to offer Phase 1 Clinical Trials through its alliance with USC Norris Comprehensive Cancer Center.
- **First hospital in Orange County** (and one of the firsts in the country) to offer a vaccine trial for primary brain tumor (Neurovax).
- **First to employ robotic assisted surgery** in Southern California and recognized as **Center of Excellence in Robotic Surgery**. Fifth highest volume of total robotic-assisted surgeries in the country.
- **First in Orange County** and **second in California** to be certified as a Comprehensive Stroke Center.
- **One of the first centers in the U.S.** to offer the most advanced radiosurgical treatment system available, Leksell Gamma Knife® Perfexion™.
- Hoag patients were among **the first in the country** to receive new drug-eluting coronary stents.
- Hoag is **one of five sites in the U.S.** to be named a Pelvic Reconstruction Epicenter.
- **First hospital in Orange County** to use high-tech 3D simulation software to assist in brain surgeries.
- Hoag's Stroke Program ranks among the top 5 percent in the nation and was chosen as a site for a National Institute of Health clinical trial – **a Hoag first**.
- Hoag was the **first in Orange County and one of a select few in the nation** to offer a revolutionary non-surgical aortic valve replacement called transcatheter aortic valve replacement (TAVR).
- **Hoag is the first in Orange County** to perform stereotactic radiosurgery, a non-invasive procedure for treating brain tumors.

- **First and only Orange County facility** chosen to participate in the National Heart Attack Risk Study.
- FDA selected **Hoag as the first hospital in Orange County** to use the ISG Viewing Wand in brain surgery.
- **Orange County's first** “keyhole” surgery for aortic valve replacement was performed at the Jeffrey M. Carlton Heart & Vascular Institute.
- **First in Orange County** to perform revolutionary cardiac procedures such as Batista procedure, Ross procedure for young adults and transmyocardial revascularization (TMR), a laser alternative to bypass surgery tissue from the patient’s body.
- The Hybrid Cardiovascular Surgery Suite at Hoag Hospital Newport Beach is the **first operating room of its kind in Orange County.**
- **First breast care center** to offer Intraoperative Radiation Therapy (IORT) as a treatment option for breast cancer.
- **First hospital on the West Coast** to routinely offer patients the PET/MR, a revolutionary hybrid technology.
- The Allan & Sandy Fainbarg Electrophysiology Cath Lab Suite at Hoag is the **first of its kind in Orange County.**
- **Hoag is one of only a few centers in California** offering the revolutionary LINX Reflux Management System to treat gastroesophageal reflux disease.
- **Hoag Breast Care Center was the first in Southern California, and one of 11 test sites in the nation,** to participate in a multi-center clinical trial studying digital tomosynthesis.
- **First in Orange County** to perform leading-edge alternative to cervical spine fusion.
- Hoag Breast Center is **the first and only breast center in Orange County** to be designated as a Certified Quality Breast Center of Excellence™.
- Hoag opened **Orange County's first** Obstetric Emergency Department.

To learn more, please visit www.HoagPromise.org.



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