



INNOVATORS

Hoag Innovators was created to...

The Hoag Innovators gather twice a year to learn about the latest advancements in medicine from Hoag's leading physicians and then recommend how best to allocate their pooled philanthropic gifts to catalyze innovation and advance Hoag's mission to provide a patient-centered approach to community health.

To ensure Hoag's ability to remain a leader in health care innovation long into the future, the Hoag Innovators Endowment Fund was established. The fund maximizes the Hoag Innovators' impact and provides a platform for innovation at Hoag in perpetuity. Visionary donors Mike and Lori Gray have provided a matching gift of up to \$4,000,000 to inspire additional gifts to the Hoag Innovators Endowment Fund and help propel the fund forward with the goal of establishing an endowment fund valued at a minimum of \$10,000,000.

Contributions

To become part of Hoag Innovators, donors contribute \$250,000 or more to the Hoag Innovators Fund. This gift may be given over a period of five years and qualifies donors to access Hoag's Benefactor Program. Additionally, irrevocable estate gifts of \$1,000,000 or more to the Hoag Innovators Endowment Fund qualify donors for participation in Hoag Innovators and Hoag's Benefactor Program.

Criteria for Hoag Innovators Investments

The Hoag Innovators Fund advances innovation in the following areas:

[People & Programs](#)

[Technology & Equipment](#)

[Process Improvement](#)





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Hoag Innovators, founded and led by former Hoag Hospital Foundation Board Chair and current Hoag Hospital Board Member Robert Brunswick and his wife Kitty, is a group of philanthropists, entrepreneurs and community leaders who are leveraging the power of collective giving to move Hoag forward as a destination for world-class care.

Hoag Innovators was created to...

1. Activate a group of like-minded philanthropists who share a vision for “investing” in health care innovation through support of Hoag.
2. Leverage the power of collective giving and decision-making, providing the opportunity to impact multiple Hoag institutes and centers.
3. Provide a platform for engaged philanthropy (ROI), enabling members to build knowledge about current and upcoming health care innovations in a variety of specialties.
4. Build relationships with Hoag physicians and help them realize their visions for bringing the latest advances in their fields to Hoag.
5. Consult with and receive input from the Hoag Hospital Foundation on allocation of funds based on Hoag's greatest innovation needs.
6. Provide funds to support Hoag in acquiring advanced technologies and implementing innovative services necessary to offer world-class health care right here in Orange County.
7. Target giving to innovative initiatives that allow Hoag physicians and administrators to expand Hoag's reach beyond the confines of its operating budget.
8. Support Hoag in maintaining its status as a health care leader, recognized in California and the nation for its top-quality care and exceptional physicians and nurses.
9. Take part in Hoag's bold plan to develop the Hoag Clinic and be recognized in the same league as national institutes, such as the Mayo Clinic.
10. Recognize the generosity of Hoag Innovators with access to the Hoag Hospital Foundation Benefactor Program.

