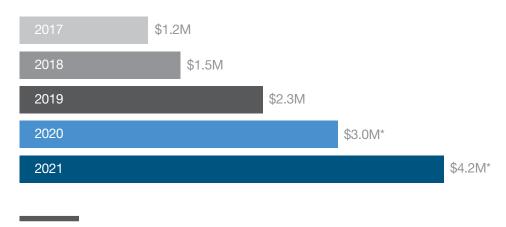


## **Impact**

Now in its second year of philanthropic investment, Hoag Innovators continues to make a significant impact on Hoag and its innovation strategy. Hoag Innovators have collectively invested in groundbreaking projects that represent extraordinary gains in health care across a wide range of medical specialties. These advances simply would not be possible without the Hoag Innovators' philanthropy. As a result, Hoag is better equipped to provide world-class care to our community and remain best in class in the region.

#### Total Giving by Year



### Giving by Fund

Hoag Innovators Fund



Hoag Innovators Endowment Fund

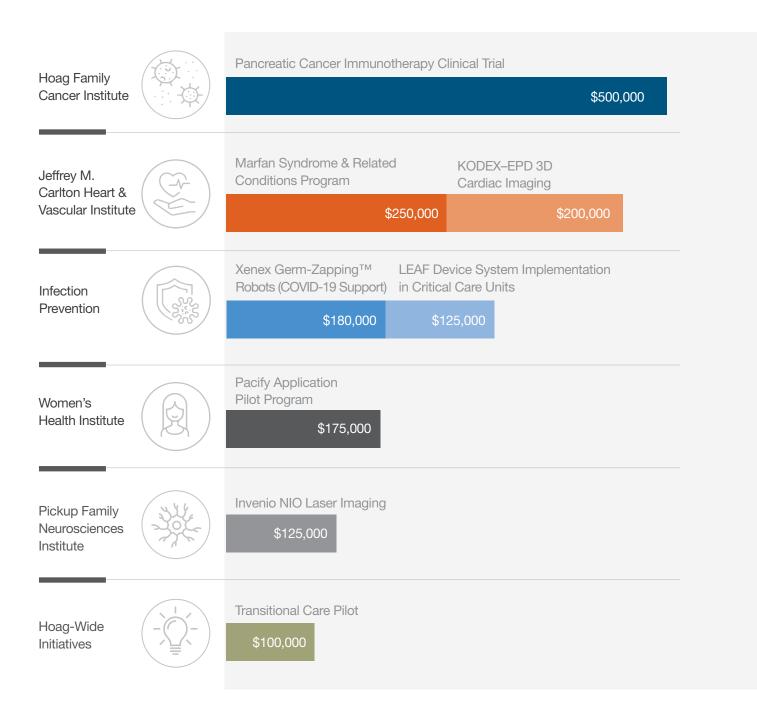


\*Totals include funds provided by the Lori and Mike Gray matching gift challenge.



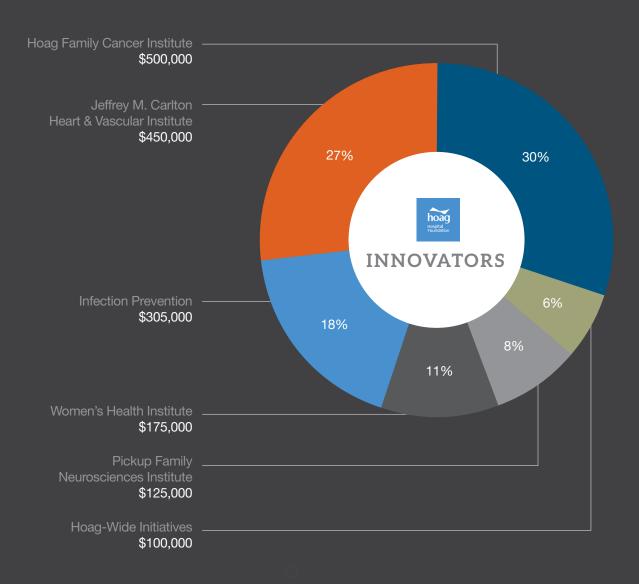


#### **Fund Allocation**



**TOTAL: \$1,655,000** 

### Distribution of Funds Across Hoag



## **Update on Projects Funded**



## People & Programs

### Pancreatic Cancer Immunotherapy Clinical Trial

Revolutionizing Pancreatic Cancer Treatment

**INVESTMENT DATE:** 

FALL 2020

**INVESTMENT AMOUNT:** 

\$500,000

#### THE CHALLENGE:

Considered one of the deadliest cancers, pancreatic cancer is one of the few cancers for which there has not been substantial treatment advancements. Currently, only 9% of individuals diagnosed survive for five years or longer. The median survival prognosis is five to eight months. Pancreatic cancer is estimated to become the second leading cause of cancer death by 2030. Effective therapy for pancreatic cancer is needed.

#### THE INNOVATION:

Hoag Family Cancer Institute (HFCI) is one of only two sites in the country to offer the most advanced immunotherapy clinical trial currently available for the treatment of locally advanced and metastatic pancreatic cancer. In partnership with leading immunotherapy company ImmunityBio, the phase II trial uses innovative NK (natural killer) cells, which are manipulated to recognize and target cancer cells. When injected into the patient, the NK cells activate the patient's immune system to create antibodies that fight pancreatic cancer in combination with chemotherapy.

#### THE RESULTS:

With promising early results, this unique and innovative therapy has the potential to change the standard of care for pancreatic cancer. The trial not only brings hope to patients receiving this devastating diagnosis, it advances Hoag's reputation as a destination site for cancer immunotherapy.

**16** patients consented and **14** patients enrolled in the trial at HFCl as of March 2021

When trial moves to phase III in one year, as many as **400 Hoag patients** with pancreatic cancer could receive this advanced treatment annually

NK cells are significantly **safer, faster, less toxic and less expensive** than traditional CAR T-cell immunotherapy

Patients in our community diagnosed with pancreatic cancer can access the most advanced care without being hospitalized or leaving Orange County





## Marfan Syndrome & Related Conditions Program

Expert Care Locally for Patients with Rare Disease

SPRING 2019

**S250,000** 

#### THE CHALLENGE:

Marfan syndrome and related conditions are rare and lifethreatening genetic disorders that put patients at risk for aortic disease and dissection. Few programs exist in the U.S., so many patients must travel for expert care.

#### THE INNOVATION:

World-renowned cardiologist Dr. David Liang, who was recruited from Stanford thanks in part to the investment provided by Hoag Innovators, leads the multidisciplinary team of experts at Hoag's comprehensive Marfan Syndrome & Related Conditions Program. The only comprehensive Marfan syndrome program in Southern California, it's also the only one at a community hospital in the United States.

#### THE RESULTS:



75 PATIENTS
enrolled in program
since inception



30% INCREASE
in patient volume
since the inception of
the program



22 PATIENTS
who travel more than
60 miles to access
Hoag's program

#### **National Recognition**

In the summer of 2022, Hoag will host The Marfan Foundation's Annual Conference, a first for a non-academic institution. It will be the first time the Marfan community has gathered in person since COVID-19.

"My condition, Vascular Ehlers-Danlos (vEDS), is very rare, and not all hospitals have the kind of expertise like Hoag does to care for me. Pregnancy in vEDS patients is extremely risky, but Hoag pulled together a team of skilled, multidisciplinary experts across a spectrum of specialties to account for every possibility and ensure the healthy delivery of my daughter, Avery."

#### Lauren

Hoag Marfan Syndrome & Related Conditions Program Patient



## Technology & Equipment

### Xenex Germ-Zapping™ Robots

Exceeding Infection Prevention Standards

#### **INVESTMENT DATE:**

SPRING 2020

(Reallocation from Bioquell ProteQ Bio-Decontamination System)

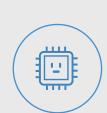
#### **INVESTMENT AMOUNT:**

\$180,000



#### **17 EVS STAFF**

members, including supervisors, operations managers, shift managers and leads, trained by Xenex on how to use the robots.



3 ROBOTS deployed for phase I in March 2021, which includes weekly use in Hoag Hospital Newport Beach's 21 operating rooms and daily use at Hoag Hospital Irvine's two operating rooms. It takes 30 minutes to disinfect one operating room with the robot. Phase II will expand use of the robots to other clinical areas, such as patient isolation rooms.

### THE CHALLENGE:

Hoag's commitment to infection prevention and patient safety drives the organization's continuous search for innovative ways to enhance the hospital's cleaning and disinfecting processes, which became more important than ever with the onset of the COVID-19 pandemic.

#### THE INNOVATION:

Xenex Germ-Zapping<sup>™</sup> Robots provide an additional layer of protection against the bacteria and germs that can lead to healthcare-associated infections and surgical site infections. The robots use UV technology to disinfect the area without causing damage to hospital surfaces and are used following Hoag's rigorous manual cleaning process by our environmental services (EVS) team.

#### THE RESULTS:



Hoag's use of the Germ-Zapping™
Robots increases the confidence of patients, the community and hospital staff that Hoag is making every effort to ensure the highest levels of safety.

## **KODEX-EPD 3D Cardiac Imaging**

Enhancing Electrophysiology Procedures for Arrhythmia Treatment

**INVESTMENT DATE:** 

**INVESTMENT AMOUNT:** 

FALL 2019

\$200,000

#### THE CHALLENGE:

Despite advances in technology used for electrophysiology procedures, physicians still encounter challenges when performing procedures to treat arrhythmias. Improved cardiac imaging can enhance electrophysiology procedures for arrhythmia treatment while minimizing radiation exposure to both patients and clinicians.

#### THE INNOVATION:

The KODEX-EPD 3D Cardiac Imaging system provides real-time, high-definition images of the patient's anatomy during electrophysiology procedures without exposing the patient or clinical team to radiation. The detail achieved in the images is unmatched, giving electrophysiologists a more complete view of the patient's cardiac anatomy and anatomical variations. Subsequently, therapy can be personalized, more precise and more effective.

#### THE RESULTS:

Hoag adopted the novel technology in November 2019 and identified opportunities to integrate it more effectively with existing technological systems. Because of Hoag's leadership and expertise in the arrhythmia space, KODEX called on Hoag's team to collaborate in developing the technology further to maximize its benefit. With Hoag's input, KODEX spent one year enhancing the technology, and it became available in March 2021. Hoag is currently operationalizing the technology for clinical use.

### **Pacify Application Pilot**

Supporting Healthy Moms and Babies

**INVESTMENT DATE:** 

**INVESTMENT AMOUNT:** 

FALL 2019

\$175,000



#### THE CHALLENGE:

During the early days of a newborn baby's life, parents need fast answers and resources they can trust. Providing virtual and convenient support to mothers and their babies can help make the transition from the delivery room to the home environment smoother.

#### THE INNOVATION:

The Pacify App allows for virtual, 24/7, on demand access to helpful postpartum resources, including lactation consultants, nutritionists, midwives and social workers. Available in both English and Spanish, the app serves as a critical support at the stage moms need it most. With the onset of the COVID-19 pandemic in early 2020, the ability to access this type of help remotely became even more essential. The Pacify App is a component of the Women's Health Institute's 4th Trimester Program, which was designed to provide comprehensive, personalized support to parents from immediate postpartum through the first year of their baby's life.

#### THE RESULTS:



**1,561 patients** enrolled in Pacify



**2,930 total calls** lasting an average of 15 minutes each



**63% of calls** came outside of normal business hours



**4.9/5 Stars** average rating

**Hoag is the first hospital to offer Pacify** to every maternity patient at no cost

"Pacify made a HUGE difference in making those first days and months of being a new mom easier. Every future new mom I talk with, I kindly encourage to get and use Pacify because it will just make life simpler. Every new mom needs a support system, and Pacify is a great place to start."

### **Invenio NIO Laser Imaging**

Reducing Length of Surgery for Patients

**INVESTMENT DATE:** 

FALL 2019

**INVESTMENT AMOUNT:** 

\$125,000

#### THE CHALLENGE:

Pathology examination of specimens removed during surgery can take up to 30 minutes before surgery can continue. Adopting novel pathology and imaging technology can decrease time spent in surgery by minimizing the wait for pathology analysis of the patient's specimens.

#### THE INNOVATION:

The NIO Pathology and Slide Imaging System allows examination of specimens from multiple sites in the patient in real time, rather than waiting for each sample to be analyzed in the pathology lab. The high quality of the Invenio images allow neurosurgeons to make a more accurate diagnosis in some cases. To maximize the technology even further, Hoag's team established connectivity to Ambra, a cloud-based image management system, for web stream of images directly from the OR to the lab, enabling further streamlining and more rapid diagnosis. The Hoag team also recently activated the system's artificial intelligence feature, which sends an Al diagnosis via text message to the surgeon within five minutes.

#### THE RESULTS:



100 CASES
completed, averaging
8 cases per month



25 MINUTES
Average time
savings compared
with conventional
frozen section



41.6 HOURS

Total time saved across all patients since implementation

**Superior diagnostic accuracy** helps identify tiny tumors that would otherwise be difficult to detect.

Initiated a clinical trial for adequacy assessment of GI biopsies for colonoscopy and endoscopy.



## LEAF Device System Implementation in Critical Care Units

Preventing Pressure Injuries to Critical Care Patients

**INVESTMENT DATE:** 

FALL 2019

**INVESTMENT AMOUNT:** 

\$125,000

#### THE CHALLENGE:

Patients endure painful hospital-acquired pressure injuries (HAPIs)—injuries to the skin or underlying tissue from prolonged pressure—when their mobility is limited or when they are unable to change positions in bed. HAPIs can complicate a patient's recovery, but they can sometimes be prevented through timely patient repositioning.

#### THE INNOVATION:

The LEAF Device System is an innovative monitoring system that uses a sensor adhered to the patient's chest to detect their position and movement. The care provider can remotely monitor and reposition the patient at exactly the right time to prevent injuries from prolonged pressure. The LEAF Device System is currently being used in Hoag's Critical Care Units (CCUs).

#### THE RESULTS:



## 95% TURN PROTOCOL ADHERENCE

Literature shows hospitals without LEAF monitoring have a turn protocol adherence between 38% to 52%



### 60% OVERALL REDUCTION

in
hospital-acquired
pressure injuries
in CCUs

### 67% OVERALL REDUCTION

in Reportable hospital-acquired pressure injuries



## Process Improvement

## Transitional Care Pilot Program

Preventing Hospital Readmissions

**INVESTMENT DATE:** 

FALL 2019

**INVESTMENT AMOUNT:** 

\$100,000

#### THE CHALLENGE:

Patients with multiple, complex medical conditions face obstacles in their recovery upon discharge from the inpatient setting. From an inability to follow up with their physician or obtain prescribed medications to difficulty reconciling those new medications with the previous ones to simply not having access to groceries for healthy meals, these difficulties can lead to emergency department visits and hospital readmissions.

#### THE INNOVATION:

Hoag launched the Transitional Care Pilot Program, funded by the Hoag Innovators, to develop a better way to support these patients. Those enrolled in the pilot receive post-discharge home health care and resource coordination designed to help them navigate their complex medical journey, reduce length of stay and prevent unnecessary hospital readmissions and ER visits.

#### THE RESULTS:

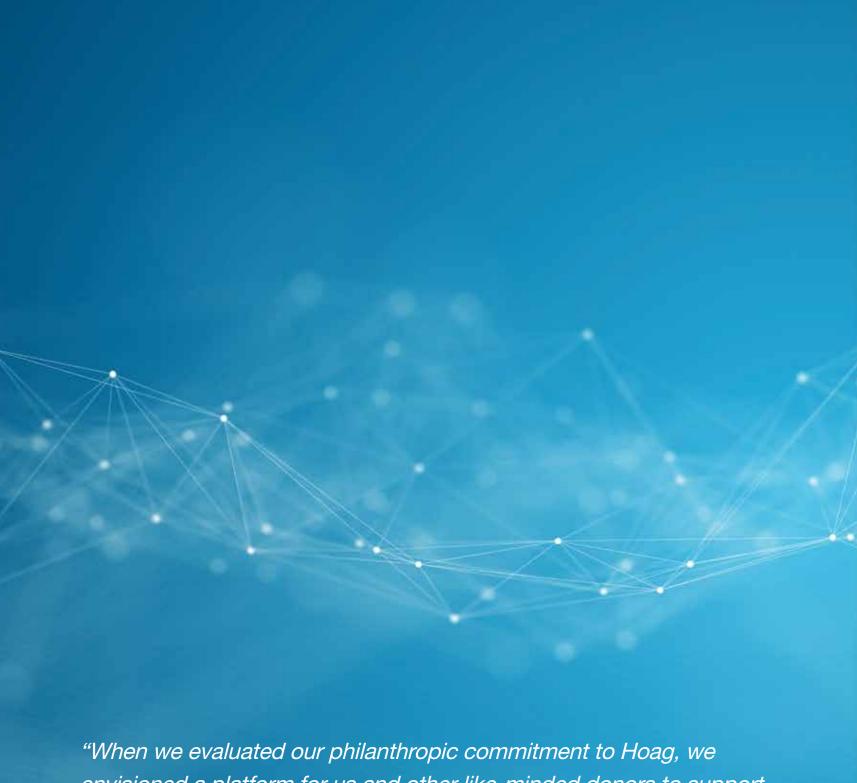
The pilot program has provided a deeper understanding of what is required to provide effective post-discharge care coordination for medically complex patients. It also served as a proof of concept for successful delivery of acute services in the home setting. Upon completion of the pilot, this knowledge will be scaled to serve additional patients.



## enrolled in Transitional Care Pilot Program



# 50% REDUCTION in rate of hospital readmission following intervention through the pilot program



"When we evaluated our philanthropic commitment to Hoag, we envisioned a platform for us and other like-minded donors to support multiple initiatives while learning and growing along the way. We are excited about how this dynamic group of donors is helping Hoag drive health care innovation here in our community and beyond. As we look to further our impact, we hope you will join us in inviting others to become Hoag Innovators."