



OUR CAMPAIGN TO LEAD,  
INNOVATE & TRANSFORM

## WOMEN'S HEALTH INSTITUTE

# Campaign Priorities and Recognition Opportunities

For more information about these and other priorities, please contact Tina Minh, Director of Development at (949)764-7279 or [Tina.Minh@Hoag.org](mailto:Tina.Minh@Hoag.org).

### Big Ideas

	Gift/Pledge
Women's Health Institute	\$15 million
Hoag for Her, Center for Wellness	\$5 million
Neonatal Intensive Care Unit Tele-Health Program	\$1 million
Named Research Funds	\$100,000+
Named Innovation Funds	\$50,000+

### Empowering You

Comprehensive Breast Center, Newport Beach	\$5 million
Comprehensive Maternal Child Services Program	\$5 million
Neonatal Intensive Care Unit (NICU)	\$3 million
Comprehensive Pelvic Health Program	\$2 million
Maternal Mental Health Program	\$2 million
Comprehensive Breast Center, Irvine	\$1.5 million
OB Hospitalist Program	\$1.5 million
Health Care Navigation Program, Breast Center	\$1 million
Health Care Navigation Program, Pelvic Health	\$1 million
Multi-Specialty Center for Robotic Surgery	\$1 million
Comprehensive Breast Center, Huntington Beach	\$750,000
Womanology by Hoag	\$500,000
Nurse Navigator, Breast Center, Newport Beach	\$500,000
Nurse Navigator, Breast Center, Irvine	\$500,000
Nurse Navigator, Pelvic Health and Robotic Surgery	\$500,000
Mind, Body, Spirit Program	\$500,000
OB Emergency Department	\$500,000
Mother Baby (Post-Partum) Unit	\$500,000
Urology/Urogynecology Unit	\$250,000



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Neonatal Intensive Care Unit (NICU) Family Lounge	\$250,000
Retail Center at Women's Health and Wellness Center	\$250,000
Antepartum Unit	\$250,000
Fetal Diagnostic Center	\$250,000
Labor and Delivery Unit	\$250,000
Perinatal Loss Program	\$250,000
OB Emergency Simulation Program	\$250,000
Hoag Baby Line, One-Year of Funding	\$100,000
Patient Education Funds, Breast Center	\$50,000+
Neonatal Intensive Care Unit Reunion Fund	\$50,000
Education Funds	\$50,000+

### **Extraordinary Leaders**

Endowed Chair, Breast Imaging	\$2 million
Endowed Chair, Gynecologic Surgery	\$2 million
Endowed Chair, Maternal Fetal Medicine	\$2 million
Endowed Chair, Neonatal Intensive Care Unit	\$1.5 million
Endowed Chair, Urogynecology	\$1.5 million
Oncoplastic Fellowship in Breast Cancer Surgical Training and Education	\$1 million
Physician Recruitment and Engagement Fund	\$500,000+
Clinician Education Funds	\$50,000+
1 year program advisor, Mental Health	\$50,000+
1 year program advisor, Breast Reconstructive Surgery	\$50,000+
1 year program advisor, Pelvic Health Program/OC urology	\$50,000+



**Coufos Family Center for Philanthropy**

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