



OUR CAMPAIGN TO LEAD,
INNOVATE & TRANSFORM

JEFFREY M. CARLTON HEART & VASCULAR INSTITUTE

Campaign Priorities and Recognition Opportunities

For more information about these and other priorities, please contact Whitney Poole,
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Empowering You

	Gift/Pledge
Congestive Heart Failure Program	\$2 million
Cardiovascular Intensive Care Unit	\$2 million
Cardiovascular Short Stay Unit	\$1 million
Coronary Care Unit	\$1 million
Vascular Clinic	\$1 million
Vascular Lab	\$1 million
Cardiovascular Diagnostics Center at Hoag Irvine	\$1 million
Cath Lab Suite at Newport Beach (3)	\$1 million
Interventional Suites at Hoag Irvine (2)	\$1 million
Cardiac Rehabilitation Clinic at Hoag Irvine	\$500,000
Diagnostic Center at Hoag Health Center, Huntington Beach	\$500,000
Named Community Education Fund	\$50,000+

Extraordinary Leaders

Endowed Chair, Medical Director, Arrhythmia	\$3 million
Endowed Chair, Advanced Heart Failure	\$2.5 million
Endowed Chair, Advanced Heart Failure Surgery	\$2.5 million
Named Physician Recruitment Fund	\$500,000
Named Nursing Excellence Fund	\$250,000
Named Education Funds	\$50,000+

Big Ideas

Advanced Heart Failure Program	\$5 million
Center for Vascular Care	\$3 million
Arrhythmia Management Clinic	\$2 million
Arrhythmia Device Surveillance Program	\$1 million
Named Excellence Funds	\$250,000+
Named Innovation Funds	\$50,000 +
Named Research Funds	\$50,000 +