

H·E·R SUMMIT

by hoag.

Wednesday, August 28
VEA NEWPORT BEACH
A Marriott Resort & Spa



On Wednesday, August 28, the Hoag Hospital Foundation will host the third annual H.E.R. Summit by Hoag at VEA Newport Beach, A Marriott Resort & Spa. This health and wellness event brings together passionate women throughout our community to inspire optimal health, empowerment, and rejuvenation.

Last year, we engaged hundreds of women motivated to improve their overall well-being and received overwhelming positive feedback. As we continue to elevate this event, new ticket sales and sponsorship opportunities are helping us raise funds for the Women's Health Institute and increase access to Hoag's advanced, comprehensive health and wellness services.

This year's event will feature an enriching program filled with captivating conversations that explore hormones and brain health, nutrition, keys to longevity, mindfulness, and more. To conclude the event, we are thrilled to announce that keynote speaker **ALLY LOVE**, an entrepreneur, Peloton fitness instructor, *Today Show* on-air contributor, and certified health coach, will take the stage to inspire and uplift guests to embody their best selves and live healthier lives.

We invite you to join us as a sponsor for this incredible event. There are various sponsorship levels available, each detailed below. This is an excellent opportunity to partner with like-minded women and raise awareness for your personal mission or your company's mission to empower women.

Sponsorship OPPORTUNITIES

[Click here](#) to view photos from last year's H.E.R. Market

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$50,000	HEALTH SPONSOR \$25,000	EMPOWERMENT SPONSOR \$10,000	REJUVENATION SPONSOR \$5,000	THRIVE SPONSOR \$2,500
VIP tickets and reserved program seating	30	15	8		
Elevated lunch and reserved lunch seating	✓	✓	✓		
General admission tickets				6	3
VIP swag bag	✓	✓	✓		
Recognition on stage (verbal or visual)	✓				
Print and digital recognition*	✓	✓	✓	✓	✓
Photo opportunity with Ally Love	✓				

*Includes: website, social media, email communication, event program, and event signage.

Sponsorships made from a donor-advised fund, family foundation, or IRA QCD are subject to rules and regulations set forth by the IRS. As such, we are unable to provide goods or services (event tickets, food/beverage, etc.) in exchange for these sponsorships. For other sponsorships, wherein goods and services are offered as part of a package, goods and services are valued at \$75 per ticket received. The remainder of your sponsorship may qualify as a charitable tax deduction. Please consult your tax advisor for details. **Hoag Hospital Foundation Tax ID# 95-3222343**

To secure your sponsorship for the 2024 H.E.R. Summit by Hoag, please register online or contact Valerie Rosenfeld, executive director of special events, at (949) 764-7309 or via email at Valerie.Rosenfeld@hoag.org.

For more information, please visit: hoaghospitalfoundation.org/hersummit