

# H·E·R SUMMIT

Tuesday, September 26  
VEA NEWPORT BEACH

by hoag.

On Tuesday, September 26, the Hoag Hospital Foundation will host its second annual H.E.R. Summit by Hoag at VEA Newport Beach, A Marriott Resort & Spa. This health and wellness event brings together passionate women throughout our community to inspire optimal health, empowerment, and rejuvenation.

Last year, we successfully launched H.E.R. Summit with the goal of engaging women motivated to improve their overall well-being. The positive feedback we received was overwhelming, and we are thrilled to announce that we anticipate doubling attendance at this year's event. We will also be introducing ticket sales and sponsorship opportunities to raise funds for the Women's Health Institute at Hoag and specialized services for our patients.

This year's event presents an enriching program filled with captivating conversations that explore the depths of women's mental and sexual health, as well as the secrets to healthy aging inside and out. To conclude the event, we are excited to have keynote speaker **REBECCA MINKOFF** take the stage to discuss the art of harmonizing the myriad roles women embody across their personal and professional lives.

We invite you to join us in supporting women and patients throughout Orange County and beyond by becoming a sponsor for this incredible event. There are various sponsorship levels available, each detailed below. This is an excellent opportunity to partner with like-minded women and raise awareness for your or your company's mission to empower women.

## Sponsorship OPPORTUNITIES

BENEFITS	PRESENTING SPONSOR \$25,000	H.E.R. MARKET SPONSOR \$15,000	*KEYNOTE SPEAKER SPONSOR \$10,000	SESSION SPONSOR \$5,000 (QTY: 3)
VIP tickets and seating	20	10	8	
General Admission tickets				5
Private dinner on 9/25 with Dr. Brooks and event speaker(s)	✓			
Logo on Step and Repeat	✓			
Recognition on prominent event signage	✓	✓		
Recognition on stage (verbal or visual)	✓	✓	✓	✓
Recognition on marketing materials (site, social, emails, etc.)	✓	✓	✓	✓
Logo in program	✓	✓	✓	✓

Sponsorships made from a donor-advised fund, family foundation, or IRA QCD are subject to rules and regulations set forth by the IRS. As such, we are unable to provide goods or services (event tickets, food/beverage, etc.) in exchange for these sponsorships. For other sponsorships, wherein goods and services are offered as part of a package, goods and services are valued at \$75 per ticket received. The remainder of your sponsorship may qualify as a charitable tax deduction. Please consult your tax advisor for details.

**Hoag Hospital Foundation Tax ID# 95-3222343**

*\*The keynote sponsor must undergo a vetting process and receive approval from the keynote speaker before sponsorship can be finalized.*

To secure your sponsorship for the 2023 H.E.R. Summit by Hoag, please register online or contact Valerie Rosenfeld, senior director of special events, at (949) 764-7309 or via email at [Valerie.Rosenfeld@hoag.org](mailto:Valerie.Rosenfeld@hoag.org).