

HOAG HOSPITAL FOUNDATION in support of Hoag

# Scanner

Hoag Heart & Vascular Institute

## Realizing the Vision

### DONOR PROFILE:

Philanthropists Ronnie &  
Byron Allumbaugh

### EVENTS:

Christmas Carol Ball

New entrance to Hoag Heart & Vascular Institute. Photo by Costea Photography, Inc.

  
hoag  
Hospital  
Foundation

Dear Friends of Hoag:

Hoag has been an integral part of Orange County for the past 60 years and with the support of our committed philanthropic community, it's become a healthcare network that is recognized as one of the best in the Nation. As the healthcare industry moves through this time of enormous change, it's exciting to know that Hoag is using it as an opportunity to establish a new high-water mark for care in our community.

We wouldn't expect anything less. Over the past six decades, with donor support and intention, Hoag has consistently delivered an exceptional level of care in great facilities, with top-tier staff using the latest technology. Now, as Hoag takes a leadership role in defining quality care in the new healthcare marketplace, philanthropy has never been more important.

Our country is at a healthcare crossroads, and the only certainty is that there is no going back to the status quo. That means that all healthcare stakeholders must collaborate to innovate including healthcare providers, physicians and nurses, insurance companies, employers, and individuals who need and want access to affordable care.

You've probably already heard the historic news that Hoag and St. Joseph Health have filed a notice of proposed affiliation with the Attorney General of California. This is extraordinary in that no cash or assets are changing hands – it is not a merger or acquisition but an agreement to provide seamless care to the Orange County community through a combined network.

I'm so pleased that, if approved, the new affiliation called Covenant Health Network, will be led by Hoag's Dr. Afable. As Covenant's CEO, Dr. Afable will have oversight of both Hoag and St. Joseph Health's hospitals in Southern California. He will remain Hoag's CEO until the affiliation has been consummated, which we expect to happen in the first quarter of 2013. Transition plans for a new Hoag CEO are underway, and we will hear more about them as they progress.

As donors, we can be very proud that our past and current support has put Hoag in a position of leadership in shaping the new healthcare landscape. Continuing support will be vital to Hoag as it transforms healthcare delivery in our region and, ultimately, becomes a model for the Nation.

Thank you for ensuring that Hoag is able to provide outstanding care now and for future generations through your support. Please enjoy this issue of *Scanner* with my best wishes for a healthy and happy New Year.

Sincerely,

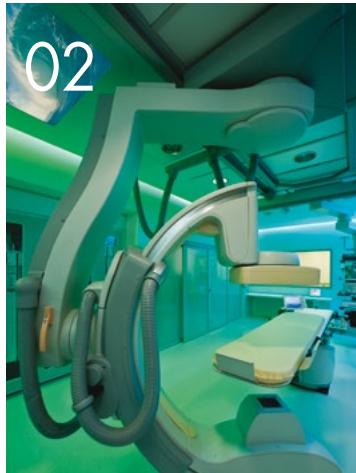


Jim Coufos  
Chair

Hoag Hospital Foundation Board

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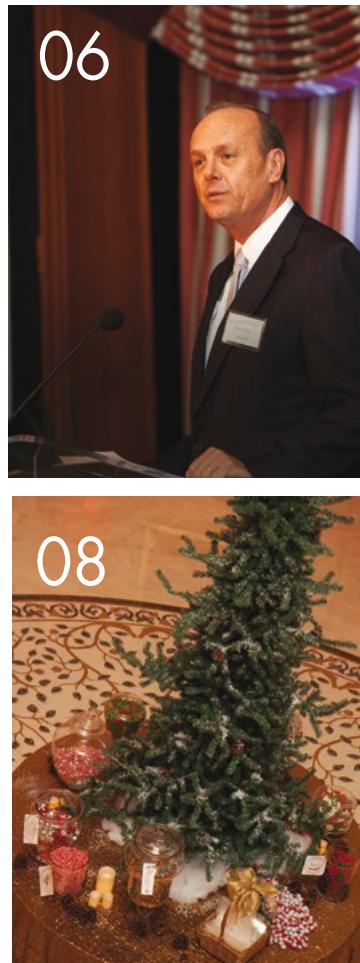
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# Realizing the Vision

## The New Hoag Heart & Vascular Institute

The opening of the new Hoag Heart & Vascular Institute (HHVI) brings together the latest technological advances in cardiovascular patient care under one roof. With its own entrance on the south side of Hoag Hospital Newport Beach campus, the new HHVI is a culmination of the combined vision of Hoag and our philanthropic partners to provide our community with world-class cardiovascular care.

"Hoag Heart & Vascular Institute is another example of our commitment to provide our patients with the finest and most advanced health care possible," said Richard Afable,

M.D., Hoag president and CEO. "We are deeply grateful to our dedicated donors whose generous support has helped us position Hoag Heart & Vascular Institute as a model for the future of cardiovascular care."

### Donors Support State-of-the-Art Care

From a unique catheterization lab featuring soothing ambient lighting, to an inviting new lobby, to a technology-enhanced conference room, the new 34,650 square-foot facility is designed to provide state-of-the-art cardiovascular

care. Thanks to donor support, the Institute houses an unusually comprehensive array of services and facilities that are rarely found in one location, including:

- **Five catheterization labs**, including the Allan & Sandy Fainbarg Electrophysiology Cath Lab Suite, the first of its kind in Orange County
- **Three cardiovascular operating rooms**, including the Bob & Marjie Bennett Hybrid Cardiovascular Operating Room (Hybrid CVOR)
- **The Ronnie & Byron Allumbaugh Conference Center**, a 625 square-foot conference space featuring a 10' x 6' monitor display with live-feed interactive video conference capability
- **14-bed pre- and post-procedure area**
- **13-bed pre- and post-catheterization lab procedure unit**
- **A new lobby to provide central access to all patients and visitors**, as well as a central registration and check-in counter
- **Special recognition spaces** dedicated to past and current donors who've partnered with Hoag to bring this to fruition

More enhancements are in store for the Institute. Scheduled for completion by January 2014, the facility's final phase will include construction of patient and meeting rooms, and house the Institute's William S. & Nancy E. Thompson Heart Valve Center; specialized cardiac clinics; pacemaker and arrhythmia education and monitoring programs; and all non-invasive diagnostics. Once complete, all cardiac services will be housed in one central, easy-to-access location for the community.

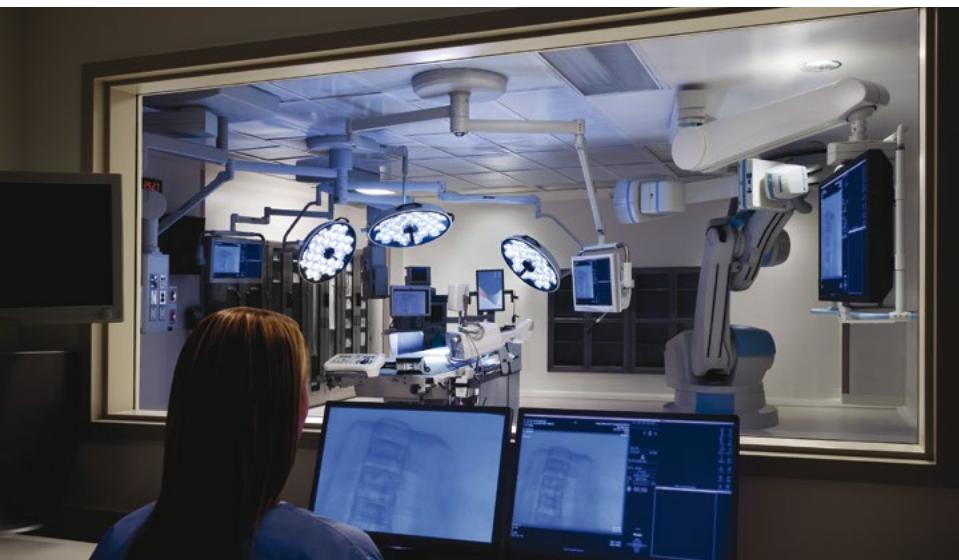
We would like to extend our heart-felt gratitude to Bill Thompson, past Hoag Hospital Foundation Board Chair, for leading the effort to raise the funds to complete the new Hoag Heart & Vascular Institute.

If you would like more information on how you can support HHVI, please contact Angie Kringen at (949) 764-7210 or [Angie.Kringen@hoag.org](mailto:Angie.Kringen@hoag.org). ■

# Pioneering for Patients

Hoag Heart & Vascular Institute is the first and only center in Orange County to offer a revolutionary new procedure, performed only in the Bennett Hybrid CVOR, called Transcatheter Aortic Valve Replacement (TAVR)—a minimally invasive technique for replacing a diseased aortic heart valve through non open-heart surgery. Until recently, open surgical aortic valve replacement has been the only treatment choice for aortic stenosis (narrowing of the aortic valve due to calcium build up). And, for patients deemed inoperable, open surgery was not an option.

During the TAVR procedure, an expert team of cardiologists, cardiac anesthesiologists and cardiac surgeons deliver an expandable artificial valve into the heart through a catheter. Using advanced imaging, the catheter is then guided through a small incision in the groin vessel to the diseased aortic valve. The artificial valve is expanded inside the native valve by inflating a balloon, and immediately goes to work. Since the inception of the TAVR program in January 2012, Hoag's multidisciplinary team has completed 15 successful cases on patients previously considered untreatable. ■





# Living, Laughing & Loving

## Philanthropists Ronnie and Byron Allumbaugh

There is something special going on between Ronnie and Byron Allumbaugh. Perhaps the fact that they married on April Fool's Day 36 years ago set this well-matched pair on a journey that Ronnie describes as "a very fun, fast ride." Family, friends and philanthropy fill their lives with meaning and their enduring love affair gives them great joy.

Ronnie, a California native, was born and raised in Berkeley, California. She attended UC Berkeley with a double major in psychology and decorative arts and had her own interior design firm in Newport Beach for many years. A long-time philanthropist and volunteer leader, Ronnie has served non-profit organizations in many capacities and is past president of the Angels of the Arts for the Segerstrom Center for the Arts.

With her infectious grin, it's not surprising that Ronnie is known among her friends and family as someone who enjoys a good laugh. She reveals that she has a healthy appreciation for the lighter side of life. "If you can keep your sense of humor, you can get through almost anything," she smiles.

Byron was born in Chicago but grew up in Long Beach where he had his first job as a meat cutter at age 12 during World War II. At 21 he was hired to run a chain of markets in Orange County. He was recruited by Ralphs as the director of meat operations and worked his way up the corporate ladder over the years to become president in 1973. Three years later he became Ralphs' CEO. For the next 22 years he guided the company through tremendous growth, expanding from 60 to 430 stores. A winner of the Horatio Alger Award in 1996, Byron retired from Ralphs in 1997. Since retiring he's served on numerous corporate and charitable boards.

With four grown children and eight grandchildren, the Allumbaughs put a premium on family time. Golf lovers, they often hit the greens together. And, as travel mavens, when they are not at home in Newport Beach, they divide their time between trips to Europe

and New York and their second home in the desert. "We travel a lot," says Byron, "but we love to come back to Newport Beach. Compared to other places in the world, this is the best."



*"It's wonderful to have Hoag in our home territory," says Byron. "They keep making it better, and we are proud to be a part of it."*

### **Giving Back**

Deeply committed philanthropists and volunteers, the Allumbaughs have served and supported many

organizations. For example, Ronnie and Byron give generously to support education for underprivileged children through the Horatio Alger Association. As patrons of the arts, they support the Segerstrom Center for the Arts and were part of the original group of founding donors for the Center. "We've been so fortunate," says Ronnie, "and to us giving back feels like the right thing to do."

Fortunately for our community, they are also very supportive of Hoag. Byron contributes his time and talent as a member of the Hoag Hospital Foundation Board of Directors. "We have a very dedicated board comprised of fine people who care a lot about the community," he says. "Hoag is very well run and we are pleased that Dr. Afable has been chosen to lead Covenant, the new Hoag and St. Joseph Health affiliation."

Recently, the Allumbaughs decided they wanted to do something for Hoag and they chose to make a gift to support the new Hoag Heart & Vascular Institute facilities, particularly the building of a state-of-the-art conference center. In recognition of their \$1.25 million gift, Hoag is naming the Ronnie & Byron Allumbaugh Conference Center in their honor. ■

## **Visioning Venue**

In the new Ronnie & Byron Allumbaugh Conference Center at Hoag Heart & Vascular Institute (HHVI), the quality of the audio visual and broadcast experience makes all the difference. A high-tech teaching, learning, planning and sharing venue, it's equipped with a set of four leading-edge high definition monitors, aligned in a seamless 10' X 6' display with live-feed interactive video capability.

With the ability to stream surgeries real-time, the Allumbaugh Conference Center is an invaluable teaching and training space for Hoag surgeons and for visiting physicians from all over the country. HHVI's team of cardiologists, interventional cardiologists, cardiac anesthesiologists and cardiac surgeons meet there to review high-definition medical images and collaborate on pre-surgery plans. A beautiful space for medical conferences and meetings, the Allumbaugh Center is an important and well-utilized resource at the new HHVI. ■

# Celebrating Hoag's Healthcare Heroes

## 2012 *Choose Nursing, Choose Hoag* Annual Celebration Luncheon

Over 200 *Choose Nursing, Choose Hoag* donors, volunteers, physicians and nurses gathered on November 8 in celebration of nursing scholarship recipients and the donors who so generously support nursing excellence at Hoag. The program included remarks by Rick Martin, RN, senior vice president, Clinical Operations and chief nursing officer at Hoag; Douglas Meece, CNCH Chair; and Flynn Andrizzi, Ph.D., president, Hoag Hospital Foundation and senior vice president at Hoag.

A special video presentation featured nursing scholarship recipients as well as Dr. Aidan Raney, James & Pamela Muzzy Endowed Chair and medical director of Cardiovascular Surgery at Hoag; and Carla Schneider, MSN, RN, director of the Emergency Department. The scholarship recipients were overflowing with gratitude for donors. Following are a few highlights:

*"Donors are heroes for me here at Hoag because they can choose to give their money wherever they want but they chose to invest in education for nurses at Hoag and that really helps us to stay up to date. We are so thankful for them."*

**Lidia Placinta, BSN, RN**  
Critical Care Nurse

*"Donors are my heroes because they want to give of themselves which, as a nurse, is exactly what I want to do. I would love to say a huge thank you to the *Choose Nursing, Choose Hoag* donors because I wouldn't be sitting here telling you about my wonderful master's program right now if it weren't for you."*

**Lori Morgan, BSN, RN**  
Clinical Resource Nurse  
General/Colorectal/Hepatic/GI Surgery

*"Donors are my heroes because they so unselfishly give. They're not asking for anything in return, they're doing something out of the kindness of their hearts and helping people they don't even know—so to me that's the ultimate hero, you're doing something, not for what you're getting out of it but for the benefit of others."*

**Hilary Stagliano, RN**



Pat and Mary Dirk with Rick Martin, M.S.N., R.N.

Doug Meece, Angelina Morano, Dr. Flynn Andrizzi and Jim Newkirk



## Elizabeth Steele

**2012 Choosing Nursing, Choose Hoag Hall of Fame Honoree**

On behalf of all the patients and families whose lives are touched by the wonderful nursing care at Hoag, we extend our deepest appreciation to you for your generosity.

### Thank You to *Choose Nursing, Choose Hoag*

Eight years ago, Hoag Hospital Foundation established the *Choose Nursing, Choose Hoag* (CNCH) committee, comprised of a team of community leaders and volunteers, to raise awareness and support for Hoag nursing. This year *Choose Nursing, Choose Hoag* exceeded its annual goal by \$100K and raised a total of \$1.6M. In fiscal year 2012, thanks to donor support, Hoag awarded 72 scholarships to nurses seeking advanced degrees. Since its inception in 2004, *Choose Nursing, Choose Hoag* has raised more than \$17M in philanthropic support for continuing education, training, scholarships and professorships. ■

For more information on how you can support nursing excellence at Hoag, contact Angelina Morano at (949) 764-7221 or [Angelina.Morano@hoag.org](mailto:Angelina.Morano@hoag.org).



Ilona Martin and  
Dr. Shail Lal, event co-chairs



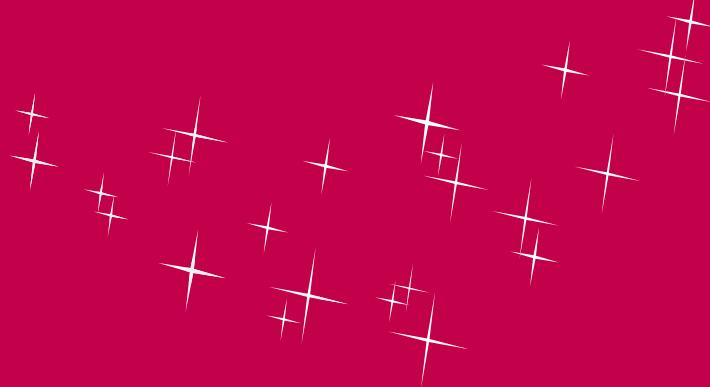
CNCH Committee members,  
Alan Gladstone and Jim Coufos

Marilyn McIntyre and  
scholarship recipient Terri Brickey, RN

We are delighted to induct Elizabeth Steele into the *Choose Nursing, Choose Hoag* Hall of Fame. As one of the founding donor families along with the Hoag family, Elizabeth and late husband Richard Steele played a role in bringing Hoag to our community. She and Richard, who served on the Hoag Board of Directors for many years, remained staunch Hoag supporters over the decades.

Elizabeth shares that she believes philanthropy is essential and that she has a special place in her heart for nurses. "I think nursing is very important," she says. "I love nurses. They are your 'go-to' advocates. I'm glad to support nurses in advancing their skills."

Elizabeth has diligently carried out Richard's charitable vision after his passing while continuing to make contributions reflecting her own interests. "You name it, I'm there," she smiles when asked about her giving. In fact, every year more than 100 non-profit organizations, ranging from the arts to human services to education, benefit from her generosity. A very kind and modest person, Elizabeth's legacy will be felt for generations to come. ■



# Hoag's 46th Annual Christmas Carol Ball

## An Evening at the North Pole

Nearly 600 of Hoag's family of supporters, volunteers and friends gathered in the Pacific Ballroom at the St. Regis Monarch Beach Resort to celebrate Hoag's 46th Annual Christmas Carol Ball on Saturday, December 8.

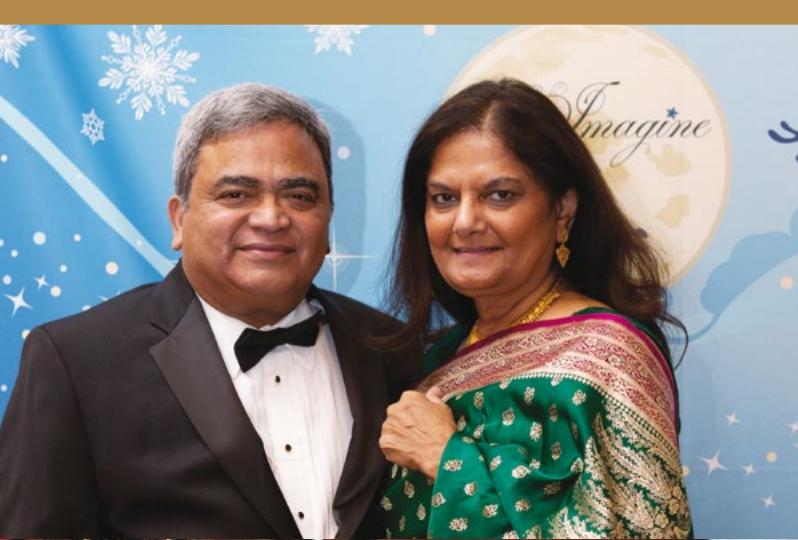
Hoag's long-time treasured friend, Nora Jorgensen Johnson, once again gave the invocation. Other special touches included a video montage of Hoag physicians, donors and volunteers sharing the impact that Hoag has had on their lives. A live reindeer added to the ambience of magic as guests rang in the holiday season with fine dining and dancing.

This year, the silent auction included "Bid for a Cause," which featured several opportunities to support specific needs in key areas of Hoag including Hoag Women's Health Institute, Mary & Dick Allen Diabetes Center, Hoag Family Cancer Institute, Hoag Orthopedics, Hoag Neurosciences Institute, Hoag Heart & Vascular Institute, *Choose Nursing, Choose Hoag* and Hoag Hospital Irvine.

We would like to extend our gratitude to event co-chairs Bob and Terry Callahan and honorary co-chairs, Ron and Sandi Simon and Vahé and Dr. Lisa Karamardian. Thanks also to our wonderful community of Hoag donors and friends. To see photos from the event and the featured video, log on to [www.christmascarolball.org](http://www.christmascarolball.org).

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**Photo Captions:** First row: Dr. Kris V. Iyer and Dr. Gracita DaCosta Iyer, Sally and Dr. Richard Afable. Second row: Sandi and Ron Simon, Bob Callahan, Nora Jorgensen Johnson, Dr. Jim Johnson and Terry Callahan. Third row: Viki and Jim Coufos, Dr. Lisa and Vahé Karamardian. Fourth row: Dr. Medhat and Mona Mikhael, Dr. Robert Gorab and Dr. Alan Beyer.





Brought to you by:



# Better Outcomes, Lower Costs

## Focus of Forum on Healthcare 2012

More than 750 business and community leaders came together on Monday, October 15 for the Forum on Healthcare 2012, presented by Hoag Hospital Foundation and title sponsor, The Edwards Lifesciences Fund. Hoag President and CEO, Dr. Richard Afable, Edwards Lifesciences Chairman and CEO, Michael Mussallem, and Pacific Business Group on Health President and CEO, David Lansky, Ph.D., delivered a sobering but optimistic assessment of how healthcare reform is driving innovation and new models for access to care. They were joined on stage for a substantial and relevant question and answer session by Deborah Proctor, president and CEO of St. Joseph Health.

At last year's inaugural Forum, Hoag Hospital Foundation expected 200 attendees, and eventually shut down registration at 500. This year, with costs of insurance premiums rising and uncertainty over the implications of the Affordable Care Act, there were even more questions and greater interest according to Flynn Andrizzi, Ph.D., president of the Hoag Hospital Foundation.

"With creative thinking and a restructuring of priorities, healthcare in this country will inevitably become more focused on prevention," says Dr. Afable. "In the long run, this will help keep employers costs down and keep workers healthier. Employers who want to remain competitive are going to have to provide access to affordable care. Nobody has all the answers now but we're fortunate that Orange County is positioned to become one of healthcare's brightest trailblazers."

### Thanks to Sponsors and Volunteers

On behalf of Hoag, Hoag Hospital Foundation and the Orange County business community, we would like extend our sincere gratitude to The Edwards Lifesciences Fund and to our 55 corporate sponsors whose support helped make the Forum possible. We would also like to extend our heart-felt thanks to the Forum ambassadors for lending their names and endorsing the Forum. Finally, thanks to Kyle Wescoat, Forum committee chair, and to the dedicated members of the Forum committee for their tireless efforts that resulted in a tremendously successful event.

For the second year, Hoag will donate all proceeds from the Forum on Healthcare 2012 to organizations in Orange County that serve vulnerable populations. Last year we allocated over \$100K in proceeds to the American Heart Association, SOS, El Sol Clinic, Arthritis Foundation, Providence Speech and Hearing, Irvine's Children Fund and Irvine Adult Day Services.

Please visit [www.forumbyhoag.com](http://www.forumbyhoag.com) for a complete list of sponsors, ambassadors and volunteers as well as videos and transcripts from the event. To learn more, contact Greg Gissendanner at (949) 517-3135 or [Greg.Gissendanner@hoag.org](mailto:Greg.Gissendanner@hoag.org) ■

# Forum on Healthcare Presented by Hoag Hospital Foundation

brought to you by:



Edwards



*Michael Mussallem, Dr. David Lansky, Deborah Proctor, Dr. Richard Afable, Greg Gissendanner, Kyle Wescoat, Dr. Flynn Andrizzi*



# Helping Hands, Helping Others

## Annual Hoag Auxiliary Recognition Luncheon Recognizes Volunteers

“Helping Hands, Helping Others” was the theme for this year’s annual Auxiliary recognition luncheon held at the Newport Beach Marriott in April. Hoag leaders and several hundred auxiliary volunteers from the Newport Beach and Irvine hospitals celebrated the successes of the volunteer program. Hoag Auxiliary honored volunteers for their combined 95,000 annual hours of service. Other luncheon highlights included the Executive Board of Directors installation, special honors for years-of-service and hours-of-service milestones, and the Auxiliary’s annual donation to Hoag.

Auxiliary President, Ruth Poole; Gift Box Chair, Janie Blazina; Nightingale’s Chapter President, Fran Stephens; Junior Auxiliary Vice President, Julie Jacobson and Junior Auxiliary President, Mary Ahearn presented Richard Afable, M.D., president and CEO of Hoag, with checks totaling \$125,500.

Hoag will use the Auxiliary’s contribution to purchase wheelchairs, carts and other needed equipment for the Emergency Department, Hoag’s Women’s Health Institute, Hoag Neurosciences Institute, Hoag Family Cancer Institute, Hoag Heart & Vascular Institute and the Mary & Dick Allen Diabetes Center. In addition, the Auxiliary presented \$25,000 in scholarships to members of the Junior Auxiliary. Since its inception, Hoag Auxiliary has donated more than \$6.5M to Hoag.

We would like to thank our valued Auxiliary and Junior Auxiliary members for their 60 years of caring service, dedication and fundraising for Hoag and the patients, staff, physicians and communities we all serve! ■



Auxiliary donation check presentation (L-R) Fran Stephens, Janie Blazina, Mary Ahearn, Richard Afable M.D., Ruth Poole



Candy Stripper scholarship presentation—Ruth Poole, Victoria Gates, Mary Ahearn, Annesha Usman, Kim Watanabe, Julie Jacobson, Sherry Sumner (not pictured Afaf Moustafa)

# Reflections from Flynn:

## *Aligning Comprehensive Campaign Priorities with Visionary Goals*

The planning phase for the Foundation's comprehensive campaign is well underway. The campaign will be the entry point through which patients and families, community members, corporate partners and friends can partner with us to enhance health and well-being in Orange County and beyond for generations to come.

While people often associate campaigns exclusively with "brick and mortar" projects, our upcoming comprehensive campaign targets several diversified areas for investment including people, programs and innovative approaches to care. It links Hoag, and its nationally recognized institutes and specialty areas of care, with enhancement opportunities that offer the greatest potential for making a profound impact.

The Foundation has worked closely with Hoag clinical leaders and staff from each institute and specialty area to identify campaign priorities and visionary goals that will make a positive and even transformative impact on healthcare in Orange County. The resulting campaign priorities align with the following strategic themes:

**Innovation**—Develop or design new methods and programs that lead to higher quality and lower-cost care

**Integrated Healthcare**—Coordinate between and among providers resulting in the right care at the right time and at the right price

**Customized**—Use research and technology to create a personalized healthcare experience that caters to the individualized needs of the patient

**Specialized**—Maintain and enhance a high level of sophistication with our approach to specialty-focused, disease-specific care

**Experience**—Ensure that all patients receive the "Hoag Experience" through enhancements of facilities, technology and care.

In the fall issue of *Scanner*, we reported on a new set of named specialty funds that offer donors the opportunity to support specific areas of interest in important ways aside from facilities and equipment. These are great examples of some of the innovative giving opportunities we've identified for the comprehensive campaign.

As we finalize the priorities we are consulting with the community representatives and volunteer leaders who are members of our recently formed Volunteer Organizing Committee (VOC). The VOC has weighed in on the proposed campaign priorities and is very excited about the community benefit of the campaign. Next steps include sharing the priorities with lead donors via our newly drafted Leadership Prospectus to discuss areas of passion and interest for support.

I look forward to sharing in more detail about the priorities of the campaign and providing you with regular updates in this column as we move toward the public kick-off of in early 2015.

**Flynn A. Andrizzi, Ph.D.**  
President, Hoag Hospital Foundation,  
Senior Vice President, Hoag



## Today Is the Best Time to Create a Charitable Lead Trust

# Discount Rates at Historic Low

If you want to provide an inheritance to your children and make a significant charitable gift through your estate, a charitable lead trust can help you accomplish both objectives—and now is the best time to establish this type of gift. This giving option is a wonderful way to provide support to Hoag over a term of years while ultimately retaining the remainder value of your asset for your own use or the use of your family.

Lead trusts are attractive in a low interest rate environment because the lower the discount rate, the greater your deduction. As of December 2012, the IRS discount rate of 1.2 percent is one of the lowest we've seen in more than 20 years. When creating your trust, you may choose the current rate or one from the preceding two months for the most favorable deduction.

### Here's How it Works

You transfer appreciating assets into a trust you create with the intention of supporting Hoag first and then returning the remaining assets to your heirs. It's a tool that allows you to transfer assets to family at very little gift or estate tax costs.

Please contact Matt Kersh, CSPG, director of Gift Planning at (949) 764-7224 or [Matt.Kersh@hoag.org](mailto:Matt.Kersh@hoag.org) for more information on how you can create your charitable lead trust while the discount rate is at a historic low. Thank you for your commitment to Hoag! ■

### Example: 65-year-old creating a \$100K charitable lead annuity trust

### The Lower the Discount Rate, the Higher Your Deduction



## Foundation Board

# Welcomes New Members, Thanks Retiring Members



*Andrew Fimiano, Kathleen Armstrong & James Buckingham*

October marks the beginning of Hoag's 2013 fiscal year and with it some comings and goings on the Hoag Hospital Foundation Board. We bid a fond and appreciative farewell to retiring board members Max Hampton, Ron Livingston and Sandi Simon. We would like to extend our heart-felt gratitude to Max, Ron and Sandi for their years of service and dedication.

We would also like to thank Jim Morris whose term as Treasurer ended after many years of impeccable service. The newly appointed Treasurer is Jim Slavik.

We are pleased to welcome new members Kathleen Armstrong, Jim Buckingham and Andy Fimiano to the Board.

### Kathleen (Kathie) M. Armstrong

A graduate of Stanford University, Kathie Armstrong attended the University of Southern California Law School where she earned her J.D. degree. Kathie had a private

practice for several years before joining the Rockwell Corporation as an Assistant General Counsel. Later, she became an in-house attorney for Quiksilver, focusing on trademark and intellectual property matters. In 2004, Kathie became the first Executive Director of the Quiksilver Foundation. Kathie continues to work for the Quiksilver Foundation as a consultant and is currently serving as the Chair of Hoag Hospital Foundation Irvine Advisory Committee.

### James (Jim) Buckingham

Jim Buckingham is the West Coast director of Acquisitions and a partner at TA Realty LLC, a real estate pension fund advisory firm with over \$11B in real estate assets under management. Jim is a past president of the Harbor Day School Board and an active sailor at the Newport Harbor Yacht Club. He supports Circle 1000 and his sister, Mary V. Buckingham, is on the Circle 1000 committee. Jim and his wife, Mary Buckingham, also support Natalie's Wish and Newport Harbor High School.

### Andrew (Andy) Fimiano

Andy Fimiano is recently retired as CEO of Southland Industries, headquartered in Irvine, and is responsible for growing the company's annual revenue from \$10M to over \$500M. Andy and his wife Joan credit Hoag's care for saving his life during a trip to the Emergency Department in 2005 which inspired them to make a gift. In recognition of the Fimiano's transformational support of the Hoag Hospital Newport Beach emergency department renovation and expansion, Hoag named the Joan & Andy Fimiano Emergency Pavilion in their honor. ■

# Hoag Women's Health Institute Recognized Excellence

The Surgical Review Corporation, acting on behalf of the American Association of Gynecologic Laparoscopists, recently awarded Hoag's Minimally Invasive Gynecologic Surgery program a Center of Excellence designation. Hoag is one of just a small number of healthcare organizations across the country to receive this prestigious designation which further enhances Hoag's highly acclaimed GYN Robotic Surgery program.

"Earning the Center of Excellence designation signifies our ability to consistently deliver the safest, highest-quality care to minimally invasive gynecologic surgery patients," said John V. Brown, M.D., Medical Director of Hoag's Minimally Invasive Gynecologic Surgery Program.

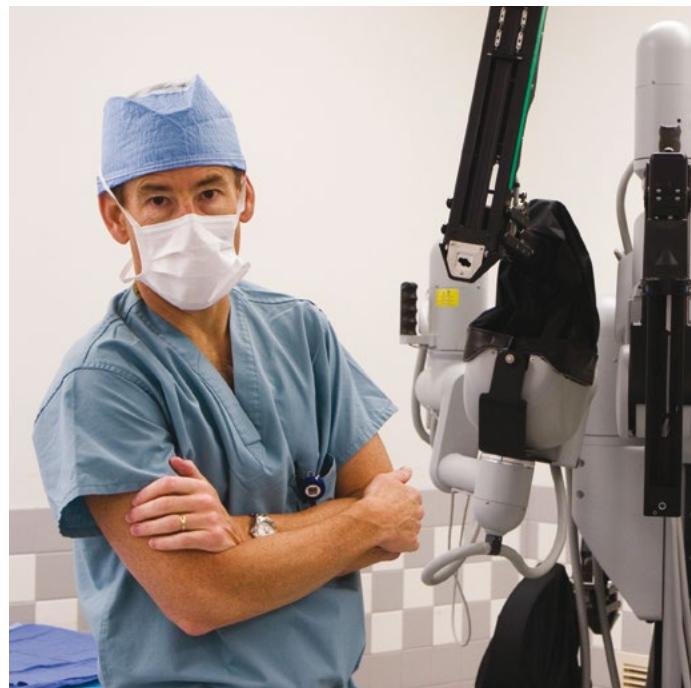
A cornerstone of Hoag's program is robot-assisted surgery, the most advanced minimally invasive surgical option for gynecologic surgery. There are many benefits to gynecologic robotic surgery including less pain, shorter hospital stays, smaller incisions and faster recovery.

## Because of YOU

Many fine hospitals have one or two surgical robots. Thanks to philanthropy, Hoag physicians have access to four state-of-the-art da Vinci® Surgical System robotic units. Twice as many robotic units results in Hoag attracting the region's finest surgeons to perform hysterectomies and myomectomies and to provide pelvic support by offering minimally

invasive management of bleeding, pain, incontinence and female cancers.

On behalf of all the mothers, sisters, wives and daughters in our community, thank you for partnering with us to provide women with exceptional care. For more information about how you can support Hoag Women's Health Institute, contact Carlin Schneider at (949) 764-7209 or [Carlin.Scheider@hoag.org](mailto:Carlin.Scheider@hoag.org). ■



## Did you know?

Hoag Women's Health Institute, housed in the beautiful Sue & Bill Gross Women's Pavilion, is the only integrated gynecologic multispecialty team in California. The team consists of urogynecologists, gynecologic oncologists, reproductive endocrinologists and gynecologists as well as specially-trained surgical nurses. With your support, this dedicated team performs more gynecologic robotic surgeries than any other institution in California.

# Hoag Hospital Foundation 2013 Board of Directors

## Directors

Richard Afable, M.D.	Pei-yuan Chia	Stephanie McClellan, M.D.
Byron E. Allumbaugh	Robert K. Cole	James T. Morris
Kathleen Armstrong	Lauri Delson	Joseph C. Obegi
Gregory P. Brakovich	Andrew Fimiano	Robert R. Taylor
Robert Brunswick	Stephen Jones	Rusty Turner
James Buckingham	Margaret G. Larkin	

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James Coufos, Chair	Flynn A. Andrizzi, Ph.D., President
Roger T. Kirwan, Vice Chair	
James Slavik, Treasurer	Mark Hardtke, Ex-Officio Member
Cynthia Stokke, Secretary	
Karen Linden, Immediate Past Chair	

## Hoag Hospital Foundation Senior Leadership Team

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Kenya Beckmann, Vice President, Development and Campaigns

Deb McCune, Vice President, Stewardship, Donor Relations and Events

Sharon Thornton, JD, LL.M., Vice President, Gift Planning

Greg Gissendanner, Assistant Vice President

## Scanner on the Web

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## 552 Club 2013 Board of Directors

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A large, stylized, metallic gold "2013" is centered against a dark green background. Behind the numbers is a vibrant, multi-colored fireworks display with yellow, orange, and green sparks radiating outwards from the center, set against a dark background with glowing green bokeh circles.

2013

Happy New Year!