

HOAG HOSPITAL FOUNDATION in support of Hoag

Scanner

American Dreamers

Philanthropists Ron and Sandi Simon

MEDICAL/TECHNOLOGY:

Unique Community Resource

ENDOWED CHAIR:

Creating a Legacy of Excellence



Dear Friends of Hoag:

Outstanding physician leadership is a cornerstone of the Hoag “brand” of care. The awarding of an endowed chair is one of the most significant ways to recognize a physician leader at Hoag and to provide resources for chair holders to advance their areas of specialty. These prestigious awards assist Hoag in attracting renowned clinical leaders, facilitating national recognition and directly impacting patient care.

Endowed chair holders understand the needs of patients from an organizational perspective in a deep and profound way and are as much leaders of care as they are providers of care. The funds generated annually through endowed chairs free up physician leaders to develop innovative clinical programs rather than focusing on meeting financial needs.

Hoag has very high expectations of endowed chair holders, and our clinical leaders are meeting them thanks to the generous support of visionary philanthropists such as Ron and Sandi Simon. Long-time Hoag donors and friends, the Simon’s most recent gift provided funds for immediate use to benefit Hoag Neurosciences Institute and to establish the Ron & Sandi Simon Executive Medical Director Endowed Chair at Hoag Neurosciences Institute.

The endowed chair they’ve funded will provide ongoing support for exceptional brain and spine care for years to come. Hoag and the communities we serve are very blessed to benefit from the Simon’s commitment to making a positive and sustainable difference in the lives of others. From the inspirational and important work of their Simon Foundation for Education and Housing to their support of Hoag, the Simon’s generosity is making an important impact.

On behalf of Hoag and Hoag Hospital Foundation, I want to extend my sincere gratitude to Ron and Sandi for their recognition of the great importance that physician leadership has in providing the highest quality healthcare services to our community.


Please enjoy this special edition of *Scanner*.



With Kind Regards,

A handwritten signature in black ink that reads "Flynn A. Andrizzi". The signature is written in a cursive, flowing style.

Flynn A. Andrizzi, Ph.D.
President, Hoag Hospital Foundation
Senior Vice President, Development, Hoag



hoag
Neurosciences
Institute

Unique Community Resource

Hoag Neurosciences Institute

Hoag Neurosciences Institute (HNI) is an evolving and a unique comprehensive resource in Southern California for patients with brain and spine disorders. Up to now, care for the most daunting and devastating neurological conditions has been fragmented and expertise geographically distributed over a wide region. HNI is integrating expert specialists, advanced technology and appropriate facilities to deliver expert care in our community.

The HNI team of specialist physicians from across the neurosciences collaborate to provide coordinated care. Key programs are led by highly-regarded physicians and researchers who base their practices on stringent evidence-based standards of care and a wealth of collective experience.

Leading Southern California with advances in technology, Hoag Neurosciences Institute is also home to an outpatient facility designed to offer patients one-stop access to each specialty area of care as well as dedicated inpatient units that offer coordinated physician and nursing care in a patient-centered environment. HNI provides patients with

quality care in the following areas:

- Stroke and Brain Vascular Diseases (Aneurysms, Vascular Malformations)
- Brain Tumor
- Memory & Cognitive Disorders including Alzheimer's Disease
- Epilepsy/Seizure
- Multiple Sclerosis
- Neurobehavioral (Mental Health, Addiction Medicine, Mind-Body) Disorders
- Movement Disorders, Parkinson's
- Neuro Spine
- Pain Medicine
- Sleep Disorders

For more information on how you can make an impact, please contact Christy Ward, Director of Development, at (949) 764-7215 or Christy.Ward@hoag.org. ■



Ron and Sandi Simon

American Dreamers

Philanthropists Ron and Sandi Simon

Ron and Sandi Simon are great examples of the impact you can make when you extend yourself in kindness to help others. They share a passion for giving back and supporting their community.

Focus on Family and Community

Sandi is a long-time volunteer leader who has served on the boards of many non-profit organizations over the course of her life. A committed ambassador for Hoag, she's been a member of the Hoag Hospital Foundation Board for the past seven years. "I'm so grateful to the leadership of Hoag for their forward-thinking and decisive action to provide our community with exceptional healthcare," she says. "I love talking to people about the great work Hoag is doing and how they can get involved."

One highlight among her many contributions as a board member is her championship of the Hoag Hospital Foundation Benefactor Program. She was a catalyst for growing and enhancing the program which she believes is an important donor recognition tool. She and Ron have been honorary co-Chairs of the annual Hoag Hospital Foundation Christmas Carol Ball for three years, and they open their home each year to host the underwriters' dinner for that event.

With a combined five children and 11 grandchildren, the Simons place enormous value on family. Sandi, who cherishes her role as mother and grandmother, says that her family and friends give her life great joy. "My number one focus has always been on nurturing



“Why shouldn’t we have the greatest hospitals in the world right here? There is nothing wrong with setting our sights high and Hoag is on its way.”

my family and friendships. I really appreciate my relationships, and I don't take them for granted.”

A True Innovator

A first-generation American who started out with little means, Ron has reaped the benefits of hard work combined with his refusal to be limited by others' perceptions of what's possible. An innovator in the true sense of the word, Ron's life-long pattern of challenging

“it can't be done” with “watch me do it” has worked to his great advantage and success.

Today, Ron is the Founding Chairman and CEO of RSI Holding LLC, the parent company of RSI Home Products, a leading manufacturer of kitchen cabinets, bathroom vanities, cultured marble countertops and medicine cabinets. He is also Chairman of RSI Development and Chairman and CEO of RSI Professional Construction Solutions, which manufactures and installs kitchen and bath cabinetry and wall panels for large national and regional builders. RSI employs over 4000 people and has over three million square feet of manufacturing and distribution space in California, North Carolina, Texas and Mexico.

A 2005 recipient of the prestigious Horatio Alger Award that recognizes individuals who overcome humble beginnings and adversity to achieve success, Ron is a living example of the American Dream. “I hope that others who are struggling will see the stories of the Horatio Alger members as an example of what you can accomplish with hard work and perseverance,” muses Ron. “By facing and overcoming adversities in life you learn to be creative and tenacious, and you figure out a better way of doing things. It prepares you for the future.”

Passing Down the Dream

Ron always deeply appreciated the opportunities afforded to him by living in America, and he wanted to find a way to help others realize their own opportunities for success. In 2003, he



Ron Simon and a group of Simon Scholars

and Sandi established the Ronald Simon Family Foundation, which in 2007 became the Simon Foundation for Education and Housing (SFEH). SFEH focuses on helping deserving students to secure college degrees and on building high quality, affordable homes so more people can achieve home ownership.

The Simon Scholars program is a unique six-year program that begins during a student's junior year in high school and continues through four years of college. It is designed to help disadvantaged but determined students to excel academically and socially and to successfully complete a four-year college degree. During high school the Simon Scholars receive extensive college preparatory support as well as scholarship assistance.

The Simon Scholar program not only breaks the chain of poverty for underprivileged kids, it perpetuates philanthropy. "I believe that education is the foundation of this country and investing in these kids is investing in our future," Ron says. "Not only will they go on to become successful, contributing members of society, every one of them has it in their hearts to reach a future hand down and lift up the next generation."

Since 2003, 600 scholarships valued at over \$35,000 each have been awarded by SFEH. Of the students who have completed the six-year program, over 90 percent have graduated from college including earning bachelor's degrees from leading universities such as Harvard, Smith, UC Berkeley and UC Irvine. Ron beams when he talks about his Simon Scholars, "All these kids need is someone who sees the best in them and believes in what they can do. It's extremely rewarding to support them in attaining their goals."

Recently, Ron expanded the charter of SFEH to include an affordable housing Initiative which includes advocacy and developing solutions to impact the thinking, understanding and actions of city, state and federal entities. He established

RSI Development with the specific mission of developing and building affordable housing for America's workforce which includes teachers, police officers, firefighters, nurses and others who are the backbone of our country. Innovating once again, Ron's company has developed a construction process that allows it to build high quality, energy efficient homes at attainable prices and is revolutionary to the building industry.

Partnering with Hoag

Long-time financial supporters of Hoag, Ron and Sandi believe that the Orange County community should have access to the best medical care available anywhere. "We live in the best place in the world as far as I'm concerned," says Ron. "Why shouldn't we have the greatest hospitals in the world right here? There is nothing wrong with setting our sights high and Hoag is on its way."

The Simons recently made a \$6.25 million gift to provide funds to benefit the Hoag Neurosciences Institute including establishing a \$5 million endowment for the Ron & Sandi Simon Executive Medical Director Endowed Chair at Hoag Neurosciences Institute. The new endowed chair is awarded to Hoag's current Executive Medical Director of Neurosciences, Michael Brant-Zawadzki, M.D., F.A.C.R., a world-renowned interventional neuroradiologist.

Ron and Sandi believe Dr. Brant-Zawadzki (known as Dr. BZ) will use the endowment to make a significant impact in our community. "Dr. BZ is a great leader, and we are betting on him to put Hoag Neurosciences on the map and build it into a world-class institute," says Sandi. "By establishing the chair, we are not only supporting the work of Dr. BZ, we want our legacy to be the elevation of the entire Hoag Neurosciences Institute going forward." ■

Creating a Legacy of Excellence

Internationally Renowned Physician Leader Named as the Ron & Sandi Simon Executive Medical Director Endowed Chair at Hoag Neurosciences Institute

The 'endowed chair' model has long existed in academia but is not commonly found in hospitals outside of that realm. The fact Hoag has implemented this model speaks to the distinctive nature of the highly sophisticated and technologically advanced care that Hoag provides. Through the generosity of Ron and Sandi Simon, Hoag Neurosciences Institute has created its first executive medical director endowed chair.

The new endowed chair is awarded to Hoag's current Executive Medical Director of Neurosciences, Michael Brant-Zawadzki, M.D., F.A.C.R., a an acclaimed interventional neuroradiologist who is recognized for his success as a clinician, researcher, faculty member and administrator.

The principal funds of the Ron & Sandi Simon Executive Medical Director Endowed Chair will remain intact in perpetuity. The chair holder, starting with Dr. Brant-Zawadzki and continuing with future Hoag Neurosciences Institute executive medical directors, will use the annual interest as a discretionary budget to fund staff, programs, equipment and special projects that otherwise would not be possible.

"By funding an endowed chair, the Simons, like others before them, recognize the crucial value of supporting people and programs," says Dr. Brant-Zawadzki. "Endowed chairs are truly the gift that keeps on giving. The effect of the Simon's gift will be compounded as it affects research, education and innovation at Hoag Neurosciences Institute for years to come."

Deeply grateful to the Simons for their philanthropic leadership, Dr. Brant-Zawadzki says this new endowed chair will support his intention to make Hoag Neurosciences Institute synonymous with exceptional care for those with brain and spine conditions. "The Simons want to see Hoag Neurosciences Institute deliver on its potential," he shares. "We are so appreciative that they share our vision for bringing

leading-edge care to our community and for their generosity in supporting it."

For more information or to discover how you can support Hoag Neurosciences Institute, please contact Christy Ward, Director of Development, at (949) 764-7215 or Christy.Ward@hoag.org. ■



Michael Brant-Zawadzki, M.D., F.A.C.R.
Executive Medical Director, Hoag Neurosciences Institute

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HOAG HOSPITAL FOUNDATION in support of Hoag



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2012 HOAG MOVIE SCREENING BENEFITING HOAG

Wednesday, August 08, 2012 at 5:00 PM

Over the last 25 years, the Hoag 552 Club Movie Screening event has been one of Orange County's largest and finest community gatherings. Last year, more than 1,100 Hoag supporters enjoyed wonderful cuisines and extraordinary hospitality from the finest restaurants in our area at Edwards Big Newport Theatre. As this annual tradition continues to grow and attract more friends of Hoag, we would like to invite you to be a part of this year's event! Our private screening of *The Bourne Legacy* paired with food tastings from over 30 of Orange County's finest restaurants will surely be a fun evening for all.

For complete details on how to attend, please visit:
www.hoagmoviescreening.org



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LEGACY**

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