

HOAG HOSPITAL FOUNDATION in support of Hoag Memorial Hospital Presbyterian

Scanner



Renaissance Hoag

Three-Year Report
and Annual Update

PERSONAL PROFILE:

Hoag neurosurgeon removes 'inoperable' brain lesion to save a young stroke patient



“Success is not a place at which one arrives but rather the spirit with which one undertakes and continues the journey.” Alex Noble

The journey that is Renaissance Hoag continues to make significant progress even in the face of the most difficult economy in decades. This year, 7,000 donors contributed over \$20 million making 2009 the fourth largest fundraising year in Hoag’s history. And, three years into the 10-year Renaissance Hoag Campaign, over \$106 million has been committed! This makes Hoag Hospital Foundation one of the leading community hospital foundations in the country.

Why have we been so successful? Simply stated - You.

The long tradition of philanthropic support from the community helps make Hoag one of the top hospitals in California. So many have continued to give year-after-year as members of the 552 Club, supporters of Circle 1000, through fundraising events, or as a major donor to Hoag’s Centers of Excellence. And, more and more people are leaving a legacy at Hoag by making a bequest through their estate. The spirit of this support encourages us in our journey towards being a trusted and nationally recognized health care leader.

Most importantly, Hoag continues to fulfill on the promises we make to our community. This year, over \$20 million will be transferred to projects and programs that improve Hoag. Here are a few examples of your contributions at work:

- **Over \$1.1 million to support professorships** at nursing schools throughout Southern California – this helps graduate more nurses to alleviate the current nursing shortage
- **\$500,000 to support the finest medical staff leaders** of our Centers of Excellence
- **\$1.2 million to support women’s health and a Laborist Program** that provides on-site expertise and 24/7 coverage for the 5,500 women having babies at Hoag
- **\$872,000 to support medical research** at the Cell Biology Laboratory that produces life-saving cancer vaccines in Hoag Cancer Center
- **\$5 million to support the construction** of the Marilyn Herbert Hausman Advanced Technology Pavilion, one of a small number of sites providing the latest advanced imaging and Gamma Knife surgical treatments
- **\$1.5 million to build the new Mary and Dick Allen Diabetes Center** located at the Hoag Health Center, Newport Beach

The Board of Directors of Hoag Hospital Foundation work closely with Hoag’s Board and Administration to make sure we maximize the benefits of your philanthropy. If you ever have any questions about the Foundation, our fundraising philosophy, or methods, please do not hesitate to contact Ron Guziak, Executive Director at 949-764-7219.

Please enjoy this issue of Scanner. On behalf of the Board of Directors of Hoag Hospital Foundation, thank you for being a part of the spirit of this journey to help Hoag provide the best health care for all of us.

With kindest regards,

Jim Madden
Chairman,
Hoag Hospital Foundation

Rick Afable, M.D.
President and CEO,
Hoag Hospital

Steve Jones
Chair,
Hoag Hospital Board of Directors

Ron Guziak
Executive Director,
Hoag Hospital Foundation

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Hoag Renaissance

Journey to Greatness Progress Report

In 2006, the Hoag Hospital Board recognized that while an outstanding community hospital by any measure, Hoag Hospital was at an important crossroads in time. They understood the importance of building on Hoag's historical strengths, while meeting the challenge to revive, rebuild and renew the campus and health care delivery systems.

As a result, the Board created a 10-year vision for an ambitious expansion and revitalization of Hoag to significantly improve the depth and quality of health care in Orange County. The Foundation Board named its campaign Renaissance Hoag.

Bringing Greatness Home

Renaissance Hoag is an integral part of Hoag Hospital's objective to reach new milestones. As the philanthropic arm of Hoag, Hoag Hospital Foundation's (HHF) mission is to inspire philanthropy that will help transform the hospital, the donor and the community through an assurance of excellence at Hoag Hospital, a mission the HHF team works hard to exceed every year.

Under the direction of a volunteer Board of Directors, HHF is managing and overseeing the Renaissance Hoag initiative. Funds raised are transferred directly to Hoag Hospital and represent the community's interest and support in improving health care for all.

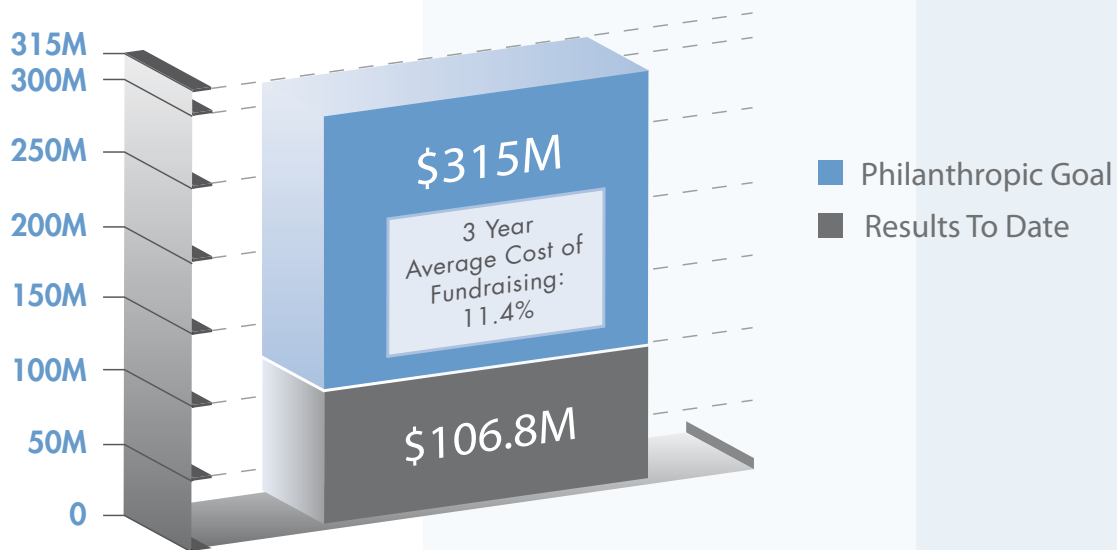
Community Support for Renaissance Hoag

In three years HHF team has surpassed \$106 million toward the \$315 million goal. Thanks to all the visionary philanthropists and passionate community supporters who have made this success possible, HHF is confident in its ability to meet the 10-year goal. ■

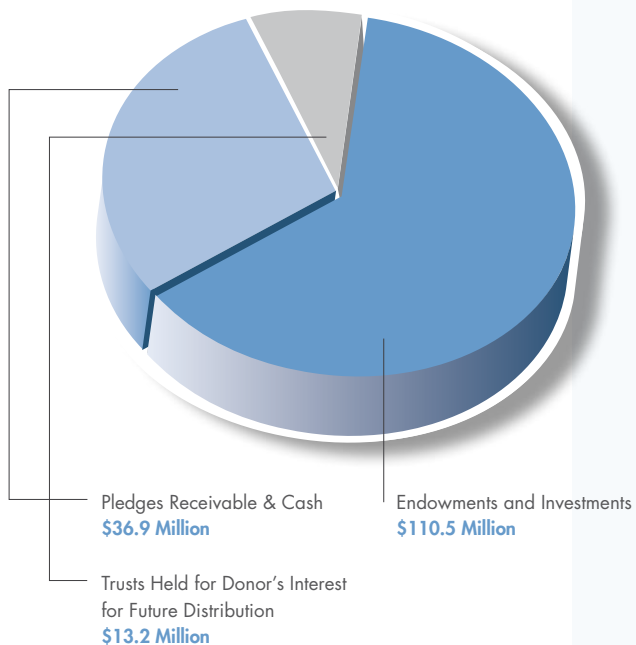
Renaissance Hoag Goal:

To raise \$315 million to transform Hoag Hospital from an excellent community hospital to a world-class medical enterprise over the next 10 years.

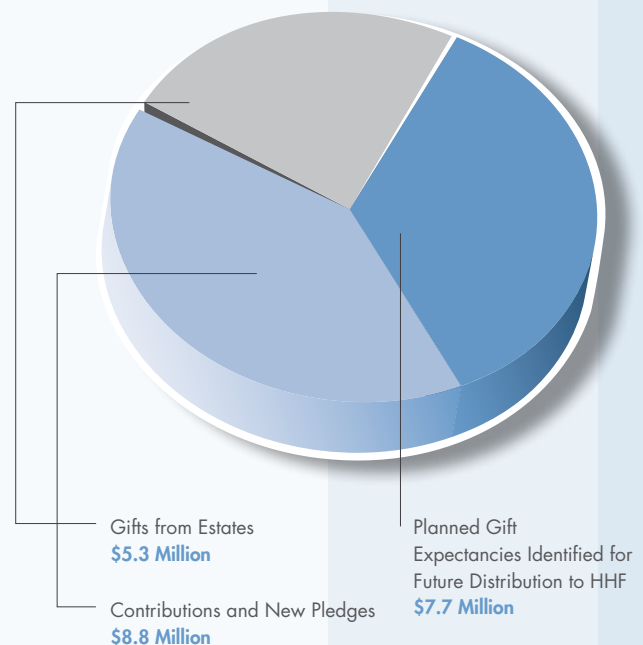
Progress Toward Renaissance Hoag 10-Year Goal (2007 to 2016)



Fiscal Year 2009 Total Assets (\$160.4M)*



Philanthropic Results for Fiscal Year 2009 (\$21.8M)



*Financial data is unaudited.



Your Gifts at Work

Like the ripples in a pond, your generous philanthropy touches the lives of more people than you can imagine. We are pleased and grateful to report that in fiscal year 2009, 7000 community members donated over \$20 million to their community hospital. Hoag belongs to the community and by coming together to invest, you are supporting the health and well being of countless individuals now, and well into the future. ■

"I am very grateful for the outstanding team at Hoag Cancer Center. Especially the dedicated staff in the clinical trials and the Cell Biology Lab. Their research makes such a difference in the lives of cancer patients. Because of their efforts, I've been around to see my son play football and graduate from college."

~ Norm Beegun ~

"Once we met with Dr. Yoshida and Nancy Ramon, Hoag was an easy choice. I couldn't be happier with how I was treated—from before the surgery and forever after. You can't do better than Hoag, the Cancer Center and the prostate cancer program."

~ Guy Doran ~

"I wouldn't be here if it wasn't for Hoag. It's as simple as that. It's very comforting to have skilled people like Drs. Aidan Raney, Doug Zusman, Colin Joyo and Jacques Kpodonu just a few miles away. I was very lucky to have access to that level of world-class care right here in my own community. You don't realize what a blessing it is until it's your turn."

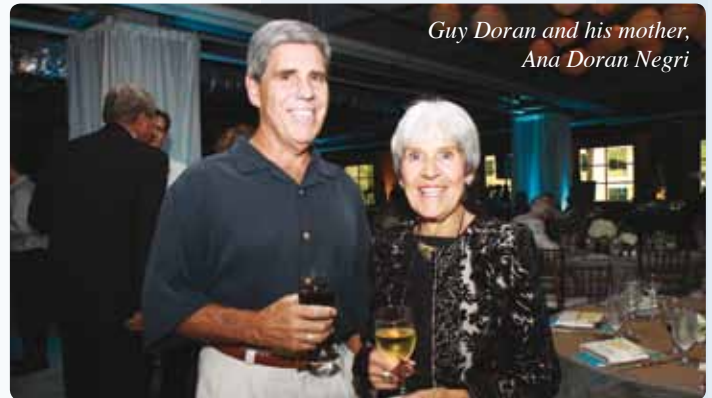
~ Ira Garbutt ~

"I have logged quite a few hours in Hoag Hospital Labor and Delivery! All three of my children were born there and, at the end of my second pregnancy, I had an emergency appendectomy and was cared for in that unit. I had great experiences at Hoag all four times I stayed on the labor and delivery floor. The nurses were so caring and the new facility is amazing."

~ Saralyn Tucker Wolf ~



Saralyn Tucker Wolf and family



*Guy Doran and his mother,
Ana Doran Negri*

"To sum it up Hoag saved my life after my heart attack. They really went above and beyond for me and as far as I'm concerned you couldn't be in a better hospital. The people there all have such a caring attitude, they're like family. In my gratitude, I decided to give back and now I'm the Volunteer Chairman of the Coronary Care Unit where I was once a patient."

~ Toni White ~

"It's frightening to get a diagnosis of lung cancer but the professionalism and genuine concern for my well being demonstrated by everyone at Hoag during my experience led to a high degree of confidence. From the needle biopsy at the very beginning and throughout the entire process, every touch point with Hoag staff was earmarked by consistent and unwavering professionalism, caring and responsiveness."

~ Richard Rodnick ~

"I'm 95 years old and they saved my life. I was at another hospital and they told my son I was going to die and to start planning the funeral. He had me moved to Hoag and the minute I came through the doors they rushed me in and put a stent in and I'm still here!"

~ Annette Richman ~

"Immediately following my conversation with Dr. Yoshida, I knew I had found the right physician and hospital. I felt confident that by seeking care at Hoag, I would be placing myself in the best hands."

~ Sheldon Hough ~

Evolving to Better Serve the Community

Renaissance Hoag Achievement Highlights 2007 to 2009

World-class health care requires a combination of key factors including the finest physicians, nurses and staff in the country, equipped with the best technology available in the most up-to-date facilities. Here is a small sampling of Renaissance Hoag achievements made possible by your generosity and commitment.

People

Renaissance Hoag has ushered in several new physician medical directors, each with impressive experience and innovative vision, to provide leadership to Hoag's Centers of Excellence.

- World-renowned cardiologist, Robert Tancredi, M.D., F.A.C.C, joined Hoag as executive medical director of the Hoag Heart & Vascular Institute (HHVI) in June 2009.
- Respected international authority in advanced imaging as well as diagnostic and interventional neuroradiology, Michael Brant-Zawadzki, M.D., F.A.C.R., was appointed executive medical director of Hoag Neurosciences in July 2007
- Hoag Cancer Center added three medical directors of distinction including internationally recognized breast cancer surgeon and pioneer in the field of oncoplastic surgery, Melvin J. Silverstein, M.D., F.A.C.S., appointed medical director of Hoag Breast Care Center in March of 2008; Richard Fischel, M.D., who specializes in minimally invasive video-assisted (VATS) thoracic

surgery, appointed medical director of thoracic oncology in October 2007; and Jeffrey Yoshida, M.D., an expert in the use of the revolutionary da Vinci® robotic surgical system, appointed associate medical director of urologic oncology.

Technology

Hoag continues to invest in the latest technology and is frequently among the first medical facilities in our area to acquire and use advanced technology and procedures.

- Leksell Gamma Knife *Perfixion*™ stereotactic radiosurgery unit — the world's most advanced, minimally invasive and precise radio-surgical tool used to remove brain tumors by administering a single fraction dose of radiation to stop and/or reduce the growth of abnormal tissue while sparing healthy tissue.
- Intravascular Ultrasound (IVUS)— IVUS allows a 360 degree cross-sectional view from inside the artery which gives physicians a better view of plaque build up or blockages and precise measurements to facilitate proper deployment of stents.
- da Vinci® S HD™ Surgical System – State-of-the-art technology used to perform minimally invasive robotic surgery, the system is equipped with high definition optics that allow enhanced visualization, providing surgeons an intuitive, three-dimensional view of the operating field.

Building Tomorrow

Although many things we do, we already do at a world-class level, our goal is to measurably perform at that level across the board. By the close of the Renaissance Hoag campaign in 2016, you will not need to leave home to get superior care.

Renaissance Hoag target projects:

Patty and George Hoag Cancer Center

- Endowed Medical Director Chair
- Hereditary Cancer Program Naming
- Lung Cancer Early Detection Program Naming
- Personal Cancer Vaccine Program Equipment

Hoag Neurosciences Institute

- Neuroscience Endowed Chair
- Freestanding Neuroscience Institute
- Advanced Neuroscience Care Center

Hoag Heart & Vascular Institute

- Hybrid Operating Room
- Center for Advanced Electrophysiology
- New clinics and additional cath labs

Mary & Dick Allen Diabetes Center

- Complete funding of endowment

Choose Nursing, Choose Hoag

- Expansion of scholarships and professorship funding

Hoag Women's Health Services

- Breast Surgical Fellowship Funding
- Endowed Chair
- Intraoperative Radiation Therapy Program

Hoag Emergency Department

- Completion of ED expansion and renovation in Newport Beach and Irvine

For more information, please contact Floyd Harmon at (714) 764-7213 or Floyd.Harmon@hoaghospital.org. Or log on to www.hoaghospitalfoundation.org.

Facilities

Renaissance Hoag is resulting in more personalized attention, faster service, easier transitions and leading-edge medical care. That means expanding our facilities to consolidate services for easier access to treatment and the most sophisticated medical technology available.

- **Mary & Dick Allen Diabetes Center:** Opened in June 2009, the Allen Diabetes Center provides access to adult and pediatric endocrinologists, and to ophthalmologists, podiatrists, social workers, nurse educators, dieticians, and other health care specialists, all under one roof and working together to coordinate care for patients.
- **Hoag Imaging Center at Hoag Health Center-Newport Beach (HHC-NB):** HHC-NB is a state-of-the-art 350,000 square-foot outpatient treatment center that serves as the main outpatient sub-specialty center for Hoag Hospital. One of the primary services available at HHC-NB, which opened in early 2009, is Hoag Outpatient Imaging. By moving the hospital's outpatient imaging services to the new health center, Hoag greatly expands its ability to provide a higher level of convenience and ease of access to patients and their families.
- **Marilyn Herbert Hausman Advanced Technology Pavilion:** The Advanced Technology Pavilion (ATP), which opened in December 2008, houses the latest generation of 3D diagnostic scanning, molecular imaging and Gamma Knife technology in one centralized location.

For a complete list of Renaissance Hoag achievements in each Center of Excellence, log on to www.hoaghospitalfoundation.org. ■

Hoag's Helping Hand

How Hoag Gives Back to the Community

An important part of Hoag's mission is to provide quality health care to as many people in our community as we can—even for those who can't afford to pay for it. The Hoag Community Benefit department provides critical services to our more vulnerable community members with programs focused on the Disproportionate Unmet Health-Related Needs (DUHN) of community residents. ■



The following contributions were made by Hoag in support of the community in fiscal year 2008:

Charity Care—un-reimbursed cost of medical care services

State and Local Programs that Provide for the Poor Charity Care	\$10,778,000
Charity Care	\$5,939,000
Community Case Management and SOS Free Clinic Referrals	\$1,512,000
Total	\$18,229,000

Benefits for Vulnerable Populations

Community Health Services	\$3,945,000
Health Professions Education	\$31,000
Subsidized Clinical Specialty Services	\$532,000
Cash and In-Kind Contributions	\$1,325,000
Community Building Activities	\$10,000
Community Benefit Operations	\$735,000
Total	\$6,577,000

Benefits for Broader Community

Community Health Services	\$1,291,000
Health Professions Education	\$313,000
Subsidized Clinical Specialty Services	\$1,257,000
Cash and In-Kind Contributions	\$210,000
Community Building Activities	\$139,000
Foundation Expenditures for Community Benefit	\$2,429,000
Total	\$5,639,000

Community Benefit Total for fiscal year 2008: \$30,445,000

Volunteering Warms the Heart

About 350 Auxiliary members gathered during the annual recognition luncheon celebrating 85,000 caring service hours, community partnering with other non-profit organizations, and a donation of \$90,500 to Hoag. This brings the total Auxiliary contribution to over \$6 million! In addition, \$25,000 in scholarships was presented to seven graduating high school students who are members of the Junior Auxiliary.

Hoag Hospital would like to thank the 750 valued Auxiliary and Junior Auxiliary members for their 57 years of caring service, dedication, and fundraising to Hoag Hospital, patients, staff, physicians and the community we all serve!



Jo-Helen Argos, Marie O'Hora, Laurene Small, Dian Knight, Francesca Guillen, Pat Zartler and Dr. Richard Afable.

Leaving a LASTING LEGACY through your Estate

Charitable giving is a wonderful way to touch the lives of others and support your community. One of the most popular ways to make a gift to your favorite charity is by making a charitable bequest. An attractive alternative to a charitable bequest is a life income gift, such as a gift annuity or charitable remainder trust. Your goals and objectives will determine which strategy is best in your situation and Hoag has a trained team of experts in place to work with you in designing your gift.

“I’m always available to meet with potential donors and explain the ins and outs of all the planned giving alternatives,” says Sharon Thornton, JD, LL.M, Vice President, Gift Planning, Hoag Hospital Foundation. “I get deep satisfaction from helping our donors customize a charitable giving plan that’s specific to their unique circumstances. I’m



also happy to answer questions over the phone any time.”

Hoag Hospital has received tremendous support over the years from our estate donors and formed the Hoag Heritage Society for the sole purpose of thanking and acknowledging these extraordinary benefactors. Currently, over 240 families have notified us that they’ve made an estate gift to benefit Hoag and many of those benefactors have joined the Hoag Heritage Society.

If you have remembered Hoag Hospital in your estate plans and are not a member of the Hoag Heritage Society, please let us know by contacting Sharon Thornton at (949) 764-7206 or Sharon.Thornton@hoaghospital.org, so we can extend an invitation to you to become part of this very special group. ■



Sharon Thornton

Our Website is a Great Resource!

Review tips for starting your estate plan or preparing to meet with your attorney in the “Planned Giving” section of our website under “Ways to Give” at www.hoaghospitalfoundation.org

Giving from the Heart

Electrophysiology patient gives generously so that others may live healthier and happier lives

From the strip of sand in front of his Newport Beach home, Pei-Yuan Chia can see Hoag Hospital rising in the distance. It seems fitting.

After all, it was Hoag physicians who pinpointed his ventricular tachycardia, destroyed the abnormal tissue causing it with radio frequency ablation, and sent him home with renewed hope. His three heart attacks now behind him, Pei-Yuan, who generously gave \$700,000 in grateful support of Dr. Neala Hunter and the Hoag Heart & Vascular Institute's (HHVI) Center of Advanced Electrophysiology, couldn't be happier. "Hoag Hospital probably saved my life," he said. "I'm very grateful."

Road to Success

Born in Hong Kong and reared in China and Taiwan, Pei-Yuan earned a BA degree in economics at Tunghai University, Taiwan, and an MBA at the prestigious Wharton School of Business, University of Pennsylvania.

After graduate school, he remained in the U.S. and entered the business world in a big way, joining General Foods Corp. in New York as a brand management/marketing professional. Nine years later, in 1974, he joined consumer banking innovator Citibank, where he would spend the next 22 years in various capacities. He retired as a Vice Chairman in 1996.

Along the way—in 1965—he wed his college sweetheart, Frances, who after 38 happy years of marriage and three children lost a courageous battle with ovarian cancer in 2003. Therein lies the impetus for his generous giving.

"During that time I was a trustee for the New York University Medical Center, and that was my first close contact with the medical community," Pei-Yuan said. "When Frances was sick, we decided to establish the Chia Family Foundation to support medicine and education, with most of the activities now managed by my children, my sister and my current wife, Kitty. That is our channel for giving back following the successes I've experienced."

Some of those successes nearly didn't come to pass. In 1987, Pei-Yuan suffered a heart attack in New York City. A second, more serious one, followed five years later, prompting doctors to implant a small defibrillator pacemaker.

Sloan-Kettering Recommends Hoag

Pei-Yuan eventually retired and moved to the West Coast, where he reconnected with—and in 2005 married—his high school sweetheart, Kitty. Needing a new cardiologist, he was referred to Hoag by the leadership at Memorial Sloan-Kettering Cancer Center in New York. Hoag referred him to his current primary-care physician, James J. Berman, M.D.,

who, in turn, recommended that Pei-Yuan receive care from cardiac electrophysiologist, Neala Hunter, M.D.

"Dr. Hunter is wonderful," Pei-Yuan said. "She is very precise and very cautious, but she doesn't try to scare you. She's also very pleasant, very kind and very upbeat. And, she speaks with authority—I couldn't be in better hands."

Kitty went a step further. "We've experienced many areas

"It's the people that make this hospital great. From the moment I walked through the doors I was treated with care, and that care never stopped."

Pei-Yuan Chia, his wife Kitty and grandchildren Josie and David.



of the hospital, and not only is Dr. Hunter terrific, but the entire staff is," she said. "We love them all."

Getting Back in Rhythm

In August 2009, Dr. Hunter and Michael Panutich, M.D., an electrophysiologist on staff at HHVI, brought Pei-Yuan to the EP lab for a mapping and ablation procedure. Dr. Panutich isolated scar tissue caused by one of Pei-Yuan's earlier heart attacks, tissue that appeared to be interrupting his normal heartbeat. Acting with precision, he then used radio frequency ablation to destroy it.

Today, Pei-Yuan's arrhythmia appears to be gone. So grateful are he and Kitty that they decided to support HHVI by contributing toward the advancement of the electrophysiology program at Hoag.

"We're madly in love with Dr. Hunter," Kitty says. "This seemed like a great way to support the outstanding work of her and her team, and the hospital's effort to move the Center of Advanced Electrophysiology to a higher level."

Delighted Patient, Wife Thank Hoag

Today, the Chias have a warm spot for Hoag, where Pei-Yuan continues to be cared for by Dr. Hunter and her team. His generous contribution will help to make the electrophysiology program at the hospital a world-class one.

"It's the people that make this hospital great," Pei-Yuan said. "From the moment I walked through the doors I was treated with care, and that care never stopped." ■

The HHVI Center of Advanced Electrophysiology

Electrophysiology (EP) is a segment of cardiology that treats cardiac rhythm disturbances and cardiac diseases such as sudden cardiac death, atrial fibrillation (AF) and heart failure. AF alone has been diagnosed in over 2.2 million Americans and is the leading cause of stroke in the US. The HHVI Center of Advanced Electrophysiology will be one of few facilities nationwide that is based in a community hospital setting offering ablation treatment for AF and other rhythm disturbances.

HHVI will enhance its current EP program and create "breakthrough outcomes" for our community through the Center of Advanced Electrophysiology by:

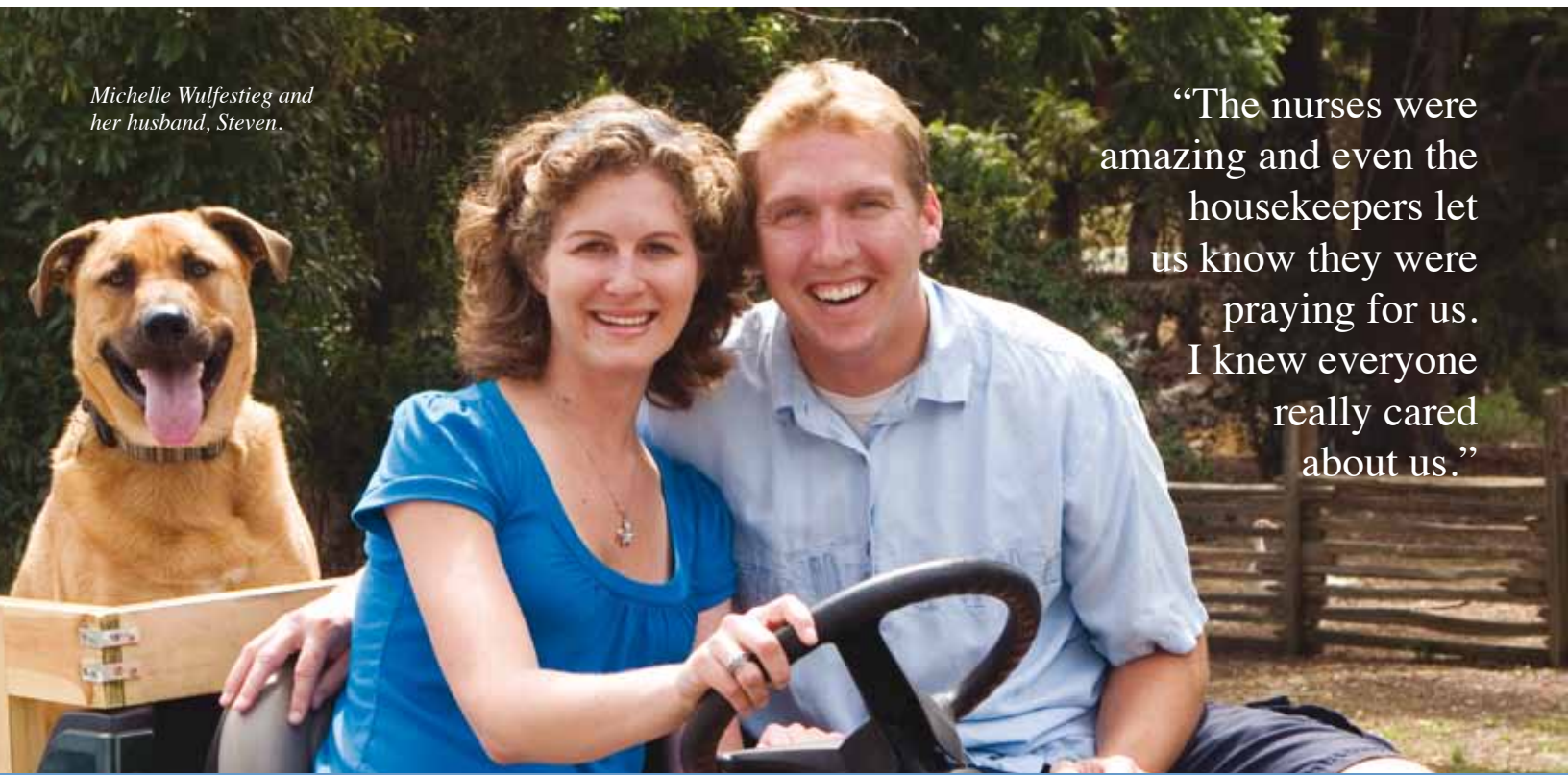
- Acquiring new state-of-the-art EP equipment/facilities
- Recruiting EP physician(s)/dedicated nurses
- Continuing to develop minimally invasive EP procedures
- Partnering with industry leaders to continue the development of advanced EP technology

Initiative Update:

As we prepare to take action, our estimated cost for the EP Program at Hoag Hospital is \$7.5 million. To date, \$1.7 million has been committed. Additional support of \$5.8 million will allow Hoag to create an endowed medical chair for an Advanced EP Medical Director and build and equip a state-of-the-art EP Lab.

For more information on how you can help bring exciting new advances in cardiac care to Hoag, contact Greg Gissendanner at (949) 764-7209 or Greg.Gissendanner@hoaghospital.org.

Michelle Wulfestieg and her husband, Steven.



“The nurses were amazing and even the housekeepers let us know they were praying for us. I knew everyone really cared about us.”

Faith, Hope and Hoag

Hoag neurosurgeon removes ‘inoperable’ brain lesion to save a young stroke patient

When Michelle Wulfestieg counts her blessings every day, chief among them is Hoag Hospital. Her incredible story began nearly 20 years ago, long before she came under the care of the gifted physicians at Hoag.

Raised in Anza, CA, a small community situated in the mountains near Idyllwild, she was a typical 10-year old in 1993 when she began experiencing severe headaches. Tests revealed she had suffered a cerebral hemorrhage and that she had a large pulsating mass of tangled blood vessels and arteries in her brain, known as an arteriovenous malformation (AVM). She had suffered a massive stroke.

Michelle, now 25, was told that the sausage-shaped lesion was protruding deep into her brain. Due to its size and precarious location, her previous doctors decided surgery was too dangerous. Instead, they recommended she undergo radiation treatment to shrink the AVM which it did. However, it also damaged the motor strip on the left side of her brain, causing permanent paralysis on

the right side.

“After the radiation treatment, a sizeable portion of the AVM remained lodged in my brain,” says Michelle. “My neurosurgeon from another facility at the time sent me home, saying, ‘Just live every day to the fullest.’ That’s exactly what I decided to do.”

Michelle graduated from Hamilton High School in Anza and California Lutheran University in Thousand Oaks, where she earned a BS degree in psychology. She met her future husband, Steven, shortly before graduating in 2004, married him in 2005, and embarked upon a career. Then, while completing her master’s thesis one evening in January 2008, her old nemesis revisited her.

A Second Stroke

“The night I finished my thesis was the night I had my second stroke,” Michelle says, adding, “Somehow I knew I had to finish it. I wrote the last paragraph, then took it down to a print shop. All of a sudden the room began spinning.”

After arriving at home she lay down on the couch and began drifting in and out of consciousness. Thinking fast, Steven drove Michelle to a fire station near their home. There, paramedics stabilized her and whisked her off to nearby Hoag Hospital Emergency Department (ED). Staff there acted quickly. A CT scan confirmed that Michelle had suffered another stroke.

“The doctors told Steven that if they didn’t surgically remove the AVM, I wouldn’t make it through the night,” Michelle says. “If I did have the surgery, the chance of survival would be 50/50.”

Not liking those odds, Steven consented to his wife’s surgery, which began almost immediately and lasted 5-½ hours. During surgery Hoag neurosurgeons gingerly delved into her brain and removed the AVM without complication. Following surgery they induced a coma to allow her brain to rest and eight days later she awoke in a daze.

A ‘Miracle’ Recovery

“The miracle of healing that I’d been praying for all my life happened when I woke up from the coma,” she says. “I felt an overwhelming sense of peace. I wasn’t frightened, I felt no pain, and best of all the once-inoperable AVM was gone.”

In addition to Hoag’s expertly trained and fast-acting ED staff, Steven credits William R. Dobkin, M.D., the neurosurgeon who performed brain surgery on Michelle, with saving her life.

“He was outstanding,” Steven says. “Not only is he a great surgeon, but he came in every day to update and encourage us. I don’t think Michelle would be here today if it weren’t for the people in the ER, Dr. Dobkin and the entire Hoag staff.”

Learning to Live Again

“After I awoke from the coma I was like a toddler,” Michelle shares. “I had to relearn how to do almost everything all over again—including walking, talking and eating.”

It took months of difficult physical, occupational and speech therapy at Hoag but today Michelle is back at work as the Executive Director of the Spencer Hospice Foundation in Santa Ana. She and Steven are forever grateful to Hoag for that gift—and for the gift of her life.

“Everyone from the home health aids on up were doing much more than what their jobs required them to do,” she says. “The nurses were amazing and even the housekeepers let us know they were praying for us. I knew everyone really cared about us.

“I can honestly say I wouldn’t be here today if it weren’t for the incredibly talented staff at Hoag, who literally saved my life,” she adds. “Hoag is the best hospital in the world as far as I am concerned.” ■

Dedicated Neurosciences Unit Coming To Hoag

Plans are underway to consolidate all of neurosciences patient care to the 9th floor of the West Tower of Hoag Hospital in the Newport Beach location. Currently a dedicated Stroke Center is housed in the Women’s Pavilion and patients with other brain disorders and injuries are cared for on various other floors of the hospital.

Slated for opening in late 2010 or early 2011, the dedicated Hoag Neurosciences Unit will allow nurses, physicians and other health care providers to concentrate solely on caring for those with stroke, epilepsy, Parkinson’s disease, and other neurological conditions, in one specially equipped area.

“Having a dedicated neurosciences floor will allow nurses, therapists, and other care givers to specialize in these types of patients and gain a deep level of knowledge about their conditions, and best coordinated management practices,” says Michael Brant-Zawadzki, M.D., F.A.C.R. executive medical director of Hoag Neurosciences. “It also facilitates communication and collaboration among neurologists, neurosurgeons, and other physicians as they converge on the unit to care for their patients.”

The unit will include equipment and technology for patient monitoring for seizures and vital signs, and special portals for bedside EEG testing and monitoring. “Consolidating neurological care in one unit will take Hoag Neurosciences to the appropriate level in providing the best care possible to our community,” says Dori Holnagel, executive operations director, Hoag Neurosciences. “This is a wonderful opportunity for someone in the community to step in and assist us in making it a world-class healing unit.”

If you would like information on naming opportunities or to learn more about how you can support Hoag Neurosciences Institute, please contact Kenya Beckmann at (949) 764-6384 or Kenya.Beckmann@hoaghospital.org.

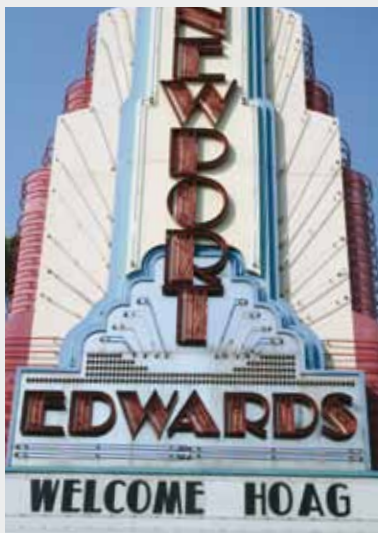
Another Successful Season for the Newport Beach Breakers

The Newport Beach Breakers finished their third exciting season at Breakers Stadium at Newport Beach Country Club for the 2009 Advanta World TeamTennis (WTT) league. The Breakers finished 9-5, and came in second in the Western Conference, after a tough playoff loss to the Springfield Lasers. Tennis legends Andre Agassi, John McEnroe, Michael Chang and Maria Sharapova showcased their talent and competed in exciting matches in front of over 12,000 spectators over the course of the season.

The Newport Beach Breakers are one of 10 nationwide teams that make up World TeamTennis (WTT), co-owned by WTT founder Billie Jean King. Profits from the team's operations for the season go to Hoag Hospital Foundation, the Breakers' primary beneficiary. Hoag Hospital's expert involvement with professional sports also extends to its organization of the PGA Champions Tour's Toshiba Classic held annually in March. For tickets, sponsorship and more information, visit www.ToshibaClassic.com or call (949) 660-1001. ■



552 Club Movie Screening Raises more than \$170,000 for Hoag Cancer Center



On August 13, Hoag Hospital's 552 Club hosted the Annual Movie Screening at Edwards Big Newport Theatre at Fashion Island. A crowd of 900 supporters previewed the movie, *The Time Traveler's Wife*, starring Rachel McAdams and Eric Bana.

"We want to thank the underwriters, especially Sterling BMW, the restaurants and volunteers for their support," said event co-chairs, Rosalie Puleo and Terry Callahan. "The event would not be a success without their commitment."

Prior to the screening, guests enjoyed menu samplings from over 25 Orange

County restaurants, including Bluewater Grill, California Pizza Kitchen, Canaletto's, Chronic Taco, Muldoon's Irish Pub, Mastro's Restaurant, Newport Rib Company, Roy's Newport Beach, Tommy Bahama's Island Grill, Turnip Rose Catering, and many others.

Supporters had the opportunity to bid on online auction items including travel packages, restaurant certificates, and unique gift items. Watch your mail and check the Hoag Foundation website for information on the 2010 Movie Screening. ■



Greg Brakovich, Karen Linden, Jim Coufos and Jim Morris

New Officers of the Foundation Board

October marks the beginning of the new fiscal year for Hoag Hospital Foundation and with the new year comes new officers on the Board. We are pleased to welcome Karen Linden, formerly Secretary, as new Chair. James Coufos, has been elected Vice Chair and Greg Brakovick, Secretary and Jim Morris continues as Treasurer.

Jim Madden, outgoing Chair, completed two years in office during which the Foundation had wonderful success. He will remain on the Board. Ken Beall, who will also remain a Board member, served with dedication as Vice Chair and Chair of Choose Nursing, Choose Hoag.

New Members of the Foundation Board



Roger Kirwan



Jim Slavick



Lauri Delson

Join Us at the Sixth Annual Home for the Holidays Event

Thursday, December 3, 2009

11 a.m. to 3 p.m.

The Lido Isle Women's Charitable Foundation presents the Sixth Annual Home for the Holidays event benefiting Hoag Heart & Vascular Institute Congestive Heart Failure Program. The event features fabulous boutique shopping and lunch in the Clubhouse on Lido Isle.

For information or reservations, contact Katie Steele at (949) 764-7204 or Katie.Steele@hoaghospital.org.

Hospital Projects

Departments and programs that have received funding from Hoag Hospital Foundation during the fiscal year 2009

- Arnold and Mabel Beckman Breast Imaging Center
- Chaplaincy Program
- Chemical Dependency Recovery Center Scholarships
- Donna and John Crean Childcare Center
- Hoag Breast Care Center
- Endovascular Summit—Professional Education Program for National Audience
- Grace E. Hoag Chair for Hoag Cancer Center
- Hoag Cancer Center Cell Biology Lab
- Hoag Cancer Center Community Education Services
- Hoag Cancer Center Education Programs for Professional Staff
- Hoag Cancer Center Flamson Hereditary Screening
- Hoag Cancer Center Ovarian Cancer Research
- Hoag Heart & Vascular Institute Clinical Research
- Hoag Heart & Vascular Institute Imaging Equipment
- Hoag Heart & Vascular Institute Programs for Professional Staff
- Hoag Heart & Vascular Institute International Valve Symposium
- Hoag Neurosciences Institute
- Honig Infant Loss Program
- Joel Manchester, M.D., Cardiovascular Conference
- Marilyn Herbert Hausman Advanced Technology Pavilion
- Mary & Dick Allen Diabetes Center
- McIntyre Nursing Conference
- McKee Nursing Endowment
- Michael D. Stephens Employee Scholarship Program
- Neonatal Intensive Care Unit
- Nursing Education Scholarships
- Nursing Professorships at Six Local Colleges
- Oncology Nursing, Circle 1000
- Hoag Palliative Care Program
- Pharmacy Education
- Project Wipeout
- Pulmonary Respiratory Therapy
- Roth Chair for Excellence in Cardiac Care
- Sewell Scholarship for Oncology Nursing
- SOS Clinic
- Sue and Bill Gross Women's Wellness Center

Hoag Hospital Foundation

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Donor Tributes

Posthumous tributes set up by families in honor of loved ones

7-1-09 to 9-30-09

Dolores J. Blurock
Bill G. Grant
John K. Hamel
Gregory B. Key
Mollie Markel
Catherine S. Newman
Betty J. Wright

Scanner on the Web

If you would like to view an electronic version of Scanner, log on to www.hoaghospitalfoundation.org and click on the Scanner Annual Update 2009 link.

Receive Scanner by E-Mail!

If you would like to help us save production costs and preserve the environment by receiving Scanner by e-mail, please call (949) 764-7217 or log on to: www.hoaghospital.org/newsletter_signup.aspx. All we need is your e-mail address and you can enjoy your Scanner electronically!

Scanner

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The background of the lower half of the page features a light blue and white color scheme. It includes several large, stylized snowflake graphics in shades of blue and white. A series of wavy, horizontal lines in light blue and white sweep across the page, creating a sense of movement and depth. A dotted line arches across the middle of the page, framing the event title.

43rd Annual Christmas Carol Ball

December 5, 2009
Ritz Carlton, Laguna Niguel

Orange County's premier Holiday event

Benefiting priority projects at Hoag Hospital
and featuring Hoag Neurosciences Institute

Ron & Sandi Simon, Honorary Chairs
Dr. Lisa Karamardian and R. Scott Shean, Event Chairs

For sponsorship and underwriting opportunities, please contact
Grace Meyer at 949-764-7212 or Grace.Meyer@hoaghospital.org.