

HOAG HOSPITAL FOUNDATION in support of Hoag

# Scanner

## Community Champions

Ginny & Peter Ueberroth Invest in the Future of Women's Health and Wellness

New Women's Health Center will Provide Personalized, Innovative and Integrated Care

*Pictured: Peter and Ginny Ueberroth.*

Dear Friends of Hoag

I'm so pleased to acknowledge and thank philanthropists Ginny and Peter Ueberroth for their \$5 million gift to establish the Ginny Ueberroth Executive Medical Director Endowed Chair, Women's Health Institute at Hoag in honor of Dr. Allyson Brooks.

Their transformational support of the work of Dr. Brooks and the Women's Health Institute will make a real and sustainable difference in the lives of women in our community. Ginny and Peter have long been icons for community building and hands-on philanthropy. This gift is an extraordinary milestone in their long history of generosity and service.

Their gift is meaningful for another notable reason. It brings the total of endowed chairs at Hoag to eleven, three at the executive medical director level. The impact of the continuing growth of our endowed chair program on Hoag's ability to attract and retain renowned clinical leaders can't be overstated.

Please join me in expressing gratitude and appreciation to Ginny and Peter for their visionary philanthropy. Their long-time support of Hoag, both financially and in volunteer leadership positions, has helped build it into what it is today. Their latest gift will help shape Hoag's future.

Sincerely,



A handwritten signature in black ink that reads "Flynn A. Andrizzi". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Flynn A. Andrizzi, Ph.D.  
President, Hoag Hospital Foundation  
Senior Vice President, Development, Hoag

## An Open Letter to Ginny Ueberroth Philanthropist, Advocate and Mentor

When Orange County businessman and former *Time Magazine* Man of the Year Peter Ueberroth was asked by UCLA Anderson School of Management to list his mentors, the first person he named was his wife Ginny.

Naming Ginny is more than a sweet gesture by a loving husband, it is a testament to how significant Ginny Ueberroth's influence is on everyone she meets. And now, with a generous and transformative gift of \$5 million to establish an endowed chair in honor of my work as Executive Medical Director of the Women's Health Institute, women throughout Orange County will get a chance to benefit from her vision, intelligence and curiosity, too.

Naturally, I feel very grateful. But what truly makes me stand in awe of the Ueberroths is that they do so much good with so much humility. The Ueberroths have been incredible supporters of Hoag for years without ever seeking the limelight. But in this case, I can't help but flip the switch and proudly shine a light on Ginny. Like Peter, I consider Ginny a mentor, and I credit her for making so much of what we do here possible and better.

An unassuming woman who listens deeply, Ginny's style of philanthropy has always amazed me. Ginny and Peter both roll up their sleeves and get involved. They sit on boards, talk with workers and take the time to meet with both the deliverers of care and the recipients of the programs that they help to fund.

Ginny also has a keen eye for detail and asks insightful questions that reveal the kinds of pitfalls, loopholes and lack of planning that could derail even the best ideas. I am especially excited to work with Ginny on a new center for women's health and wellness, which is obviously a passion of mine and is a natural fit for Ginny. A champion for women, Ginny has long demanded that the programs she and her husband help to fund do right by the women and children they're meant to support.

The center will offer integrated, collaborative and comprehensive care for women of all life stages in one location. The Ueberroth's generous gift will also help Hoag recruit top clinicians to include acupuncturists, therapists, pre- and post-natal consultants, psychologists and nutritionists who will work alongside physicians and nurse practitioners, including OB/GYNs, to offer women the highly personalized care they crave.

Ginny and Peter wanted to help families, and they understand that keeping women healthy is one of the best ways to accomplish that. In addition to the Ueberroths' incredible generosity, the biggest influence Ginny has had on me, and the reason I call her a mentor, is that she is the perfect role model of what a busy mother should be — available and present for her own children, even when she's busy bettering the world for everyone else's. 'Family-first' is something a lot of people talk about; Ginny lives it.

Ginny is a giving woman who improves everything in which she becomes involved. And with this gift, so aptly named, Ginny Ueberroth Executive Medical Director Endowed Chair, Women's Health Institute at Hoag, she has the potential to improve the life of every woman in Orange County.

Thanks to the couple's generosity and vision, we can all now list Ginny Ueberroth among our mentors.

Sincerely,



Allyson Brooks, M.D.

Ginny Ueberroth Executive Medical Director Endowed Chair  
Women's Health Institute at Hoag

*Taken from an editorial originally printed in the Daily Pilot*



*Hoag President and CEO, Robert Braithwaite, Ginny and Peter Ueberroth and Flynn Andrizzi, Ph.D., president, Hoag Hospital Foundation*

# Community Champions

## Ginny & Peter Ueberroth Invest in the Future of Women's Health and Wellness

Ginny and Peter Ueberroth believe that by assisting people to take greater responsibility for their own well-being, and for the communities in which they live, they will create a better future. The idea that the path to sustainable change is to empower people to help themselves is what drives the work of the Peter & Ginny Ueberroth Family Foundation.

They have found like minds at Hoag. In fact, as a decades-long volunteer leader at Hoag, Ginny has helped shape the mission of the organization. The couple is particularly interested in the vision of Allyson Brooks, M.D., executive medical director, Women's Health Institute. The Ueberroths believe so strongly in the work

of Dr. Brooks and the Women's Health Institute at Hoag that they made a \$5 million gift to establish an endowed chair in her honor.

The grant, awarded by the couple through the Ueberroth Family Foundation, was inspired by Dr. Brooks' compassionate and pioneering work on behalf of women. "I have been so impressed with Dr. Brooks' work and her lifelong passion for providing innovative and personalized care to women of all ages in Orange County," says Ginny. "Peter and I are privileged to support her and excited to play a role in an undertaking that is sure to change the lives of thousands of women in our community who turn to Hoag for high quality, exceptional care."

## Quantum Leap

The Ueberroth's gift will enable Dr. Brooks to advance Hoag's Women's Health Institute in the areas of research, education and program development. This includes recruiting new physicians, increasing patient navigation resources and piloting innovative women's health projects.

Dr. Brooks' first objective with the endowment will make a transformational impact by establishing a women's health and wellness center. The center will be an integrated program combining preventative care, wellness resources and health services all under one roof. The dedicated women's center will serve women of all life stages, from all backgrounds, with diverse wellness goals.

"I am humbled to receive this remarkable honor from the Ueberroth family, and excited about what it will mean for women's health in Orange County," Dr. Brooks said. "As endowed chair, I am committed to accepting the great responsibility of delivering on our promise to keep Hoag a leading-edge clinical care provider and a pioneer in this collaborative approach to women's health."

## Highest Honor

Endowed chairs are one of the most prestigious honors that can be bestowed on a physician. Bringing medical advances to our community, Hoag's endowed chair holders are as much leaders of care as they are providers of care. In a very tangible way, endowed chairs provide financial resources to fund innovative approaches and programs.

While historically associated with academic institutions, Hoag now has eleven endowed chair positions that are enabling the organization to expand and improve programs in cancer, cardiac care, memory loss and cognitive impairment, neurosciences, cardiovascular surgery, gastrointestinal disease, diabetes, breast care, and now women's health services.

The latest endowed chair marks the third at the Executive Medical Director level including:

- Dr. Allyson M. Brooks, Ginny Ueberroth Executive Medical Director Endowed Chair, Women's Health Institute at Hoag
- Dr. Burton L. Eisenberg, Grace E. Hoag Executive Medical Director Endowed Chair, Hoag Family Cancer Institute
- Dr. Michael N. Brant-Zawadzki, Ron & Sandi Simon Executive Medical Director Endowed Chair, Hoag's Neurosciences Institute

# A Summary of Generosity

The Ueberroths have made an indelible stamp on Orange County through their philanthropy, fundraising and volunteer service. Their partnership with Hoag will impact healthcare in Orange County for decades to come.

- The couple has donated more than \$7 million in gifts to Hoag, including this endowment. The Ueberroths have supported Hoag's Women's Health Institute, Hoag Family Cancer Institute and the Mary & Dick Allen Diabetes Center, which includes the Ueberroth Family Endowment for Women and Diabetes.
- A well-known women's champion, Ginny, along with Sandy Sewell and the late Arden Flamson, was a key fundraiser for the Sue & Bill Gross Women's Pavilion at Hoag Hospital Newport Beach.
- Ginny was one of the founding members and a long-time Committee Member of Circle 1000.
- From 1997-2006, Ginny served on the Hoag Hospital Foundation Board.
- Ginny has been a member of the Hoag Hospital Board since 2003.

"Ginny's generosity and devotion to Hoag, in both her time and resources, have been important factors in Hoag's ability to be forward-thinking, innovative and supportive of great leaders like Dr. Brooks," said Robert T. Braithwaite, Hoag president and CEO. ■



# Vision to Reality!

New Women's Health Center Will Provide Personalized, Innovative and Integrated Care

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Imagine a special place dedicated to supporting women's optimal health and wellbeing. A resource designed by and for women that supports them through the myriad of issues, challenges and opportunities that make up a woman's life. Allyson Brooks, M.D., executive medical director, Women's Health Institute began imagining it in 2007.

Thanks to Ginny and Peter Ueberroth and other committed donors, Dr. Brooks, the first recipient of the Ginny Ueberroth Executive Medical Director Endowed Chair, Women's Health Institute at Hoag, is realizing that vision. The \$5 million endowment from the Peter and Ginny Ueberroth Family Foundation is the first of its kind in Orange County to benefit women's health and wellness.

"Allyson Brooks is changing things. She's looking at the whole woman and making services available that optimize health on all levels," says Ginny. "She is a very-much-loved OB-GYN. She's out in the community and understands the needs of local physicians and how best to complement what they're providing."

### Serving the Whole Woman

A top priority for Dr. Brooks is to launch a women's health and wellness center — an integrated program combining preventative care, wellness resources and health services in one convenient location. The center will provide assessment, education, guidance and medically-based integrated care to help women achieve excellent health. The proven therapies, specialized care and support services are accessible to women of all ages.

Women often have issues that aren't addressed during office visits. "A woman may not mention to her physician that she is stressed, in pain, depressed, sleep deprived or having an issue with her parents, children or spouse," Dr. Brooks shares. "The center will not replace a woman's relationship with her physician but rather act as an extra resource. Many physicians don't have all of the support services in their offices to fully address the variety of needs beyond the clinical. The women's center will work alongside a woman's physician to help fill the gaps."

Services and alternative therapies for medical conditions will be offered in collaboration with, and support of, the physician community. Leveraging an evidence-based, clinical approach to health and wellness, the women's health specialists work together with a woman's physician to augment her current care plan with its integrated services. It will assist and support women to reach their goals.

### Hub for Healthy Living

Either referred by a physician or self-referred, women will find a comprehensive resource that supports them in maximizing their health and wellbeing on all levels. The women's health and wellness center will be designed as a one-stop shop for everything from making lifestyle

changes to improving health. It will offer women support to enhance quality of life during a health challenge and thrive after recovery. Highlights of a few of the planned services include:

- OB education and lactation support
- Pelvic health services including physical therapy
- Specialty retail services
- Optimal wellness and prevention services
- Strength training and weight management
- Life stage management support for transitions and challenges from young adults to child-bearing to menopause and beyond
- Professional assistance—treatment, guidance and referrals
- Health and lifestyle coaching including customized wellness toolkits, high-engagement programs and educational workshops
- Counseling for mental and behavioral health, sexual health and life transitions

Staff will include a variety of health professionals who will collaborate with women and their physicians to optimize health and quality of life:

- Nurse Practitioners
- Physician Assistants
- Physical Therapists
- Massage Therapists
- Acupuncturists
- Guided Imagery Specialist
- Clinical Psychologist
- Sex Therapist & Educator
- Health Coach
- Pilates Instructors
- Lactation Consultants
- OB Nurse Educators

Hoag's first women's health and wellness center, located in Hoag Health Center Newport Beach, is scheduled to open in early 2016. The 10,000 sq. ft. space is adjacent to community physicians including several OB/GYNs, Hoag Medical Group and the Mary & Dick Allen Diabetes Center.

The new center will expand services to Hoag patients and to women throughout Orange County. ■

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**Coufos Family Center for Philanthropy**

330 Placentia Avenue, Suite 100  
Newport Beach, CA 92663

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## Allyson M. Brooks, M.D.

Ginny Ueberroth Executive Medical  
Director Endowed Chair, Women's  
Health Institute at Hoag

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Hoag's Women's Health Institute Executive Medical Director, Allyson M. Brooks, M.D., is a leading local physician who's passionate about assisting women to live full, healthy lives. With a focus on wellness and advanced gynecological surgery, Dr. Brooks is especially well-qualified to lead a multidisciplinary team of physicians, nurses and healthcare administrators dedicated to supporting women's health. Hoag's Women's Health Institute improves the lives of the women it serves with personalized, integrated care through prevention, wellness and treatment. ■