Case for Support
The Irvine community was built with intention. It’s been expanded according to plan. A collection of villages close to shopping and schools, it’s sought after by thriving families. With a population of 230,000 and growing, it’s the second fastest growing city in California.

Foresight. Hoag’s founders had it. And, like the Irvine community, Hoag is growing with purpose. Our visionary leaders realized long ago that to stay vital, Hoag’s reach must extend beyond coastal Newport Beach. The evolution from a community hospital to a health care system serving all of Orange County is part of the larger strategy.

The opening of Hoag Hospital Irvine in 2010 expanded access to the “Hoag Experience” in Irvine and surrounding areas. Since that time, Hoag Hospital Irvine and the adjacent Hoag Orthopedic Institute have become important South Orange County assets. We aren’t finished.

EXPANDING ACCESS TO THE HOAG BRAND OF CARE

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KEEPING THE PROMISE OF HOAG IRVINE

With corporate and private support, Hoag is expanding its impact in Irvine. Demand is growing. The city predicts a residential population nearing 300,000 by 2035. Today, the city’s density swells during business hours with the influx of 100,000-plus commuting corporate employees.

The expansion of Hoag Irvine is an outgrowth of Hoag’s move from “hospital-centered” to “patient-centered.” Located at the epicenter of corporate Orange County, the growing Hoag Irvine campus serves the business community as well as local residents.

Hoag Hospital Irvine—From the beginning, Hoag approached the creation of Hoag Hospital Irvine with a mandate to continually incubate new ideas that improve the patient experience. This fresh thinking converges seamlessly with our consideration of the needs of Irvine residents and our varied cultures, traditions and languages. The result is a 21st century healing environment that offers advanced care for everyone.

Hoag Hospital Irvine has joined Hoag Hospital Newport Beach as a designated Cardiovascular Receiving Center (CVRC), awarded by the Orange County Emergency Medical Services (OCEMS). With this designation, Irvine and South County residents can now use Hoag Hospital Irvine for emergency cardiac care. To meet growing demands and maintain an excellent patient experience, Hoag Hospital Irvine is expanding its Emergency Department by over 50 percent by spring 2018.

Hoag Health Center Irvine, Sand Canyon—Hoag Health Center Irvine (HHCI) opens its doors to Irvine and surrounding communities in spring 2016. The 150,000-sq. ft. clinical space will embody the Hoag Hospital Irvine ethos of “thinking differently” about health care delivery. Designed to provide a superior patient experience, improve outcomes and reduce overall cost of care for patients, HHCI will provide the Irvine community with Hoag-branded specialty services.

Through innovations in processes and technology, HHCI will deliver integrated care to patients and families. Patients will experience seamless transitions between services such as multi-specialty clinics, advanced diagnostics, outpatient surgery, urgent care, cancer care and much more including Hoag Medical Group and Womanology.

Dr. Trushar Patel combines compassionate care with the latest technology in treating his patients at Hoag Hospital Irvine.
FUNDRAISING PRIORITIES

Hoag is shaping the future of health care through the Hoag Promise Campaign. It’s helping us to expand Hoag’s footprint in Orange County and to provide more patients and families access to the level of exceptional care provided by Hoag. Our clinical leaders have prioritized the programs, innovation opportunities, education, research, technology, facilities and clinical staff to realize our vision.

The campaign goals fall into one of three overarching themes that connect fundraising priorities to meaningful community benefits.

The Promise of Big Ideas

The Hoag Promise Campaign will invest in advances in technology and new approaches to care to provide the best outcomes to our patients.

- **Patient Advocate Program** – Creating facilitated access service for patients and their families; eliminating confusion and ensuring an optimal Hoag experience.
- **Emergency Pavilion Expansion** – Hoag Hospital Irvine launched a multi-phase expansion of the Emergency Department to meet the growing needs of the community.
- **Comprehensive Hoag Breast Center** – The center will offer a complete service line from diagnosis to treatment, all in an outpatient setting.

The Promise of Empowering You

The Hoag Promise Campaign priorities empower patients with the right resources, tools and information, at the right time.

- **Nurse Navigators** – Assisting patients by guiding them through every step of the continuum of care, from diagnosis through treatment, recovery and beyond.
- **Spiritual Life Program** – Extending Hoag’s Spiritual Life Program and services to Irvine.
- **Womanology + Restore Him** – Specialized services for pelvic health healing and rehab, helps to ensure expanded access to pelvic health services in our community.
- **Infusion Center** – A twenty-three-chair Infusion Center allowing Hoag to deliver specialized services to South County residents in an outpatient setting.

The Promise of Extraordinary Leaders

We are extremely fortunate that our community has attracted physician and nurse leaders of the highest caliber, dedicating their careers to saving lives. Here’s how the Hoag Promise Campaign will support them in their important work.

- **Physician Recruitment Program** – Ensures Hoag Irvine has the ability to recruit and retain high-caliber specialists and provide quality patient-centered care with a focus on wellness under one roof.
Marcy Brown  
Vice President Hoag Hospital Irvine &  
Ambulatory Services

WHEN MINUTES MATTER

Marc Scher, who describes himself as a life-long health nut, is a diligent exercise enthusiast who sticks to a healthy vegetarian diet. That’s why, when he felt a tingle in his chest during a post-workout shower, he knew something was not right. He continued to feel bad and made a decision that saved his life. He hopped in his car and drove himself to Hoag Hospital Irvine. When he stumbled in the door of the Emergency Department and doubled over, staff converged and immediately evaluated and treated him for a heart attack.

Today, a grateful Marc’s health is completely restored. “I am a fine example of how, if you don’t have an organization like Hoag in Irvine, people won’t get the right type of care,” he shares. “It’s amazing to think that if it wasn’t for Hoag Irvine, I wouldn’t be here right now.”

YOU MAKE THE DIFFERENCE

All of us owe a debt of gratitude to the thousands of donors and volunteers who’ve come before us. With your continued partnership, Hoag is committed to being the gold standard of care in Orange County, and across the nation.

We extend our deepest thanks to the passionate community members and volunteer leaders who are coming together to support the Hoag Promise Campaign. As we move forward, philanthropy will be Hoag’s bridge between good and exceptional.

For more information about the Hoag Promise Campaign and how you can support the future of Hoag Irvine, please visit www.HoagPromise.org or contact us at (949) 764-7217.

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