PICKUP FAMILY NEUROSCIENCES INSTITUTE

Campaign Priorities and Recognition Opportunities

For more information about these and other priorities, please contact Stacy Skwarlo, Senior Director of Development, 949-764-7210 or Stacy.Skwarlo@Hoag.org.

Big Ideas

OCVBAP Naming $5 million
Advanced Brain and Spine Care Unit $5 million
Advanced Epilepsy Care Unit $2 million
Memory Disorders Prevention and Community Education Program $1 million
Advanced Brain Surgery Unit $700,000
Multi-Specialty Neurosciences Clinic $500,000

Empowering You

Advanced Technology Pavilion $5 million
Addiction Medicine Program (SolMar) $5 million
Stroke Program $3 million
Brain Tumor Program $2 million
Epilepsy Program $2 million
Movement Disorders Program $2 million
Pain and Neuropathy Program $2 million
Neurological and Surgical Intensive Care Unit $2 million
Headache Program $2 million
Movement Disorders Program $2 million
Imaging Suite $1.5 million
Empowering You (continued)

- OCVBAP Memory Assessments Program $1 million
- PET-MR Suite $1 million
- Acute Rehab Gym $1 million
- Acute Rehab Outdoor Therapy Garden $1 million
- ASPIRE Program, Newport Beach $1 million
- ASPIRE Program, Irvine $500,000
- Sleep Center, Irvine $500,000
- Acute Rehab Clinical Station $250,000
- Acute Rehab Recreation and Dining $250,000
- Acute Rehab Conference Room $50,000
- Acute Rehab Speech Therapy $50,000

Extraordinary Leaders

- Endowed Chair, Stroke $3 million
- Endowed Chair, Movement Disorders $1.5 million
- Endowed Chair, Minimally Invasive Spine Surgery $1.5 million
- Endowed Chair, Epilepsy $1.5 million
- Endowed Chair, Headache $1.5 million
- Endowed Chair, Addiction Medicine $1.5 million
- Named Nurse Navigator, Brain Tumor $500,000
- Named Nurse Navigator, Epilepsy $500,000
- Named Nurse Navigator, Movement Disorders $500,000