

Pleasure with a purpose

Hoag Hospital Foundation FY 2010 Events Deliver Significant Fundraising Results

Hoag Hospital Foundation events are an important way for community members to connect with and support Hoag while having some fun. The events held in FY 2010 offered something for everyone while raising a significant amount for Hoag. Highlights include:

2010 Toshiba Classic Donates \$900,000 to Hoag

The Toshiba Classic maintained its reputation as the gold standard of charitable contributions on the PGA Champions Tour by raising \$900,000 for Hoag during the March 1-7, 2010 tournament. Over the past 13 years, the Toshiba Classic has raised more than \$13 million for charity, the most on the Champions Tour.

29th Annual Hoag Charity Shoot raises over \$100,000 for Hoag Heart & Vascular Institute

More than 120 shooters raised more than \$100,000 at the 29th Annual Hoag Charity Shoot benefiting the Hoag Heart & Vascular Institute. Presented by Hoag's 552 Club, Turner's Outdoorsman and Honorary Chairman Tim Abell (ESPN2's Grateful Nation), the clay target shooting event took place on April 30, 2010 at Triple B Clays Shotgun Park in South El Monte. The event has raised more than \$1.6 million since its inception.

Annual Movie Screening Raises Over \$150,000 for Hoag Cancer Institute

It was no ordinary dinner and a movie for almost 1,000 people who came out in support of Hoag Cancer Institute for the annual Hoag Movie Screening on Wednesday, July 21, 2010. The event was produced by Hoag Hospital Foundation, Hoag's 552 Club and Regal Entertainment Group. More than 30 of Orange County's finest restaurants served dinner and desserts to the sounds of live jazz in the parking lot of Big Newport Edwards theatre.

Circle 1000 Annual Founder's Brunch Raises Over \$1 Million for Hoag Cancer Institute

Ethan Zohn, cancer awareness advocate and winner of Survivor: Africa, was the guest speaker for the Circle 1000 Annual Founder's Brunch Celebration on April 28, 2010 which raised over \$1 million for Hoag. For 23 years Circle 1000 has provided a significant revenue source in support of the Hoag Cancer Institute raising over \$10 million.

43rd Annual Christmas Carol Ball raises \$550,000

The Ritz Carlton was the enchanted setting for the highly anticipated Christmas Carol Ball, a long-time Orange County holiday tradition. Guests enjoyed the gourmet meal, live entertainment and dancing. The Annual Christmas Carol Ball has gathered new and long-time friends in support of various programs at Hoag Hospital since 1966. Hosted by the 552 Club and the Christmas Carol Ball Committee, the event has raised more than \$7 million for Hoag.



Interested in Learning More About Hoag Hospital Foundation Events?

To learn more about Hoag Hospital Foundation Events, contact Stacy Hunt at (949) 764-7205 or Stacy.Hunt@hoag.org. Or, log on to hoaghospitalfoundation.org.