



Dear Friends of Hoag:

For the past 60 years, passionate community members and volunteer leaders have supported Hoag in providing outstanding healthcare for our Orange County friends and neighbors. In fiscal year 2012, more than 4,600 donors made 6,300 gifts, pledge payments, pledge commitments and new planned gifts, for a combined philanthropic total of \$40.2 million.

Visionary donors provided their support to bring to fruition several key initiatives including significant growth in our endowed chair program, the completion of Phase I of the new Hoag Heart & Vascular Institute renovation, program development at the Mary & Dick Allen Diabetes Center, 80 new nursing scholarships and much more.

Fiscal year 2012 was also a year of tremendous strides in reporting back to donors on the impact of their gifts. With a focus on data integrity, philanthropic fund management and regular communication with our donors, the Foundation pushed out more than 1,200 stewardship reports on Hoag's primary clinical institutes and donor-funded programs. We significantly increased financial transparency for named philanthropic funds and identified strategies for continued growth in this area.

Internally, we made it easier for Hoag's medical and program directors to access philanthropic dollars, pushing out more than \$26.8 million to Hoag in fiscal year 2012 for projects tied to donors' interests in state-of-the-art technology, innovative clinical advancements as well as nursing, research and other educational opportunities.

Philanthropy will continue to play a key role in Hoag's future. We've made significant progress, working in close collaboration with Hoag leaders, in developing our comprehensive campaign with a working goal of \$500 million. Hoag clinical leaders and Foundation staff have identified campaign priorities and goals that will make a positive, and even transformative, impact on healthcare in Orange County.

We acknowledge and celebrate the 60-year tradition of philanthropy that made Hoag what it is today. And, we extend our deepest gratitude to everyone who is partnering with us to usher it into tomorrow as a leader in exceptional healthcare.

Sincerely,

Jim Coufos, Chair
Hoag Hospital Foundation Board

Flynn A. Andrizzi, Ph.D., President, Hoag Hospital
Foundation & Senior Vice President, Hoag

A TRADITION OF PHILANTHROPY

Fiscal year 2012 marks Hoag's 60th anniversary and nearly 70 years of philanthropy on behalf of better healthcare for the community. This timeline provides highlights of a small fraction of the impact donors have made over the decades. We are deeply grateful to everyone who has partnered with Hoag to provide such a treasure to Orange County communities.



1944

A Need and a Vision

Due to a shortage of hospital beds in Orange County, especially along the accident-beset Pacific Coast Highway, Presbyterian ministers Rev. Raymond Brahams, Rev. Scott McFarland and a committee of others began fundraising to build a hospital. By 1947, famed aviator Glenn Martin contributed what was thought to be the last \$100,000 needed to complete the initial \$500,000 campaign. However, by this time, post-World War II inflation had doubled construction costs. Seen here, Hospital fundraisers and government officials touring the property.



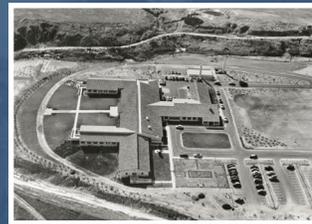
1950

Saving Grace

The Hoag Family Foundation, founded by J.C. Penney executive George Hoag Sr., stepped in. As a memorial to her late husband George, Grace Hoag provided the \$500,000 grant needed to get the hospital project off the ground.

1952

Open for Business



Hoag Memorial Hospital Presbyterian opened on September 15, 1952.



1966

552 CLUB: 552 BEDS

Community leaders John Vibert, Marshall Duffield, Vin Jorgensen and ten others founded the 552 Club. Their original idea was to collect \$100 annually from each member to help Hoag expand to 552 beds. John Wayne, a 552 Club member, lent his famous voice to the "Voices of Christmas Ball" festivities.



1978

Foundation Established

In the late 1970s, Hoag set up a foundation separate from the hospital that could hold all charitable donations. In 1988, the foundation was restructured to its current format and renamed the Hoag Hospital Foundation. Seen here, Arnold Beckman, the first chairman of Hoag Hospital Foundation.



1988

Circle 1000 Launched

Newport Beach resident and breast cancer survivor, Sandy Sewell, founded Circle 1000 to support cancer services at Hoag.



2009

Mary & Dick Allen Diabetes Center Opens

In recognition of their significant commitment to diabetes and their generous support of Hoag for over twenty years, the Mary & Dick Allen Diabetes Center was named in honor of Mary and Dick Allen.

In recognition of their significant commitment to



1998

Toshiba Tees Up

Hoag partnered with Toshiba to launch the Toshiba Classic. Two years later, the Toshiba Classic

would become the first event in tour history to raise \$1 million in a single year.



2011

Joan & Andy Fimiano Emergency Pavilion Dedicated

In gratitude for a transformational gift, one of the three largest in Hoag's history, Hoag named the Joan & Andy Fimiano Emergency Pavilion at a dedication ceremony in 2011.

In gratitude for a transformational gift, one of the three



2005

Sue & Bill Gross Women's Pavilion Opens

Sue and Bill Gross made an unprecedented gift of \$20 million and, in recognition of

their generosity, the Sue & Bill Gross Women's Pavilion was named in their honor.



2011

Endowed Chair Investiture Program Established

These prestigious awards assist Hoag in attracting renowned clinical leaders, facilitating national recognition and directly impacting patient care.

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2007

Marion Knott Nursing Education Center Opens

Thanks in large part to the generosity, perseverance and commitment of Marion

Knott, the Marion Knott Nursing Education Center at Hoag became a reality. Seen here, Marion Knott and Hoag leaders Rick Martin, M.S.N., R.N. and Richard Afable, M.D.



2012

Phase I of the New Hoag Heart & Vascular Institute Opens

With significant support from donors, Hoag Heart & Vascular Institute completed the first phase of a multi-year project designed to give patients access to leading-edge technology and facilities. (See page 7 for a list of named spaces.)

With significant support from donors, Hoag Heart & Vascular Institute completed the first phase of a



2008

Marilyn Herbert Hausman Advanced Technology Pavilion Opens

The Marilyn Herbert Hausman Advanced Technology Pavilion is named in memory of the

daughter of Mrs. Josephine Herbert Troy Gleis. The Don and Joan Beall Family Foundation generously named the Margaret Beall Advanced Brain Function and Imaging Suite in memory of their mother and grandmother.



A GATHERING OF FRIENDS

FY 2012 Hoag Events Brought Us Together in Support of Our Community

Hoag Hospital Foundation events provided an opportunity for us to enjoy fellowship with new and long-time friends while supporting Hoag. The fiscal year 2012 events offered something for everyone while raising significant funds to enhance healthcare in Orange County. Highlights include:

2012 Toshiba Classic Donates More than \$1M to Mary & Dick Allen Diabetes Center

For the second consecutive year, over \$1 million in proceeds from the Toshiba Classic benefited the Mary & Dick Allen Diabetes Center at Hoag, which provides comprehensive services to those with, or at risk for diabetes regardless of their ability to pay. Long hailed as the benchmark for charitable giving on the PGA tour, the Toshiba Classic has generated more than \$15 million dollars to benefit Hoag throughout its fifteen year history.

Circle 1000 25th Anniversary Founders' Celebration Brunch Raises \$1M for Hoag Family Cancer Institute

Circle 1000's 25th anniversary brunch was a memorable and meaningful tribute to a quarter century of giving by an extraordinary group of donors. To commemorate its silver anniversary, Circle 1000 brought back a past favorite speaker, Alan Hobson, a noted author, Mt. Everest summiteer and two-time cancer survivor. Circle 1000 raised more than \$1 million for Hoag in fiscal year 2012, for a total of \$13.4 million in its 25-year history.

2012 Movie Screening Raises \$216K for Hoag

The Hoag Hospital Foundation 552 Club announced that the fiscal year 2012 Movie Screening raised approximately \$216,000 for Hoag Hospital Newport Beach and Hoag Hospital Irvine. More than 1,200 guests gathered on a balmy evening in August to enjoy 32 of Orange County's finest restaurants at Big Newport Edwards Theatre. The event featured a private screening of *The Bourne Legacy* starring Jeremy Renner, Edward Norton, Rachel Weisz, Joan Allen and Albert Finney.

Hoag's 46th Annual Christmas Carol Ball Raises \$776K

Nearly 600 of Hoag's family of supporters, volunteers and friends gathered in the Pacific Ballroom at the St. Regis Monarch Beach Resort to celebrate Hoag's 46th Annual Christmas Carol Ball on Saturday, December 8. The event, which raised \$776,000, included the silent auction called "Bid for a Cause," which featured several opportunities to support specific needs in key areas of Hoag.

Thank you to everyone who participated in Hoag Hospital Foundation events as attendees, underwriters and volunteers.

Photo captions L to R: Toshiba Classic winner, Loren Roberts; Arden Flanson, Alan Hobson, Ginny Ueberroth and Sandy Sewell; Bradley Schmitt, Ilona Martin, Trudi Bonnet, Gina Cereda and Emily Hung; and Dr. Jim Johnson and Nora Jorgensen Johnson



YOU
MADE A
DIFFERENCE

06

Celebrating 60 Years of Philanthropy

2012 DONOR-SUPPORTED PROJECT HIGHLIGHTS

Following are highlights of just a few of the fiscal year 2012 donor-supported initiatives:

New Hoag Heart & Vascular Institute—Phase I Opening

Thanks to a community commitment of \$30 million to date, Hoag completed Phase I of the new Hoag Heart & Vascular Institute. Donor support funded an unusually comprehensive array of programs and facilities rarely found in one location including:

- Nancy & Bill Thompson Heart Valve Center
- Crispin Advanced Cardiovascular Center
- Allan & Sandy Fainberg Electrophysiology Catheterization Suite
- Bob & Marjie Bennett Hybrid Cardiovascular Surgical Program
- Ronnie & Byron Allumbaugh Conference Center

Construction on Phase II is underway along with more opportunities for philanthropic partnership to ensure that our community is home to the most advanced cardiovascular care available.

Endowed Chair Investiture Program Expansion

While historically associated with academic institutions, the creation of endowed chairs allows Hoag to remain on the leading edge of technology and care for our community. In fiscal year 2012, Hoag Hospital Foundation held two investiture ceremonies to award endowed chairs to four Hoag physicians. And, thanks to visionary donors Ron and Sandi Simon, Hoag established a chair in neurosciences.

Endowed Chairs at Hoag to Date:

- Gross Family Foundation Endowed Chair in Oncoplastic Breast Surgery in honor of Dr. Melvin J. Silverstein – Chairholder: Dr. Melvin J. Silverstein (December 2013)
- Grace E. Hoag Executive Medical Director Endowed Chair, Hoag Family Cancer Institute – Chairholder: Dr. Robert O. Dillman
- James & Pamela Muzzy Endowed Chair in Cardiovascular Surgery – Chairholder: Dr. Aidan A. Raney

- James & Pamela Muzzy Endowed Chair in GI Cancer – Chairholder: Dr. John C. Lipham
- Robert & Georgia Roth Endowed Chair for Excellence in Cardiac Care – Chairholder: Dr. Dipti Itchhaporia
- Ron & Sandi Simon Executive Medical Director Endowed Chair, Hoag Neurosciences Institute – Chairholder: Dr. Michael N. Brant-Zawadzki
- Judy & Richard Voltmer Endowed Chair in Memory Loss and Cognitive Disorders, Hoag Neurosciences Institute – Chairholder: Dr. William R. Shankle

Mary & Dick Allen Diabetes Center

The Mary & Dick Allen Diabetes Center continues to make great strides. A few of the many accomplishments due to donor support include:

- At the end of its third year of operation, through a combination of philanthropy and efficient budgetary management, the adult education at the Allen Center is financially self-sustaining.
- The Herbert Family Program for Young Adults with Type 1 Diabetes has grown to include a robust social component for emerging adults to connect with and learn from others facing similar challenges.
- Sweet Success (Ueberroth Family Program for Women with Diabetes) at the Allen Diabetes Center has resulted in patients with lower macrosomia (large baby weight) rates of 6 percent, compared to the 11 percent national average.

Thank You!

In fiscal year 2012, donated funds supported key drivers of the Hoag brand of care including:

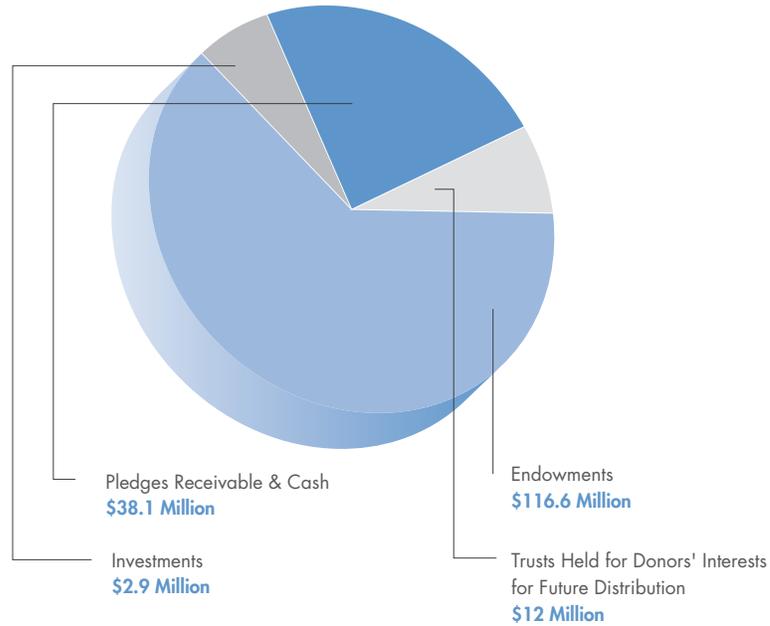
- Research and Education
- World-Renowned Leadership
- Exceptional Facilities
- Advanced Technology
- Outstanding Nursing
- Innovative Programs

We are deeply grateful to you, our donor family, for collaborating with us to maintain and enhance the level of care you've come to expect from Hoag.

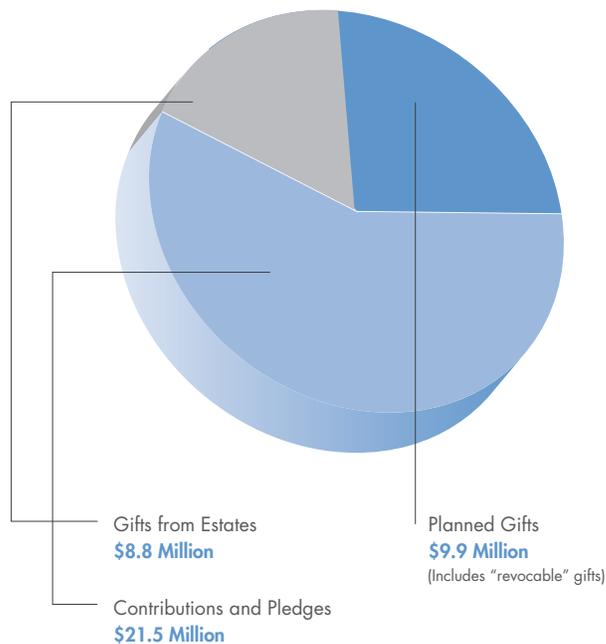
2012 YEAR-END REVIEW

Hoag Hospital Foundation Fiscal Year 2012 Total Assets - \$169.6M

Financial data is unaudited.



Hoag Hospital Foundation Fiscal Year 2012 Philanthropic Results - \$40.2M



2013 BOARDS OF DIRECTORS

Hoag Hospital Foundation

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Roger T. Kirwan, Vice Chair
James Slavik, Treasurer
Cynthia Stokke, Secretary
Karen Linden, Immediate Past Chair
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Robert K. Cole
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Rusty Turner

Ex-Officio
Mark A. Hardtke

552 Club

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Lisa J. Hale
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J. Brian W. Horn
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Tyler F. Terry
Terri Turner
David A. Wright

Ex-Officio
James A. Coufos

Hoag Hospital Foundation Senior Leadership Team

Flynn A. Andrizzi, Ph.D., President, Hoag Hospital Foundation & Senior Vice President, Hoag
Kenya Beckmann, Vice President, Development and Campaigns
Deb McCune, Vice President, Stewardship, Donor Relations & Events
Sharon Thornton, JD, LL.M., Vice President of Legal Affairs, Governance
Greg Gissendanner, Assistant Vice President, Development

Questions?

If you have any questions, would like more information about Hoag fundraising priorities, the 552 Club or the Hoag Hospital Foundation, or would like to opt out of our mailing list, please contact us at (949) 764-7217 or visit www.hoaghospitalfoundation.org.



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